

## STEP BACK IN TIME EVENT GIVES RISE TO NEW HISTORY ALLIANCE

Tillamook Coast History Alliance: A County's Museum Collaborative

**TILLAMOOK, ORE., 17 AUG., 2015---**Last weekend's "<u>A Step Back in Time</u>" event was an opportunity to celebrate the fact that this event was the inspiration for a new county-wide <u>Tillamook</u> <u>Coast History Alliance</u>, which formed in April. The Alliance is a consortium of Tillamook County history-based museums, societies and organizations that have come together to promote and support each other, and to educate the public about the county's heritage.

Carla Albright of the <u>Tillamook County Pioneer Museum</u> explains that the museum and cultural organizations in Tillamook County have a lot in common in terms of volunteers, insurance, marketing and tourism. Last year, Anna Rzuczek, the museum manager of the <u>Garibaldi Maritime Museum</u> brought up the idea of this collaborative approach.

"It's essentially a museum association just for our county. We were very pleased that everybody is participating in it," says Albright. "We also invited the historical societies in Tillamook to join us. It's collaboration on a level that we've never had before."

There are currently 13 members of the association, two of which are historical societies—one is the <u>Tillamook County Quilt Trail Coalition</u>—and the rest are historical museums or attractions. Other member includes Oregon Coast Scenic Railroad, Tillamook Air Museum, Tillamook Forest Center, Latimer Quilt and Textile Center, Northwest Old Iron Club, Cape Meares Lighthouse, Tillamook County Historical Society, Kilchis Point Reserve, Nehalem Valley Historical Society and the new International Police Museum.

On Aug. 12, <u>Visit Tillamook Coast</u>, the county's destination marketing organization, published an article on its blog entitled, "<u>Five Tillamook Coast Museums for the Curious</u>" by travel writer Heather Larson. This article highlights the "treasures in Tillamook County"---its historical museums.

Nan Devlin, tourism director of Visit Tillamook Coast, says, "The way the leaders of these organizations collaborate is truly wonderful. It's encouraging to see the support they give one another. This Alliance is going to help showcase the cultural richness of Oregon's Tillamook Coast."

Alliance members meet on a regular basis. To contact a member of their team, e-mail <u>tchistoryalliance@gmail.com</u>. To learn more about the Alliance, visit <u>www.tchistoryalliance.org</u>.

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## About Visit Tillamook Coast

Oregon's Tillamook Coast is one of the state's natural wonders. Picturesque bays, inland waterways, forests, farmlands, rivers and ocean beaches offer visitors a wide range of nature-based activities from surfing, kayaking, fishing and clamming to beachcombing and hiking. Fresh seafood from river, bay, ocean to table is Tillamook's forte, as is world-famous cheese to casual breweries and wine tasting. The Tillamook Coast includes several villages, each with their own unique heritage, personality and charm sprawling from northern Nehalem Bay and Manzanita to southern Pacific City

and cozy Neskowin. For more information and to plan your natural choice getaway, visit www.tillamookcoast.com.

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