

NEWS RELEASE

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NEW WHEELS ON OREGON'S TILLAMOOK COAST

Family-friendly pedal adventures at the beach: Fat Tire Bikes, Railriders Recumbent Bikes

TILLAMOOK, **ORE.**, **13 MAY 2016**—This spring, two new outdoor-based recreation operations started business on Oregon's Tillamook Coast. <u>Shore Riders</u> Fat Tire Bikes opened in Oceanside in March, offering fat tire bike rentals for beach rides on select beaches in Tillamook County. <u>Oregon Coast Railriders</u> (OCR) are opening in Bay City along the former Southern Pacific and Port of Tillamook Bay Railroad tracks starting May 26.

"Tillamook County has enjoyed a rise in tourism over the last two years, so much so that more tourism-related organizations are setting up shop along this portion of the coast. People who come to the Tillamook Coast come for outdoor adventures and to experience nature first-hand," says <u>Visit Tillamook Coast</u> (VTC) tourism director Nan Devlin.

Shore Riders' fat tire bikes are made for the sand, as they can more easily navigate the beach's uneven terrain than one could do with a typical bicycle. Shore Riders offers rides upon request on any Tillamook County beach. Call to find locations or schedule your ride.

Owners Tony and Sarah MacDonald note, "It's a mobile service, so we can offer the rides anywhere along the Tillamook Coast. With 15 bikes, we can accommodate large groups. We have a big cargo trailer and will meet you wherever you want to ride on the beach in Tillamook County." Shore Riders operates Tuesday through Saturday or upon request, March through October.

Oregon Coast Railriders will operate in a different part of the Tillamook Coast, along the scenic railway. Owners Kim and Anita Metlen describe railriders, a semi-recumbent style of cycling, as "comfortable, adjustable and efficient to pedal." Each railrider has two seats; each guest pedals independently of the other; and a guide accompanies the guests.

The Metlens started the railriding business in Wallowa County with Joseph Branch Railriders, which started in 2014. They are expanding their business to Oregon's Tillamook Coast this year, initially starting as a seasonal business that will operate Thursday through Monday, May 21 to October 2, 2016.

"We're working with Bay City, the Port of Tillamook, Visit Tillamook Coast, Oregon Department of Transportation, the Oregon Coast Scenic Railway and our neighbors to make this happen," says co-owner Anita Metlen. The Metlens will hold a Grand Opening celebration and ribbon cutting for OCR on Saturday, July 2 at Hayes Oyster Rd. in Bay City.

To book a bike ride with Shore Riders, call 503-812-6539 or visit www.shoreridersllc.com. To book a reservation with OCR, call 541-910-0089 or visit www.ocrailriders.com. For more information on outdoor adventures on Oregon's Tillamook Coast, visit www.tillamookcoast.com.

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About Visit Tillamook Coast

Oregon's Tillamook Coast is one of the state's natural wonders. Picturesque bays, inland waterways, forests, farmlands, rivers and ocean beaches offer visitors a wide range of nature-based activities from surfing, kayaking, fishing and clamming to beachcombing and hiking. Fresh seafood from river, bay, ocean to table is Tillamook's forte, as is world-famous cheese to casual breweries and wine tasting. The Tillamook Coast includes several villages, each with their own unique heritage, personality and charm sprawling from Nehalem Bay and Manzanita in the north to Pacific City and cozy Neskowin in the south. For more information and to plan your natural choice getaway, visit www.tillamookcoast.com.