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I. Introduction

i. Purpose

The Tillamook County Futures Council was asked by the County Commissioners to listen to citizens on their behalf and to report back with findings. "I want to know what the communities want!" This quote from Tillamook County Commissioner Bill Baertlein represents his expectation and desired result from a series of community meetings regarding use of Transient Lodging Tax (TLT) facilities funds. This Summary Report represents a synthesis of a series of community conversations and individual perspectives. Ideally, what the Futures Council heard would be a comprehensive representation of all citizens' opinions; realistically, however, our findings represent only those who chose or were able to attend these meetings, and those individuals and organizations who are more experienced at making their voices heard.

The purpose of this process was not to recommend facilities for capital investment, but rather to listen to citizens and communities regarding what facilities they would like to see. What the Futures Council heard was much broader than anticipated; causing us to reevaluate and reinvent the process along the way, allowing for more conversations regarding Tillamook County's tourism economy. A topic that clearly warrants further exploration outside of this initial process.

ii. Process

The Tillamook County Board of Commissioners (BOCC) asked that members of the Futures Council facilitate community listening that would assist with determining community goals and expectations for the use of TLT facilities funds. The Futures Council agreement to accept the assignment is detailed in [Section II: Scope of Work](#).

In total, twelve meetings were facilitated, including three series of meetings, in groups of four, held in Nehalem for North County, Rockaway Beach for North Central, Tillamook for Central County, and Pacific City for South County. Each group of four was held on consecutive evenings in a single week during November of 2016, January-February of 2017, and May of 2017. The meetings were designed as a means to listen to folks throughout Tillamook County, hear their creative thoughts about tourism related facilities, hear specific facility ideas, and sense the passion about what is important to folks in these communities, as well as to capture similarities and differences in different parts of the county. "This is a continuation of a county-wide community conversation," said Jennifer Purcell, Chair of the Tillamook County Futures Council. Meetings were

advertised broadly to community members through social media, news releases, and email. Copies of these notices are attached as [Appendix A: Public Notices](#).

The first set of meetings started the process with gathering wide-ranging ideas and opinions. The second series helped to refine the ideas and discuss concerns. The third round of meetings took an initial step towards refining community ideas and opinions. This Summary Report provides a synthesis of our findings, in addition to other supporting materials.

iii. **Observations**

Futures Council members accepted the Commissioners' task of listening and gathering thoughts from fellow citizens. As listening sessions played out, we later awakened to the more challenging task of synthesizing what we heard collectively. Each community meeting, indeed each idea shared, added to our perspective. Although our initial task was to collect and report raw data, we feel we would be remiss if we neglected to report the passion and vision displayed by caring, involved meeting participants.

We have gone beyond the easy science of collecting and collating what we heard from individuals and groups. We took the perilous step of writing down what we think we heard the participants saying, with a deep commitment and care for their respective communities.

Although the sampling design does not lend itself to recommendations for specific facilities, nor does the Scope of Work request them, meeting facilitators agree that common themes emerged within the distinctly different areas of the county. These observations are detailed in [Section III: Observations and Themes](#).

Several group discussions resulted in the emergence of concerns and considerations which, while not initially identified in the Scope of Work, are worthy of future attention by the Board of Commissioners. We have included them in [Section V: Additional Considerations](#).

Futures Council team members who facilitated the entire series met prior to and following each community gathering for the purpose of coordinating process and sharing observations. Jennifer Purcell, Council Chair, and Rick Kneeland, Vice Chair, were joined by community advisor Erin Skaar, and Council members Belinda Williams, Marie Heimborg, and Leila Salmon. We were supported and assisted in the process by Nan Devlin, of Visit Tillamook Coast. Detailed findings and observations are attached as appendices to this document.

The Tillamook County Futures Council would like to thank the Board of Commissioners for entrusting us with this task and we look forward to continued involvement in helping to shape the County's vision for the future.

II. Scope of Work

The original Agreement between Tillamook Futures Council and Board of Commissioners, October, 2016 included the following tasks:

- The Tillamook County Futures Council, as advisory committee to the Board of County Commissioners (BOCC), will conduct a series of public meetings to solicit feedback from the community about TLT investments.
- The first series of 4 meetings occurred in November 2016. Meetings were held in Nehalem, Rockaway Beach, Tillamook, and Pacific City. The goal of these meetings was to inform community members about the structure of TLT spending in Tillamook County and solicit ideas for facility investments. The result was 4 lists of brainstorming ideas for use of TLT funds. Although the focus was on facilities, the Futures Council noted other uses of funds that were mentioned. There were sign-in sheets and refreshments were provided.
- The second series of 4 meetings be held in late January or early February, 2017. The goal will be to have the community members revisit their brainstorming lists, to encourage their feedback (both positive and negative), to solicit clarification and additional information, and to glean any concerns or barriers (i.e., feasibility, costs, environmental impacts, etc.). Sign-in sheets will be used again and refreshments will be provided.
- Upon completion of the second series of meetings, the Futures Council will provide a status report to BOCC Liaison, Commissioner Bill Baertlein, and a recommendation regarding next steps and project outcomes. Additional meetings will be held at the discretion of the Board of Commissioners.
- A Summary of Findings report along with a list of all brainstorming ideas (i.e., as an appendix to the report) and the sign-in sheets for all meetings held will be provided to the Board of Commissioners by June 30, 2017.

Throughout the process, themes emerged that warranted further exploration. This Summary Report attempts to go beyond what the Futures Council was commissioned to do in order to capture these findings.

III. Themes

Futures Council facilitators met immediately following each meeting, as well as for a summary meeting following the entire series. What follows is the consensus of group observations for each of the identified subjects.

i. Community Personality

- The Board of Commissioners is in the position to provide big picture thinking about what investments are best for the county as a whole. Understanding different perspectives about community will be important. Where cooperative and cohesive master planning is underway or has taken place, there seems to be an evolution in big picture thinking. In communities where organizations work in an insular fashion, there may be more of a sense of competition.
- North Tillamook County participants revealed a strong sense of place and community with a focus on protecting the natural environment and on sharing that love of the natural environment with visitors to the area. Broadly, there was a culture of emphasis on environmental stewardship and projects with a light touch on the environment were added to nearly all capital projects proposed.

There was a desire to get moving on projects in north Tillamook County. Organizational master planning seems to create a catalytic environment. The community, represented by separate but collaborative organizations, appeared to be ready, even anxious, for implementation of planned projects. The dynamic around cohesive regional planning was less evident. With several incorporated cities in north Tillamook County with separate leadership bodies, there was less interest in regional planning and more insular perspectives.

- North Central meeting attendees were predominantly residents of Rockaway Beach, and surrounding communities were neither mentioned nor represented. Rockaway Beach revealed a playful community that was fully invested in a beach tourist experience. Attendees expressed concern about tourism, impacts, and opportunities.
- Central Tillamook County participants generally did not see themselves as a tourism economy. While tourism was seen as providing resources, the focus was largely on ensuring local residents and communities benefit from TLT investments.

- South Tillamook County showed a strong relationship with the tourist experience, including a depth of understanding of issues that can arise. This was less evident in other regions of the county. While they embrace tourism as their economic driver, they are aware of the gaps that expansion can leave unfilled.

Futures Council facilitators agree that South County attendees appeared to be more cohesive in their planning and strategic about project identification. Community members maintained their attendance numbers at all three meetings. The Cape Master Planning project appears to have created a foundation for “big picture” thinking. Although some of the attendees were not initially aware of the plan details, sharing of information and group process evolved in a more comprehensive view of community needs. While the community’s planning efforts were specific to the Cape, there was a desire to think about Cloverdale, Hebo, Neskowin, etc.

Attendees included a healthy mix of small and large business representatives as well as a few concerned citizens. Several participants were passionate about being able to utilize TLT funds for facility maintenance, and urged facilitators to relay the message that grant funds should include ongoing maintenance. This same theme arose at other area meetings, but not as strongly or consistently as in South County.

ii. Insights

- There continues to be varying levels of familiarity and sophistication with the Transient Lodging Tax rules and regulations. This includes understanding of responsibility and guidelines for tourism marketing/promotion and capital projects.
- This process provided an opportunity for citizens to learn about Tillamook County’s Transient Lodging Tax. These series of meetings created a dialogue and enhanced awareness, leaving a footprint and a foundation for more discussion.
- There is confusion about state statute and County decision-making, as illustrated by requests that facility grants include provisions for maintenance.
- Participants consistently requested changes in state statute and urged that County Commissioners lead that charge with the legislature.

iii. Process Observations

- Although repeated and addressed at every meeting, there may be a continuing misconception that projects proposed will, in fact, come to fruition as a result of this process. Some participants may have seen these community meetings as an opportunity to lobby for (or against) a particular project, expecting it would ultimately impact future funding decisions. While, in fact, the meetings were designed for community listening, and the number of individuals appearing to support or oppose a particular project was not determinative of the process.
- Attendance varied widely in terms of numbers of people and special interests. New people participated throughout the process.
- The Futures Council made every effort to improve inclusiveness; four meeting locations were implemented countywide. However, it is important to recognize that key communities and community organizations may still be unrepresented. The process employed is an example of what could be done on a broader scale. This is ultimately an accumulation of individual ideas.
- The process was derived to accommodate large group participation. The dynamics were different when attendance was smaller. Individual perspectives became dominant. This was also true when a single organization was overrepresented and its members dominated the dialogue.
- In the first series of meetings, we observed a broad cross-section of community representation and meetings were well attended. Facility brainstorming was similarly reflective of broad interests, revealing dominant personalities and themes that were unique and important to each community. Through the course of the process, attendance, and therefore perspectives, narrowed.
- It is clear that there is more to be heard from those with differing perspectives about tourism investments and impacts. Outreach targeted those folks interested in tourism-related investments by saying, “come tell us about your tourism-related facility ideas.” We recognize that this inherently limits participation to those community members who are interested in the promotion of tourism and tourism investments.

IV. FACILITY FINDINGS

Facility brainstorming resulted in ideas that generally fit into four categories: 1.) Activities and Attractions; 2.) Conference, Event, and Interpretive Centers; 3.) Outdoor Access; and 4.) Visitor Experience. Common themes developed in all locations around building an event center, an educational or discovery center, and enhancing trail infrastructure and community connectivity.

While each town/area/community has its own flavor and community culture, several overarching themes emerged. As a comprehensive Tillamook County community, residents would like to see the following:

- Connecting walking/biking trails from Manzanita to Neskowin that would remove pedestrians and bicyclists from the main roads and improve safety for walkers/bikers as well as motorists.
- Cultural centers; multi-purpose facilities to allow for performing arts, conferences/events, exhibitions, educational opportunities and the like.
- Educational centers to instruct all ages on Tillamook County’s history, ecology, environmental responsibility, natural resources, etc.

As an example of additional information that may be useful in considering proposed projects, the following questions were used to build capacity around community process and facilitate a discussion thinking through project impacts, identifying project partners, etc.

Project Description	Where would the project be located?	Who are the existing or potential project champions?	Who are the possible project partners?	Whom does the project benefit?

Examples of project vetting are included here. Projects selected to discuss further do not indicate priority. A full list of projects is provided in [Appendix F: Facilities Lists](#).

V. Other Factors to Consider

While the objective of this project was to collect information about facilities investments, a number of additional concerns relating to Transient Lodging Tax spending and Tillamook County's tourism economy were identified.

- ***Ensure long term operations and maintenance for new facilities.***
Citizens were concerned about the long term costs associated with new facilities. Participants felt that developing ground rules for facility use and identifying a responsible organization for oversight were important for long term success. Operations and maintenance should be considered as part of a project's budget and cash flow should demonstrate the ability to meet those needs.
- ***Identify infrastructure needs – water, wastewater, roads, law enforcement, etc. – and who covers those costs and operations.***
Projects should be considered holistically and proposals should include all aspects of a project. Feasibility studies should identify infrastructure needs and limitations. Project applications should be required to address this. Neighbors expressed a desire to have the opportunity to provide input when a project is proposed in their community. Planning commissions were identified as a possible conduit. There was also interest in evaluating system development charges and possibly creating incentives.
- ***Better understand what TLT funds can be used for.***
There continues to be varying levels of familiarity with the rules and regulations governing TLT spending. There were a number of questions regarding who defines how the funds can be spent (i.e., state law, local ordinance, etc.) and how the rules can be challenged. In some cases, participants encouraged the county to challenge the rules and force precedent.
- ***Understand the differences between cities and unincorporated areas to balance community needs.***
Participants highlighted the importance of understanding our communities well, including incorporated cities, unincorporated population centers, and rural areas. There was a strong desire for fair and equitable distribution of funds. However, there was not consensus about how to define 'fair and equitable' in developing criteria. In some cases, participants felt spending should be indifferent to geography, recognizing that investing funds in the community where the TLT funds were generated may not benefit the county as a whole. While this was not the consensus opinion, where participants

did agree was around the importance of giving everyone a voice in the development process.

- ***Protect natural resources from increased tourism impacts.***

County wide participants expressed concern regarding the impacts of increased tourist activities on our natural resources. Encouraging a light touch and a respect for the natural environment was a high priority. Education was highlighted, with suggestions about how to engage visitors and enhance their relationship with the Tillamook Coast. A number of examples were shared exemplifying the heavy footprint of our tourist population. Participants identified opportunities to educate around issues such as: solid waste and recycling, trail maintenance, viewsheds, noise pollution, coastal erosion, and habitat protection. It was suggested that a baseline assessment of tourism impacts be conducted to better understand the long term implications of TLT spending on our economy and our environment.

Additional observations included:

- There is a strong sense of community identity in each defined area and a desire to maintain that.
- Participants wanted to ensure that current and existing planning efforts, such as the Cape Kiwanda Master Plan, would be included in decision making and prioritization of projects.
- Decision makers were encouraged to consider natural hazard zones when evaluating projects for the future.
- There was much discussion county wide about disaster preparedness, suggesting opportunities to build structures that could serve multiple purposes including emergency infrastructure.
- Law enforcement and increased pressure on Tillamook County's first responders and emergency personnel, was consistently identified as a concern. With an increase in the population and number of incidents, participants are concerned about impacts to existing resources.
- Participants encouraged public/private partnerships.
- There was a general concern about managing growth. Citizens encouraged balancing costs and benefits when allocating TLT funds.

VI. Next Steps

The community conversation regarding the use of TLT funds continues to evolve. Long before the Futures Council began this series of community listening sessions, Visit Tillamook Coast contracted with consultants to assess opportunities and provide recommendations.

Community meetings were used to engage county citizens at that time as well, and yielded many valuable recommendations. The Futures Council's listening sessions gathered individual ideas and barely scratched the surface of transitioning into community ideas. Recent conversations have surfaced interest in a desire to identify and understand community priorities.

This report documents a phase of community listening with two broadly defined products: 1.) citizen's individual ideas, and 2.) the Futures Council's subjective synthesis of what we heard communities saying. This Next Steps section of the Summary Report is intended to present the Futures Council's thoughts about possible ways to proceed with tackling the next desired phase of the community conversation, identifying community priorities.

Our hope is that we can help develop a clear process that can be shared with the County from the beginning. We should not ask citizens for more of their time and energy without clearly communicating how it will be used and with what intended outcomes. The third and final set of meetings facilitated by the Futures Council included small group discussions addressing specific needs for success of identified projects. As an example of additional information that may be useful in considering proposed projects, questions were asked which were designed to help in organizing and completing a project. This process helped facilitate a discussion about building capacity around community process, thinking through project impacts, identifying project partners, etc. A similar set of questions might be imbedded in requests for proposals as the process continues.

In thinking about the following recommended process steps, please recognize these six separate sets of players, each with their own distinct roles in many of the identified steps:

- Tillamook County Board of Commissioners and staff
- Tourism Advisory Committee
- Tillamook County Futures Council
- Process consultant (i.e., University of Oregon's Community Planning Workshop that assisted the Futures Council in developing the County's original Vision 2020)
- Citizens/communities
- Project proponents and champions

Based on what we have heard, there is a desire to dig deeper into issues relating to the tourism economy and TLT investments. The Futures Council recommends employing a process that would allow for further exploration into the true impacts of the growth in tourism and the tradeoffs associated with further investment in this growth. Community conversations can lead to better understanding citizens' priorities for the future and identifying community values that complement and conflict with the growing tourism economy. In light of recommending next steps, the following process proposes one approach to facilitating such a dialogue:

Step 1. Determine a Purpose Statement and Process that can be widely shared.

The Futures Council would engage a university team in defining this full set of steps from the onset.

Step 2. Establish a list of musts and wants. Some would be county-wide and others would be community-specific.

For example, maintaining wild fishable fish populations might be a must, and expanding tourist appreciation of fish populations and life history might be a want.

Step 3. Develop and articulate an Opportunities, Issues and Concerns summary.

These kinds of content, once developed, can help serve to begin to identify community priorities regarding what we view as valuable to our home.

For example, a tourism facility opportunity might be to scrub the air coming from a methane digester, and the Issue/Concern might have to do with the economic viability of the digester or the dairies that feed it.

For example, a tourism facility opportunity might be to build a boardwalk at Botts Marsh to allow visitors and ourselves to enjoy viewing the marsh and its wildlife, or sample its water. The issue or concern might be ecological impacts to the marsh ecosystem.

Step 4. Develop and approve evaluation criteria and selection criteria.

This provides for better common terms for discussion across various locations and scales.

Step 5. Develop themes and/or alternatives (including facilities and possibly other activities that are needed to make the facility successful).

For example, a theme might be to improve visitor experience at existing attractions, including an alternative focused on congestion and safety at Cape Kiwanda. The proposed facility could be a new parking lot, and other activities needed to allow the

parking lot to be successful include (a) moving and building a new campground, and a county ordinance regarding parking on residential streets.

Step 6. Assess and evaluate themes and alternatives.

Survey sample and document communities' priorities.

Step 7. Identify and recommend themes and alternatives with possible facilities included.

Step 8. Engage facility proponents and invite them to apply for project funding.

Step 9. Identify and implement project funding.

Beyond the scope of these recommendations, this work would support efforts to offer funding to communities for strategic planning and approve funding for proposed projects.

APPENDICES

APPENDIX A – PUBLIC NOTICES

Tillamook County Commissioners want your advice on spending tourism money

October XX, 2016

Community Members,

Imagine: Your County government wants advice from you and your communities about how to spend millions of tourism dollars on facilities that will serve visitors, as well as your communities.

On behalf of the Board of County Commissioners, the Tillamook County Futures Council, with the support of Visit Tillamook Coast, the county tourism marketing organization, will conduct a series of county-wide facilitated meetings, starting in November. These meetings are designed to gather ideas on what facilities are most prized in each area, and what can be accomplished with the approximately \$1 million per year for tourism-related facilities.

The community meetings will be held in four county locations, for citizens of several communities in each of those areas. A list of the meetings and the areas each will represent is below:

- Nov 14: North: at North County Recreation District, 36155 9th Street, Nehalem, for Manzanita, Nehalem and Wheeler citizens, facilitated by Leila Salmon.
- Nov 15: North Central: at the Rockaway Beach Civic Facility, 276 Hwy 101 S. Rockaway Beach, for Rockaway, Garibaldi and Bay City citizens, facilitated by Erin Skaar.
- Nov 16: Central: at Tillamook Bay Community College, 4301 3rd St, Tillamook, for Tillamook, Oceanside, Netarts and Pleasant Valley citizens, facilitated by Rick Kneeland.
- Nov 17: South: at Pelican Pub, 33180 Cape Kiwanda Dr., Pacific City, for Hebo, Cloverdale, Beaver, Pacific City and Neskowin citizens facilitated by Marie Heimberg.

The first meetings will cover purpose, goals, parameters, what the Transient Lodging Tax can be spent on and what it can't be spent on, and the agendas for the second (late January) and third (late February) meetings. There will be background documents, TLT spending to date, and other information.

Please share this letter with community members and encourage them to take part in the meetings and bring their ideas forth.

Sincerely,

Nan Devlin,
Tourism Director
Visit Tillamook Coast
nan@tillamookcoast.com
503-842-2672



Tillamook County Commissioners want your advice on spending tourism money

October XX, 2016. Tillamook, Ore. Imagine: Your County government wants advice from you about how to spend millions of tourism dollars on facilities that will serve visitors as well as your communities.

On behalf of the Board of County Commissioners, the Tillamook County Futures Council, with the support of Visit Tillamook Coast, the county tourism marketing organization, will conduct a series of county-wide facilitated meetings, starting in November. These meetings are designed to gather ideas on what facilities are most prized in each area, and what can be accomplished with the approximately \$1 million per year for tourism-related facilities.

“What I hope to see from this community outreach,” said County Commissioner Bill Baertlein, “is what our people want to see accomplished with the \$1 million per year that will be going into tourist related facilities.

“My goal is that our citizens will set the tone and priorities for how these funds are spent. Out of this outreach to the public I hope that we can put together a strategic plan to identify large projects that our citizens have identified as a real need in their communities.”

Since Tillamook County voters adopted a 10 percent transient lodging tax three years ago, the county has received an average of \$2.5 million each year. By state law, 70 percent of it must go to tourism promotion and facilities, and the remaining 30 percent to an initiative chosen by the county – in Tillamook County, that is road improvement. So far, the county has allocated a total of \$2.2 million for tourism facilities and about \$300,000 for the county fairgrounds and Tillamook County Pioneer Museum.

Grants have included \$35,000 to renovate the exterior of the Latimer Quilt and Textile Center. Carol Weber, the president, said recently, “With TLT funding, we were able to upgrade the center’s exterior, so it will stand another 100 years.” She added that “it’s beautiful!” Grants went to 22 other community projects, ranging from new restrooms to community center additions.

The community meetings will be held in four county locations, for citizens of several communities in each of those areas. A list of the meetings and the areas each will represent is below:

- Monday, Nov 14. North: at North County Recreation District, 36155 9th Street, Nehalem, for Manzanita, Nehalem and Wheeler citizens, facilitated by Leila Salmon.
- Tuesday, Nov 15. North Central: at the Rockaway Beach Civic Facility, 276 Hwy 101 S. Rockaway Beach, for Rockaway, Garibaldi and Bay City citizens, facilitated by Erin Skaar.

- Wednesday, Nov 16. Central: at Tillamook Bay Community College, 4301 3rd St, Tillamook, for Tillamook, Oceanside, Netarts and Pleasant Valley citizens, facilitated by Rick Kneeland.
- Thursday, Nov 17. South: at Pelican Pub, 33180 Cape Kiwanda Dr., Pacific City, for Hebo, Cloverdale, Beaver, Pacific City and Neskowin citizens facilitated by Marie Heimberg.

The first meetings will cover purpose, goals, parameters, what the Transient Lodging Tax can be spent on and what it can't be spent on, and the agendas for the second (late January) and third (late February) meetings. There will be background documents, TLT spending to date, and other information.

Baertlein added, "My final desire is that we can come up with facilities that will make our county a more vibrant place with many ongoing activities for our people. The more vibrant the community the easier it is to keep our children in Tillamook County and to recruit younger individuals for our businesses."

####

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4301 Third Street
Tillamook, OR 97141

FOR IMMEDIATE RELEASE

[Meeting notice] Round two: Tourism facilities development meetings set to discuss and refine ideas shared in November by community members

January 12, 2017. Tillamook, Ore. The citizens of Tillamook County are invited to attend a second series of meetings, facilitated by the Tillamook County Futures Council, to further discuss tourism facilities development ideas. In November, the Futures Council conducted a series of meetings to gather information and input from citizens on how to invest transient lodging tax dollars on facilities that will serve visitors as well as communities.

This second series of meetings is set for the week of **January 30** and will be held in four locations throughout the county. **All meetings are scheduled for 5:30 – 7pm. Refreshments will be served.**

- **Monday, Jan. 30:** North: at North County Recreation District, 36155 9th Street, Nehalem, for Manzanita, Nehalem and Wheeler citizens, facilitated by Leila Salmon.
- **Tuesday, Jan. 31:** North-Central: at the Rockaway Beach Civic Facility, 276 Hwy 101 S. Rockaway Beach, for Rockaway, Garibaldi and Bay City citizens, facilitated by Erin Skaar.
- **Wednesday, Feb. 1:** Central: at Tillamook Bay Community College, 4301 3rd St, Tillamook, for Tillamook, Oceanside, Netarts and Pleasant Valley citizens, facilitated by Rick Kneeland.
- **Thursday, Feb. 2:** South: at Kiawanda Community Center, 34600 Cape Kiawanda Dr, Pacific City, for Hebo, Cloverdale, Beaver, Pacific City and Neskowin citizens facilitated by Marie Heimberg.

In November, Participants shared their ideas for tourism-related facilities to support outdoor recreation, arts and culture, events and conferences, visitor information, environmental education and many more experiences.

This second round of meetings will give community members the opportunity to further discuss and refine those ideas. For more information, contact Nan Devlin, Tourism Director, Visit Tillamook Coast, at 503 842-2672 or email nan@tillamookcoast.com

#####

FOR IMMEDIATE RELEASE

Round 3 TLT: Tourism facilities community discussions conclude with third series of meetings throughout county

April 20, 2017. Tillamook, Ore. The citizens of Tillamook County are invited to attend the third and final in a series of meetings about tourism facilities development throughout the county. Facilitated by the Tillamook County Futures Council, these meetings will provide the Council with the information they need to write a summary report of the community discussions.

This third series of meetings is set for the week of **May 15, 2017** and will be held in four locations throughout the county. **All meetings are scheduled for 5:30 pm – 7:30 pm. Refreshments will be served.**

- **Monday, May 15:** South: Pelican Brewery, 33180 Cape Kiwanda Dr, Pacific City, for Hebo, Cloverdale, Beaver, Pacific City and Neskowin citizens. Facilitated by Marie Heimberg.
- **Tuesday, May 16:** Central: Tillamook Bay Community College, 4301 Third St, Tillamook, for Tillamook, Oceanside, Netarts and Pleasant Valley citizens. Facilitated by Rick Kneeland.
- **Wednesday, May 17:** North-Central: Rockaway Beach Civic Facility, 276 Hwy 101 S. Rockaway Beach, for Rockaway, Garibaldi and Bay City citizens. Facilitated by Erin Skaar.
- **Thursday, May 18:** North: North County Recreation District, 36155 9th Street, Nehalem, for Manzanita, Nehalem and Wheeler citizens. Facilitated by Leila Salmon.

The first round of meetings took place in November, 2016. It was focused on an overview of the program and a chance for citizens to brainstorm ideas. The second round of meetings was held in early February, 2017, and the ideas shared in November were discussed more thoroughly.

The summary report will be presented to the Tillamook County Board of Commissioners and the Tourism Advisory Committee for facilities.

For more information, contact Nan Devlin, Tourism Director, Visit Tillamook Coast, at [503 842-2672](tel:5038422672) or email nan@tillamookcoast.com

###

APPENDIX B – DISCUSSION GUIDES

**Tillamook County Commissioners want your advice
on spending tourism money**

Community meetings facilitated and supported by
Board of County Commissioners
Tillamook County Futures Council
Visit Tillamook Coast

AGENDA: November meetings

1. Introductions
2. Purpose and outcome of community meetings
3. How is TLT being spent, and what can the funds be spent on
4. What types of projects might be important to your community
5. How the facilitated meetings will be conducted
6. Next steps: Come with ideas to January meetings
7. Q & A

TLT Facilities Community Meetings

Meeting Series #2

January 30 – February 2, 2017

Discussion Guide

Note: This guide is designed to facilitate discussion among lay people, and every effort has been made to word questions and topics in such a way that the moderator is not perceived as an “expert” on the subject at hand. This outline is not a script to be used verbatim, but a tool for focusing discussion.

(5:30) I. GROUND RULES AND INTRODUCTIONS

A. Facilitator welcomes participants.

- Help yourself to food/refreshments
- Point out restrooms and exits
- Silence cell phones

B. Facilitator briefly explains the purpose of the meetings.

The Tillamook County Futures Council has been asked by the Board of County Commissioners to conduct a series of meetings to collect ideas from community members for tourism-related facility investments. The Futures Council will be conducting a three series of meetings to hear from residents throughout Tillamook County. Tonight’s meeting is part of the second series of meetings.

While the objective of this project is to collect information about facilities investments, we have heard a number of additional concerns relating to Transient Lodging Tax (‘TLT’) spending and Tillamook County’s tourism economy. Tonight we would like to begin by hearing more about that. We would like to confirm what we’ve heard and ensure we have properly captured the communities’ concerns.

We do not expect to provide answers. We are here to capture your questions and concerns. We will report back to the County Commissioners and make recommendations for next steps. We can assure you, this is only the beginning of a broader strategic planning effort.

In 1998 the Board of County Commissioners established the Futures Council as an advisory committee charged with listening to Tillamook County citizens and creating

a citizen-based vision for Tillamook County's future. Since that time, the Futures Council has provided ongoing support to the Commissioners, updating the Vision document, measuring success in achieving the community's vision, and providing for community engagement on a number of issues over the years.

These TLT-related discussions are designed and facilitated by the Futures Council to provide for community conversations that will help to inform future decisions.

In the first series of meetings, held in November, we began the process of brainstorming a list of project ideas. Tonight we will review what we heard in those meetings and work in small groups to ensure we've captured your ideas and provide the opportunity to edit and add anything we may have missed. At the end of tonight's meeting we will outline next steps and what to expect from our last series of meetings to be held in early spring.

C. Review agenda

1. Large group discussion
2. Small group discussions
3. Next steps
4. Adjourn

D. Cover ground rules: non-judgmental environment, no right or wrong answers; need for participation, speaking for yourself, want to hear from everyone; no cross-talking or side conversations.

E. Identify observers present (FC members, TAC members, BOCC members and staff).

I'd like to identify a few people who are here this evening as observers. We'd ask that you please respect their desire to be here to engage in listening.

F. Introduce facilitator and participants.

I would like to go around the room and have each of you introduce yourselves. Please tell us your name, how long you've lived in the area, and name two organizations you are engaged with that may represent your interests in being here this evening.

(5:45) II. LARGE GROUP DISCUSSION

A. Review November meeting outcomes

In November, we initiated conversations in Nehalem, Rockaway Beach, Tillamook, and Pacific City. 30-50 attendees participated at each meeting to begin the process of brainstorming a list of project ideas.

While the focus of these meetings was intended to identify ideas for facilities, additional questions and concerns outside of this scope were discussed when we met in November. We want to ensure that we've fully captured these questions and concerns so that we might advise the Commissioners on next steps. So, we have set aside some time this evening to hear from you regarding the following.

[LIST ON FLIP CHART AT FRONT OF ROOM]

FACILITATOR TO SOLICIT ADDITIONAL QUESTIONS, COMMENTS, CONCERNS

RECORDER(S) TO CAPTURE ADDITIONAL THOUGHTS ON FLIP CHARTS

- *Ensure long term operations and maintenance for new facilities*
- *Identify infrastructure needs – water, wastewater, roads, law enforcement, etc. – and who covers those costs and operations*
- *Better understand what TLT funds can be used for – who defines? How can it be challenged?*
- *Understand the differences between cities and unincorporated areas to balance the needs*
- *Protect natural resources from increased tourism impacts*

B. Transition to small group discussions

Thank you for your thoughts, questions, and concerns. We are going to transition to revisiting the list of facilities that you generated back in November. As a reminder, we are encouraging you to THINK BIG! The Commissioners want to hear from you. We are looking for facilities that offer integrated benefits – facilities should serve both tourists and the community – and project ideas must be something you can touch. Here are some of the rules we followed for our brainstorming exercise:

- *No wrong answers*
- *No bad ideas*
- *No criticisms of others' ideas*
- *Think big*

(6:15) III. SMALL GROUP DISCUSSIONS

A. Review November meeting lists and set expectations

At the November meetings, we facilitated a brainstorming exercise to solicit ideas for tourism-related facilities. In general, your suggestions fell into four broad categories: Outdoor Access, Conference, Event and Interpretive Centers, Attractions and Activities, and Visitor Experience. We've captured additional ideas in an Other category, as well.

It is important to note that we are not screening these projects for eligibility under the TLT funding rules and regulations. In working through this process, we hope to identify projects and facilities of interest to the community. Projects will be reviewed and it is our hope that projects deemed ineligible for TLT funding, may have project champions or partners that may be able to pursue other funding sources. That, however, is outside of the Futures Council's scope of work. Our job is to listen and provide a forum for community members to think big about the future.

B. Small group exercise

We have tables set up around the room for each of these facility categories. We would like you to pick one category to spend some time working on clarifying the list of facilities proposed.

At this point in the meeting, participants will be asked to move to the table groups for further discussion. Facilitators and recorders will be located at each table.

[CATEGORY LISTS PRINTED AND POSTED AT EACH TABLE]

Lists posted will be specific to the meeting location and facility category (i.e., North County Visitor Experience). Lists for projects proposed in each category throughout Tillamook County will be available at each table, respectively.

FACILITATORS TO SOLICIT INPUT (SEE BELOW)
RECORDERS TO CAPTURE NOTES

1. Review list of projects
2. Does the facility category fit/make sense?
3. Group like projects
4. Add new projects
5. As time allows, begin to clarify project descriptions

(6:45) IV. NEXT STEPS

At this point, we will reconvene as a large group. Small group facilitator or recorder will report out the refined list generated at each table.

[HANDOUT]

We would like you to be thinking about these project ideas between now and when we meet again in the spring (April/May). At our final meetings we will be describing the facility ideas in more detail and providing additional information about potential project partners, resources required, and challenges that may faced. Again, we are not screening projects for TLT eligibility. The intended outcome of this project is to provide the Board of County Commissioner with a list of facility ideas proposed by members of the community. Please take these handouts to spark your thinking between now and when we meet again.

(7:00) V. ADJOURN

Thank you for your time this evening and for your participation in this project!

TLT Facilities Community Meetings

Meeting Series #3 – May, 2017

5:30 – 7:30 pm

Discussion Guide

Note: This guide is designed to facilitate discussion among lay people, and every effort has been made to word questions and topics in such a way that the moderator is not perceived as an “expert” on the subject at hand. This outline is not a script to be used verbatim, but a tool for focusing discussion.

(5:30) I. GROUND RULES AND INTRODUCTIONS

G. Facilitator welcomes participants.

H. Facilitator briefly explains the purpose of the meetings.

The Tillamook County Futures Council has been asked by the Board of County Commissioners to conduct a series of meetings to collect ideas from community members for tourism-related facility investments. The Futures Council has conducted three series of meetings to hear from residents throughout Tillamook County. Tonight’s meeting is part of the third and final series of meetings.

In 1998 the Board of County Commissioners established the Futures Council as an advisory committee charged with listening to Tillamook County citizens and creating a citizen-based vision for Tillamook County’s future. Since that time, the Futures Council has provided ongoing support to the Commissioners, updating the Vision document, measuring success in achieving the community’s vision, and providing for community engagement on a number of issues over the years.

I. Outline process to date.

These TLT-related discussions are designed and facilitated by the Futures Council to provide for community conversations that will help to inform future decisions. The objective of this project is to collect information about facilities investments. In the first series of meetings, held in November, we began the process of brainstorming a list of project ideas. In the second series of meetings, held in January and February, we reviewed what we heard in November and worked in small groups to ensure we captured your ideas and provided the opportunity to edit and add anything we may

have missed. At tonight's meeting we will further detail the projects that have been identified.

In terms of next steps, the lists that have been developed will be provided to the Board of County Commissioners and the Tourism Advisory Committee to inform their decisions about tourism-related facilities. In addition, the Futures Council will provide a summary of what we've heard throughout the meetings. This will inform a broader conversation about the tourism economy and tourism-related investments in Tillamook County.

- J. Cover ground rules: non-judgmental environment, no right or wrong answers; need for participation, speaking for yourself, want to hear from everyone; no cross-talking or side conversations.
- K. Introduce observers present (FC members, TAC members, BOCC members and staff).
- L. Introduce facilitator and participants.

I would like to go around the room and have each of you introduce yourselves. Please tell us your name, how long you've lived in the area, and name two organizations you are engaged with that may represent your interests in being here this evening.

(6:00) II. SMALL GROUP DISCUSSIONS

- C. Small group exercise

We have tables set up around the room for each of the following facility categories:

- *Outdoor Access*
- *Conference, Event and Interpretive Centers*
- *Attractions and Activities*
- *Visitor Experience*

Please pick one category to spend some time working on clarifying the list of facilities proposed.

At this point in the meeting, participants will be asked to move to the table groups for further discussion. Facilitators and recorders will be located at each table.

AT EACH TABLE: FLIP CHART, CATEGORY LISTS (BY REGION AND COUNTYWIDE), PROJECT DESCRIPTION OUTLINE, DOT STICKERS

We are going to begin our conversation by voting on which project ideas to start with. In the event that we don't have time to get to all of the ideas, please use these dots [2 DOT STICKERS PER PERSON] to indicate which two projects you want to make sure we have time to discuss tonight.

PARTICIPANTS PLACE DOTS

After participants have voted, facilitators will solicit input on the projects listed, starting with the projects that received the most votes and working down the list as time allows. Facilitators will solicit responses to the following questions for each project idea.

FACILITATOR TO RECORD INFORMATION ON FLIP CHART; USE ONE SHEET/PAGE PER PROJECT; POST ON WALL AS COMPLETED FOR REPORTING OUT

6. Project title
7. Where would the project be located? (be as specific as possible)
8. Who are the existing or potential project champions?
9. Who are the possible project partners?
10. Whom does the project benefit? Whom does it serve?

(7:00) IV. REPORT BACK

At this point, we will reconvene as a large group. Small group facilitator or recorder will report out on the project descriptions developed at each table group.

After each report, ask the larger group for any responses or reactions, questions, comments, or additions.

(7:30) V. ADJOURN

APPENDIX C – ATTENDANCE LISTS

Nat

11/2016 TLT COMMUNITY MEETINGS

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JEFF WONG	Rockaway	JW@

Community Support
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N. Central

11/2016 TLT COMMUNITY MEETINGS

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James Cobistero	Rockaway	
Susan Worswick	"	

Central

11/2016 TLT COMMUNITY MEETINGS

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11/2016 TLT COMMUNITY MEETINGS

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SOUTH

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Please sign-in: TLT Community Meetings. Jan 30 – Feb 2, 2017

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Please sign-in: TLT Community Meetings. Jan 30 – Feb 2, 2017

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Please sign-in: TLT Community Meetings. Jan 30 – Feb 2, 2017

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Please sign-in: TLT Community Meetings. Jan 30 – Feb 2, 2017

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Please sign-in: TLT Community Meetings. Jan 30 – Feb 2, 2017

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Please sign-in: TLT Community Meetings. Jan 30 – Feb 2, 2017

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Please sign-in: TLT Community Meetings. Jan 30 – Feb 2, 2017

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North 22

PLEASE PRINT

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SOUTH 27+5

PLEASE PRINT

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APPENDIX D – MEETING NOTES

TLT community Meetings – Nov 14-17, 2016

Overview

Agenda:

- Introductions of facilitators, rules of brainstorming, where to find documents
- Purpose of meeting
- Overview of TLT and state law requirements for spending TLT funds
- Integrated development (tourism facilities that benefit community)
- Brainstorming session
- Next steps

All meetings were digitally recorded, and suggestions written on large post-it pads, and typed during meeting

Additional community discussion

- Big point (made at south county meeting, but pertains to all development): county and commissioners must find ways to maintain the support of new facilities.
- Tourism management: **yearly endowment** to support the infrastructure
- Tourism readiness: sewers, infrastructure – who covers those costs and operations?
- Maintaining facilities is important
- Understand the differences between cities and unincorporated areas to balance the needs
- South county does not want TLT facilities planning to be used for institutional pressure to become incorporated – “blackmailed” into incorporating
- “Let the county get sued by ORLA – need to address management and maintenance issues”

Week 1 — Meeting #1, Nov. 14: North - Manzanita, Nehalem, Wheeler

Held at NCRD

Facilitator: Leila Salmon

Attendance: 48

Sign-ins: 31

Community brainstorming:

Outdoor access

Nehalem Bay State Park – pathways

Salmonberry trail – campgrounds on the trail

Rails to/and Trails – Oregon Coast trail connect to Salmonberry

Oregon Coast Bike Trail – improved through Tillamook County

Bike Trail master plan – needed done by county – mountain and road bikes

Bike and walking path along Neacarney Road

Conference, event and interpretive centers

Interpretive center at Bots Marsh Uplands with electric car charging stations

Bots Marsh – Discovery Center facility (Wheeler)

Add a conference facility to Manzanita or Wheeler city halls

Arts and culture center (performing and visual)

Meeting conference center

LEED Center for reuse design workshops

Technology and business center connected to city hall

Remodel Pine Grove to accommodate events (commercial kitchen, storage)

Commercial kitchen for farm to table events

Attractions & activities

Covered pavilion for Farmers Market

NCRD – swimming pool – annual stipend as support to finance pool
(55,000 visits per year at NCRD)

Rollercoaster – theme park on Tillamook Bay

Expand train depots in Garibaldi and Wheeler

State of the art fitness facility

Kiosks to educate visitors on environmental footprint

Stage for Farmers markets

Visitor experience

Neahkahnie – restroom, sidewalk along east side, parking lot on west side

NCRD Entryway to auditorium and restroom and parking lot & lighting

Wayfinding –

Visitor experience – environmentally focused (OMSI without the walls)

Recycle bins – throughout the county – Encouraging use by tourists

Bus service – Sunset highway to Tillamook

Car charging stations in each community

Other

“Impact of tourism on facilities and environment”

State law change in description of tourism facility

Invest in homeless shelter facility

Solar panels on public buildings

Housing for employees of tourism facilities - dormitory

Sustainable hemp wood housing

Week 1: Meeting #2 Nov. 15 - North Central: Rockaway, Garibaldi, Bay City

Held at Rockaway Beach Civic Facility

Facilitator: Erin Skaar

Attendees: 42

Sign-ins: 31

Community brainstorming

Outdoor access

Dock for kayaks, ADA boat and paddle launches
Retrofit every boat docks and paddle launches to extend access to water trails
Boardwalk and walking path to nature preserve
Beach boardwalk – connecting to Salmonberry Trail
Bike trails to get them off Hwy 101
Improve boat ramp at Memaloose Launch
Boat ramp in bay next to Pacific Seafood
Lake Lytle sports access (canoes, kayaks, decks)
Outdoor extreme sports facilities
Improvements to Garibaldi Pier for crabbing areas

Conference, event and interpretive centers

Meetings/conference center on Garibaldi Pier (Port of Garibaldi)
Renovation of the Blimp hangar as a meeting center
Rehabilitation of historic boathouse in Garibaldi
Improvements of museum facilities
Center for the arts in Rockaway
Center for Estuaries –discovery center (like Tillamook Forest Center)
Gallery/theater space in Rockaway
Performance space in Rockaway
Event tent
Aquarium that is education-based
Convention Center/doubles as tsunami center on high ground

Attractions/activities

Park for bungee and zip lining
Large screen for movie viewing
Improved tracks at high schools to do regional school sports
New track at Neahkahn High School
Sports facility – for regional sports tournaments
Horse camp near Bay City
Family fun center – bowling, arcades, pool, dance floor
Motion activated water park
Garibaldi train station expansion
Fitness center and spa, connected to convention center and waterpark

Natatorium –

Visitor experience

Tourist trolley in peak season in Rockaway Beach

Larger visitor center at Caboose area

Overpass for 101 for one facility to the next

Charging stations for electric cars

Trash collection containers

New bathrooms at Rockaway Beach, and renovation of old bathrooms

Pedestrian undercrossing at 101 at Bay City

City park improvements – RV spots, picnic tables, shelters

Visitor and service kiosk in Bay City

Other

Workforce housing

Fund Fire department

School of trades –

Alternate north-south road system from Hwy 101

Week 1, Meeting #3 Nov. 16 – Central: Tillamook, Oceanside, Netarts, Cape Meares, Pleasant Valley

Held at TBCC

Facilitator: Rick Kneeland

Attendees: 29

Sign-ins: 21

Community Brainstorming

Outdoor access

Safer bike trails from Tillamook to Cape Meares to Oceanside

Fitness trail

Signage at trailheads –

Netarts Bay marina needs reconstruction

Separate access for non-motorized boats at the boat launches

Coordinated city park system in county with interconnecting trails and landscaping

Clean the sloughs and water trails

Cape Meares Lake boat/kayak launch

Boardwalk in Tillamook

Boardwalk on Netarts Bay

Rail spur at Blue Heron

Trail system at Bayocean

Elk viewing center –Port of Tillamook (Lower Nehalem Valley Trust working on this)

Bike trail on Tillamook ridge

Connect with Salmonberry trail – development of cross-country running trail

Conference, event and interpretive centers

Educational conference center partnership with schools and colleges apprenticeship type programs, and for families with one week programs in educational programs – situated in a higher landscape

Neahkahnie Lodge modeled on those in National Parks and educational center, gateway experience of the Tillamook Coast on 101

Port of Tillamook - living history center similar to Williamsburg with hotel, restaurant, conference center

Native heritage center - lodge

“Geek retreat” – center for entrepreneurial workshops

Outdoor school center

Outdoor performing arts area – maybe Hoquarton/101 area

Renovation of skating rink and fairgrounds center for conferences and events

Preservation of granges for events

Natural resources museum – fishing, farming, dairy, (like Sage Center in Boardman)

Expansion of Tillamook County Pioneer Museum

Shirley Kalkhoven Heritage Center with residential lodge similar to National Parks lodges (focusing on temperate rain forest, natural sciences)

Rain museum
Destination wellness center

Attractions/activities

Aquarium
Food truck pod
Large covered area for farmers markets
Outdoor stage
Ballparks for regional sports teams
Motocross/BMX/wheeling park– year-round
Sports tournaments – indoor gym, pool, rock climbing wall, zipline
Sports fields – tournaments – maybe at the Port of Tillamook
Teen activity center – maybe next to a conference center
Golf course at Camp Meriwether

Visitor experience

Tillamook chamber visitor center
Hotel and retail in Hoquarton area with water access
Parking structure in downtown Tillamook
Port of Garibaldi – enhancement and lighting

Other

Improve hatcheries
Housing for tourism industry workers
Fisheries enhancement – create pools in rivers
Improved signage for car and RV parking

Week 1, Meeting #4 Nov. 17. – South County: Hebo, Cloverdale, Beaver, Pacific City, Neskowin

Held at Pelican Pub banquet room

Facilitator: Marie Heimberg

Attendance: 39

Sign-ins: 24

Community brainstorm

Outdoor access

Cape Kiwanda master plan multi use pathways, carried into the Pacific City downtown area

Community health center and walking/fitness path

Developing trail system for free recreation such as mountain biking, equestrians, hikers

Countywide connecting trail systems with services – needs bathrooms, way stations, etc.

Bike trail from Neskowin to Neahkahnie

New fence on Cape Kiwanda with multi-lingual signs

Trail development to include water trail – Nestucca Bay to Little and Big Nestucca – non-motorized access –

Improve boat ramp access and launches

Jet ski facility support in Tierra del Mar

Current park moved and area improved to create parking area

Preserve more land near Clay Myers reserve

Improve existing boat ramps for non-motorized access

More campgrounds

Conference, event and interpretive centers

Museum for Dory Fishing fleet

Discovery center with conference/event rooms – fishing, crabbing, forestry, historical, social

Attractions/activities

Movie theater –

Visitor experience

Wayfinding opportunities along that way – to encourage downtown to cape information

Coordinate wayfinding with county

Recycling centers for tourist use

Charging station for electric cars

Surfer friendly bathrooms and showers

Improved visitor information center – maybe joined with a new Dory Fleet Museum

Improved restrooms at Neskowin

Better recycling center at Neskowin

Noble Wayside in Cloverdale – maintain – bathrooms, kiosks, visitor information, bus stops, etc – and maintenance funds

Boat washing station

Day use parking at Webb park

Pedestrian over/under pass from parking to boat launch/beach
Restrooms at Tierra del Mar
Accommodations (restrooms?) along trails

Other

South county library addition for resale shop
Tsunami shelter – like Cannon Beach and Seaside
Add a turnaround in Pacific City old town
Sand removal and parking lot maintenance

TLT Community Meeting Notes – January 30 - February 2

North County: January 30 at NCRD

Visitor Experiences

- Neahkahnie beach access and parking (restrooms, sidewalk along east side and parking lot on west side)
- NCRD - lobby for performing arts center
- Wayfinding, e.g. tsunami signage
- Recycle bins throughout the county (encourage use by tourism visitors with appropriate signage)
- Bus service - Sunset Highway to Tillamook (maybe just a timing or scheduling problem)
- Car charging stations in each community
- "Themes" added for developing visitor experience:
 - North County is a place (attraction) for cultural and artistic experiences, e.g. winter storms, involving reading and writing (needs guidance and development)
 - Develop visitor experience environmentally focused, like OMSI without walls, e.g. old growth forest at Rockaway Beach

Conference, Event and Interpretive Centers

- Fairgrounds only logical place for a large conference/convention center and hotel
- Addition to NCRD gym and auditorium
- Hoffman Center for the Arts – share facility across street with Library for programs and art center expansion
- Pine Grove Community Center – expansion and improvements to accommodate more events
- Wheeler/Bots Marsh interpretive center, possible commercial kitchen for local producers

Activities and Attractions

- Off-season musical festival – jazz, blues, etc. Start with one venue, expand throughout county
- Farmers Market cover and stage – tent, sound system, etc.
- Kiosk in tourist areas –such as at train depots
- Stand-alone kiosks
- NCRD pool replacement
- Rollercoaster at Port of Tillamook Bay – connect to railroad

Outdoor Access

- County wide bike trail – connect to Salmonberry, Oregon Coast Trail, and other existing trails
- Nehalem Bay State Park tsunami evacuation zone

- Tsunami evacuation zone – workforce housing, solar panels, commercial kitchen, warming centers (perhaps use Old School House)
- Improved Manzanita and Neahkahnie beach access
- Signage/wayfinding for trails
- Solar panels on emergency services buildings
- Connect Oregon Coast Trail Association with NCRD and community trails

North-Central County: January 31 at Rockaway Beach Civic Facility

Visitor Experiences

- Tourist trolley during peak season in Rockaway, could be shared with other communities event specific (possibly operate through service clubs)
- Larger visitor center at Caboose area (larger leased property)
- Charging stations for electric cars - possibly at wayside or at port property*
- Hwy 101 pedestrian overpass @ wayside in downtown Rockaway Beach (feasibility study needed)
- Trash and recycle containers and collection* (could be overseen by Port of Tillamook Bay)
- New bathrooms at Rockaway Beach and renovation of old bathrooms
- Hwy 101 pedestrian under-crossing @ Bay City
- Bay City city park improvements - RV spots, picnic tables, shelters
- Visitor and service kiosk in Bay City
- Indian Longhouse @ Rockaway City Park (could be in any of the cities throughout the County)

*should be addressed at a need county-wide

Conference, Event and Interpretive Centers

- Historic Garibaldi Pier, create flexible space for estuary discovery center, “underwater theater aquarium.” Model after Three Rivers Cultural Center, heritage and cultural centers in Newberg and Forest Grove
- Center for the arts in Rockaway, gallery, performance space, classroom – model after Bainbridge Center for the Arts
- Improvement of current museum facilities
- Create center for trades that would attract tourists – model after Sitka Center and Port Townsend Wooden Boat Center
- Conference center doubles as tsunami center

Activities and Attractions

- Restore old train depot into museum and visitor center. Move Red Caboose to Train depot to open view of ocean in Rockaway
- Build high school sports facilities
- Central fun center – bungee jumping, waterpark, rollercoaster, movie screen, natatorium, pool – Rockaway or Port of Tillamook Bay
- Expand Garibaldi train station –
- Operate tourist trolley in peak season
- Central park area with bathrooms, covered eating area, drinking fountains

Outdoor Access

- Dock for kayaks, ADA boat and paddle launches

- Retrofit boat docks and paddle launches to extend across water trails
- Boat ramp in bay next to Pacific Seafood
- Improve boat ramp at Memaloose Launch
- Put restrooms and fish cleaning facilities at Lake Lytle, and improve sports access
- Beach boardwalk that connects to Salmonberry Trail
- Create bike trails (not on Hwy 101) that connect to Salmonberry trail
- Improve Garibaldi Pier for better crabbing access
- Overall message – do what we can now to improve things

Central County: February 1 at TBCC

Visitor Experiences

- Trailhead for Salmonberry Trail in Tillamook
- New Tillamook chamber visitor center
- Hotel and retail in Hoquarton Slough area with water access
- Parking structure in downtown Tillamook
- Port of Garibaldi - enhancement and lighting
- Tillamook City wayfinding signage
- Cell phone service improvement facilities
- Water trail maintenance, e.g. address logs blocking watercraft
- Recycle bins

Conference, Event and Interpretive Centers

- Add signage/wayfinding
- Educational conference center, partnership with schools and colleges, focus on families taking classes together – like Chautauqua education series in New England
- Neahkahnie Lodge – similar to those in national parks, with native heritage center
- Port of Tillamook – living history center similar to Williamsburg with hotel, restaurant, conference center
- “Geek retreat” – center for entrepreneurial workshops
- Outdoor school center
- Outdoor performing arts center – near Hoquarton/101
- Renovation of skating rink and fairgrounds for conferences and events
- Preservation of grange halls for events
- Natural resources museum – fishing, farming, dairy (like Sage Center in Boardman)
- Expansion of Tillamook County Pioneer Museum
- Shirley Kalkhoven Heritage Center with residential lodge similar to national parks, with focus on temperate rain forest and natural sciences
- Destination wellness center
- Improve hatcheries
- Create pools in rivers for fisheries enhancement

Activities and Attractions

- Improve fairgrounds as sports center, events, performance stage
- Natatorium
- Family fun center – maybe at Port of Tillamook, similar to Bullwinkles, Great Wolf Lodge
- Invest in improvements in Hangar B
- Food truck pod with covered area for dining
- Enhanced train depot project – get trestles repaired
- Rain museum
- Hang gliding center in Oceanside
- Performing arts center at Sacred Heart School

Outdoor Access

- Trails app for Tillamook County
- More beach access in Cape Meares, Oceanside, etc.
- Safer bike trails from Tillamook to Cape Meares and Oceanside
- Signage at trailheads
- Netarts Bay marina needs reconstruction
- User fees for trail maintenance
- Prioritize segments of Salmonberry
- Connect with Salmonberry for development of cross-country running trail
- Connect walking and biking trails
- Partner with North Coast Trails coalition
- Separate access for non-motorized boats at the boat launches
- Coordinated city park system throughout county with interconnected trails and landscaping
- Clean sloughs and water trails
- Improve Cape Meares Lake boat/kayak launch
- Rail spur at Blue Heron
- Trail system at Bayocean
- Boardwalk at Netarts Bay
- Boardwalk in Tillamook
- Elk viewing center at Port of Tillamook Bay (Lower Nehalem Valley Trust working on this)
- Bike trail on Tillamook ridge

South County: February 2 at Kiawanda Community Center

Visitor Experiences

- Wayfinding opportunities between downtown and Cape Kiwanda, including night sky friendly lighting
- Community bikes (akin to bikes in Portland)
- Coordinate wayfinding with county-wide efforts
- Trash and recycling centers for tourist use @ various locations
- Charging stations for electric cars, possibly at Turn Around (county?)
- Bathrooms and showers at the Cape, include surfer friendly
- Improved visitor information center; possibly joined with a new Dory Fleet Museum at NVCA Park
- Improved restrooms at Neskowin (a State of Oregon site)
- Better recycling center at Neskowin (could be covered by mobile recycling)
- Noble Wayside in Cloverdale - maintain site, bathrooms, kiosks, visitor information, bus site (believe costs may be all covered except maintenance funds)
- Boat washing station (help address invasive aquatic invertebrates), possibly @ Webb Park or @ ramp @ Sunset Boat Launch
- Day use parking at Webb Park
- Pedestrian over or under pass from parking area to boat launch and beach at the Cape
- Restrooms at Tierra del Mar (challenged for location)
- Accommodations along trails
- Children's play structure @ Nestucca Valley Community alliance park
- Old Town walking and biking paths
- Wayside @ Hebo (hwys 22 and 101)
- Housing for tourism industry workers
- "Theme" added for visitor experience:
 - encourage a climate of volunteerism; provide opportunities for tourist visitors to volunteer in addressing community needs

Conference, Event and Interpretive Centers

- NVCA – Dory Fishing History Center
- Interpretive Center with seashore safety education
- Arts and cultural center
- “Uptown” development

Activities and Attractions

- Add showers/public restrooms to Kiawanda Community Center expansion
- Thrift store is the local outlet shopping
- Affordable retail space to encourage more shops
- Food truck pod

Outdoor Access

- Get bikes off roads for safety
- Boat ramps for year-round use (high priority)
- More trails
- Ramp turnaround for beach access and more parking
- Move jet skis further up to Sand Lake to cut down noise
- User fees for maintenance and development
- Add showers/public restrooms to Kiawanda Community Center expansion
- Move Webb Park
- Sand removal in parking lots
- Restrooms/showers at county parks
- More parking needed in Neskowin

Group Discussions (combined all county meetings)

1. Ensure long-term operations and maintenance for new facilities

- Develop ground rules/parameters for use of facility
- Every project has to have an overseer; responsible organization
- Start with rules already in place for facilities grants
- Don't put cart before the horse – consider operations and management as part of the budget
- Selected projects could go on a list for future TLT funds
- Funded projects have to have a cash flow
- Use funds for first few years for operations and maintenance
- Some organizations will need funds for operations and maintenance
- Doesn't make sense to build facilities without operations and maintenance funding
- Include funds to run the facility

2. Identify infrastructure needs – water, wastewater, roads, law enforcement and who covers those costs and operations

- Projects should be considered holistically and proposals should include all aspects of the project
- Conduct a feasibility study – possible TLT grant
- System development charges (SDCs)
- Divide TLT percentages for continuing maintenance in order to take care of what you have created and for continuing growth
- Incentives for cities to support SDCs.
- Ability for neighbors impacted by growth to have input
- Use planning commission rules to ensure community input
- Bike lanes are roads – can they be covered under facilities funds
- Need feasibility study
- Address infrastructure in application process

3. Better understand what TLT funds can be used for, who decides, and how can it be challenged?

- At what point is the decision made
- Current laws need to be reconsidered
- How do we push – push back, for or against
- Legislation states how it can be used
- There are interpretations; challenged and developed by case law
- Show up and participate in challenges to law
- Consider a broader context

4. Protect natural resources from increased impact of tourism

- Yes – help people know before they go
- Make education a top priority
- Workforce education
- Educate tourists
- Law enforcement of solid waste and other resources
- Establish current tourist impact baseline and examples of future use
- Protect views and protect from noise
- Consider impact of erosion on resources
- Consider impact on existing businesses
- Minimize impact by having less people come – have people stay longer instead
- Focus on off-season tourism
- Focus on greatest economic impact and trends

5. Understand the differences between cities and unincorporated areas to balance the needs

- Projects need to be reviewed to provide balance in unincorporated areas
- Understand rural areas as well – outside cities and those without tourism facilities
- Equitable distribution of TLT funds
- Develop criteria
- Create fairness –cities have TLT funds they can use
- Facilities need to have a governmental sponsor
- Have the municipality requirement be removed
- Second round of facilities grants was tweaked by county
- Spending should be indifferent to areas without tourism funds
- Spending in areas where TLT funds come from may not benefit whole county
- Give rural areas a voice in development

6. Other issues

- Look at what is already in works with Cape Kiwanda master plan
- Manage growth –go slower, balance with spending TLT funds
- Be mindful of regions and other plans underway
- Concern about natural hazard zones
- Build structures for emergencies, like tsunami/earthquake
- Consider public/private partnerships

May 15, 2017 TLT Community Meeting: South County – Pelican Pub

Conference/Events/Discovery Centers

Project #1: Discovery Center

Location: Northwest corner of 4-way stop or Tillamook County 32-acre plot

Champions: OSU

Partners: Forestry Service, Fish & Wildlife, BLM, Hatfield Center, Oregon Coast Aquarium, T.C.P. Library, University of Washington, Dorymen’s Association, Surf Clubs

Who benefits: Tourists, locals, students, educators

Project #2: Art & Culture Center

Location: 2.3 acres on Resort Drive, or near Nestucca Valley wildlife refuge on Hwy 101

Champions: Intel, Gates Foundation, Oregon universities

Partners: N.V schools, Chamber Music, Library Club, NVPC Chamber, local businesses, Kiwanda Hospitality

Who benefits: tourists, locals, artists, students

Outdoor access

Project #1: Multi-use Paths

Location: Connect both sides of river. Extend Kiwanda Master Plan pathways to cross river, over bridge, Chester’s store to bank, across bridge to KMP. For bicycles, pedestrians, non-motorized but no horses

Champions: Schubert Moore, CAC, Chamber, NVCA, Lions

Partners: State Bike groups, public works, ODOT, OBRA, Reach the Beach, Cycle Oregon, Oregon Coast Trail group, State Parks, BLM, Sheriff and Fire Dept, bike-related businesses, local businesses

Who benefits: tourists, residents, businesses, emergency response, ease of congestion, environment

Project #2: South-Central county trail connection

Location: Along waterways, expand 101, Three Capes Scenic Route

Champions: County trail committees

Partners: Bike organizations, law enforcement, emergency services, public works, RAC

Who benefits: tourists and residents, bikers, drivers, family enrichment,

Visitor Experience

Project #1: Pedestrian over or under* pass at the Cape

Location: East and north sides of Inn at Cape Kiwanda

Champions: Tillamook County Parks and Roads Dept., Chamber, CAC, local businesses

Partners: State Parks, Dorymens Assoc., Marine Board

Who benefits: Beach visitors, community businesses

*Under pass could attract trash and sand

Project #2: Children's play structure at NVCA Park

Location: NCVA Park*

Champions: NCVA, Grade School (Misty Wharton), Year of Wellness

Partners: Chamber, local businesses, designers (natural movement/nature oriented)

Who benefits: Visitors and locals with families

*Recommend parking pass for grade school student families

Project #3: Day use parking at Webb Park (assumes moving the campground)

Location: Single level parking at Webb Park (assumes parking management in neighborhood)

More discussion needed for multi-level parking structure

Champions: County Parks

Partners: County Roads, Chamber, local businesses, Dorymen

Who benefits: Visitors and locals

*Recommend including Dorymen interpretive center, boatwash, Dorymen affordable parking (summers)

May 16 – TLT Community Meeting: Central – TBCC

Conferences/Events/Discovery Centers

Project #1: Educational Conference and Activity Center

Location: Fairgrounds, Tillamook Forest Center, TBCC, Twin Rocks Camp, McGruder Camp, Piers End, Sitka Center

Champions: Fairgrounds, Tillamook Forest Center, TBCC, Twin Rocks Camp, McGruder Camp, Piers End, Sitka Center

Partners: Universities, Grande Ronde Tribe

Who benefits: Visitors, students, volunteers, locals, arts & culture visitors, science travelers, schools

Project #2: Aquatic based Recreation

Location: Netarts Bay Marina, all waterway access points, whitewater to tidewater

Champions: Marine Board, Tillamook Estuaries Partnership, County Parks, ODF&W, Port of Garibaldi

Partners: Friends of Netarts Bay, Pacific Seafood, Local gov't, ODF, ODF&W, Marine Board, Coast Guard, user groups and guides

Who benefits: Commercial seafood harvesters, retail, charter boats, recreational users, boat rentals, guides

Project #3: Covered Event Area

Location: 2nd and Ivy parking lot in Tillamook, Fairgrounds, 2nd Street Plaza in Tillamook

Champions: Tillamook Chamber, Fairgrounds, City of Tillamook, Port of Garibaldi

Partners: Food Roots, Travel Oregon, Visit Tillamook Coast, Arts groups, Library, TBCC, Farmers Markets

Who benefits: Local farmers, visitors in shoulder seasons, downtown businesses

Visitor Experience

Project #1: Signage and Wayfinding

Location: Countywide – public lands, county, city, state

Champions: Tillamook Chamber, Visit Tillamook Coast, local community action groups, local governments and chambers

Partners: County planning, medical services, Roads/Public works, state-ODOT, Travel Oregon, State forest, BLM, ODF&W, County Parks

Who benefits: travelers, visitors, locals, businesses

May 17 – TLT Community Meeting: North Central – Rockaway City Hall

Conferences/Events/Interpretive Center

Project #1: Multi-purpose community hub

Location: Old Lumber Building, 19485 Highway 101 N. Rockaway, 5800 sq ft on .42 acres, listed at \$390K

Champions: Mike Arsenault, Rockaway Merchants Assoc., City of Rockaway, TCAN, Judith Yamada

Partners: Creamery, Chamber, Lions, Garibaldi, Visit Tillamook Coast, other Art Centers

Who benefits: tourists, locals, educators, artists, musicians, event goers, volunteers, businesses, lodging, retail

Attractions

Project #2: Restore Train depot to original condition*

Location: Old depot in Rockaway

Champions: Rockaway tourism commission, City of Rockaway, Oregon Coast Scenic Railroad, Salmonberry Trail

Partners: Garibaldi, Wheeler, Port of Tillamook Bay, State Forest, train associations, cycling groups

Who benefits: tourists, train riders, cyclists, area businesses, hospitality businesses, people using trail

*Astoria Trolley a successful model

Visitor Experience

Project #1: Visitor Services at Lake Lytle (improved launch, restrooms, safety information)

Location: 101 side of Lake Lytle

Champions: Marine Board, Tillamook Estuary Partnership, County parks, ODF&W

Partners: Boating groups wanting to do events, City of Rockaway, Chamber, birding groups and guides, kayaking groups, fishermen, ODF&W, dragon boat clubs

Who benefits: environment, businesses, locals, hospitality companies, tourists

May 18 – TLT Community Meeting: North – NCRD

Conferences/Events/Interpretive Center

Project #1: NCRD – Lobby for Performing Arts Center with restrooms

Location: North end of current gym and performing arts center

Champions: NCRD, Riverbend Players, Patrons, Friends of NCRD

Partners: Cannon Beach choir, bathroom users, Manzanita Music Festival, Neahkahnie School District, CARTM, Manzanita visitor Center, vacation rental companies, North Oregon Coast Symphony, Visit Tillamook Coast, cities of Manzanita, Nehalem and Wheeler.

Who benefits: tourists (focus on off-season), north county communities, second home owners, and government and non-government agencies

Project #2: Hoffman Center for the Arts, shared facility with north county library

Location: North end of current gym and performing arts center

Champions: Hoffman Center for the Arts, Friends of Library, Tillamook Library System, City of Manzanita, Hoffman family, Leila Salmon

Partners: City of Manzanita, Manzanita visitor Center, local artists and writers, local businesses, NCRD, vocational rental companies, school districts, community college, CARTM

Who benefits: visitors (year-round), local businesses, artists, local residents, vacation rental companies, non-profits, senior discussion groups, playwrights, early learners, readers

Attractions

Project #1: NCRD Swimming Pool Replacement (Olympics in the making)

Location: At NCRD where skate ramp is, lower parking lot east of building

Champions: NCRD and patrons, Friends of NCRD

Partners: Nearby medical providers, Neahkahnie School District, Cities of Manzanita, Nehalem and Wheeler, Retirement homes, Parents of swim team kids, swim teams (Garibaldi and Bay City), Fire & Rescue, State Parks, Coast Guard and auxiliary, Red Cross, Seniors, Rental companies, Visit Tillamook Coast

Who benefits: partners, year-round visitors and tourists, children of north county, swim meets and teams from other communities (and parents), community members

Outdoor Access

Project #1: Connect bike and walk trails

Location: Throughout north county

Champions: NW Coast Trails Coalition for Tillamook County, State Parks, ODOT, County parks, Oregon Coast Visitors Assoc., Visit Tillamook Coast, NCRD

Partners: Bicycle tour associations, Year of Wellness, Travel Oregon, local businesses, REI, Nike, Yakima racks, NCRD, Medical clinics, Portland bicycle stores, cities of Manzanita, Nehalem and Wheeler

Who benefits: local businesses, tourists, vacation home owners, communities, motorists, public land managers, counties north and south of Tillamook

APPENDIX E – ADDITIONAL CORRESPONDENCE

Zimbra

manzanita@nehalem.tel.net

From : Deb Tinnin <tinnin5180@comcast.net> Mon, Nov 14, 2016 03:50 PM
Subject : <No Subject>
To : manzanita@nehalem.tel.net

To: Leila Salmon, Manzanita City Council President
From: Deb Tinnin, Manzanita Resident (503.368.4385)
Date: November 14, 2016
Location: NCRD

Tillamook County citizen input regarding the use of Tourism tax funds.

Tillamook County Tourism

1. Hiking and biking on the Salmonberry Trail, Rails to Trails. How could Tillamook County speed up the process of implementing the path in Tillamook County? Enormous opportunity for tourism as well a bonus for local residents. It could add opportunities for B & B's, campgrounds, small cafes, small grocers, wineries or brew pubs in the area of the trail.

"The Port of Tillamook Bay Railroad, a successor to Southern Pacific, was 88 miles long, with 60 trestles, large and small. Mileage markers along the track run from MP 769 in Banks to MP 856 in Tillamook."

2. I would love to encourage the outdoor tourists. I would love to see a weekly/monthly program of learning and guided tours showcasing the area. Establish a center where these programs can be held, offer classes. For example, life in a tide pool, bird migrations and bird watching, the life of mushrooms, whale watching, Native Americans from this area, flora and fauna, rock formations and geology of the area, understanding clouds and their formations, history of logging, salmon on their journey, stars and the rest of the Galaxy, pollution in our waterways (rivers and ocean) and connect to beach clean up, what lives below the sea,

11/14/2016

Zimbra

why honey bees are needed, storm watching, spend a day with a Naturalist on Neahkahnie Mountain, etc.

There seem to be so many experts out here on the coast. Tillamook Estuary, State Parks experts, NOAA, Newport Aquarium, plus our universities. If you have a facility and staff, then you can build programs.

Sent from my iPad

Sent from my iPad

https://login.nehalem.tel.net/h/printmessage?id=68497&tz=America/Los_Angeles

2/2

Shirley Kalkoven Coastal Heritage Center and Lodge at Neakanni
Woodet pinal MT

I propose ~~the~~ Till County purchase the 180 ~~and~~ currently for sale along Hwy 101 and construct a residential lodge modeled on those in the National Parks that would incorporate an interpretive center staffed by senior volunteers along with high school and college students interns from the Hospitality industry and the full range history and natural sciences.

The center would highlight the nations' largest Temperate Rain Forest along with ^{Tillanook County} ~~local~~ history and culture and would ~~serve~~ ^{serve} as a gateway experience ~~for~~ travellers as they begin their journey along the coast.

Student interns would be ~~hired~~ ^{accepted} on a competitive basis and would reside @ the center during their 3-6 month ~~credit~~ stay.

The center would form partnerships with ODF, Oregon State Parks and ~~a~~ local colleges, etc.

Proposed: David Graves
503-812-5669

Davidandhope@yahoo.com

----- Original message -----

From: Julie Chick <chickj@charter.net>

Date: 11/15/16 8:30 AM (GMT-08:00)

To: Nan Devlin <nan@tillamookcoast.com>, Jennifer Purcell <jkpurcell@outlook.com>, Erin Skaar <eskaar@careinc.org>

Subject: Meeting Follow-up

Good morning, all.

Thank you for the community opportunity to weigh in on tourism related facilities. Seems like a heartfelt contribution from north county.

I had to leave for City Council and missed the conversation that had just begun regarding tourism impact.

May I please add to the list of “dreams” a *Tourist Impact Study & Solution/Managment Plan*?

Please forward to Leila, as I do not have her email address.

Thanks for visiting up north,

Julie



Nan Devlin <nan@tillamookcoast.com>

Monday evenings TLT meting at NCRD

Pool Mail <pool@ncrdnehalem.org>

Wed, Nov 16, 2016 at 3:23 PM

To: nan@tillamookcoast.com

Cc: Jennifer Holm <jenniferholmncrd@gmail.com>, John Coopsmith <jcoop71@gmail.com>, Jack Bloom <john.m.bloom@gmail.com>, Mary Gallagher <polkalou@gmail.com>, Wally Burton <wallyburton@hotmail.com>, NCRD Admin <admin@ncrdnehalem.org>

Hello Nan,

Thank you for coming to NCRD Monday night to explain the parameters regarding the distribution of the next round of TLT funds.

We appreciate the County Commissioners seeking community input. I feel the need to follow up as I didn't get the opportunity to speak at the meeting.

There were more people there than were expected and every time I raised my hand a half dozen or more hands were also up.

I was also surprised by the number of people from other communities south of here who were at this meeting. I thought the purpose of the 4 meetings

was to give each community a chance to be heard. I feel my input is relevant and important.

I am one of the founding members of NCRD and I have managed the Pool since we created the Recreation District in 1997.

I am currently serving as NCRD's Interim General Manager as we await the arrival of our new Executive Director in January.

I heard a lot of good ideas from all those in attendance. It seemed a lot of the people were interested in trails and other out door activities.

While I support all of the things mentioned not all of them fit the guidelines. Attracting tourists in the off season is the big one.

Most of the things proposed are definitely fair weather endeavors.

Our Board Chair, Jack Bloom proposed helping to build a new Pool here at NCRD. This is something we have been working towards for years now

and we have 1.4 million dollars saved for it at the present time and we will have 2 million set aside by the time we have to go back to the voters for

another operating levy. We anticipate this will be an 8 million dollar project.

Our Pool project fits every criteria set forth perfectly. There is nothing that can even come close in comparison.

A new indoor Aquatic Center would attract large numbers of tourists of all ages and abilities. We serve infants through seniors.

It is a warm and inviting environment no matter how stormy it is outside. People are always looking for activities during the rainy season and there aren't many available, let alone something for the whole family.

The benefits to our local community go far beyond the economic impact, which will be substantial.

We currently serve 300 youth each week. We currently teach every child at the Nehalem Elementary School grades K- 5 water safety and how to swim

as part of their weekly PE program. We also have a Water Therapy Program for adults.

We provide the entire community healthy fitness and recreation opportunities 7 days a week year round, but we have outgrown our ever aging Pool.

There is no other project or entity that fits all of the guidelines so perfectly and nothing else mentioned would come close to benefiting the number of people

and the diversity of ages and abilities.

If the goal for these funds is to attract the greatest number of tourists in the off season while having the greatest positive impact on residents, then allocating

some of these funds towards building our new Aquatics Center is the best way of achieving this goal in North Tillamook County.

We are very thankful for the \$70,000. in TLT funds that helped us renovate our new Performing Arts Center. Our lobby and restroom addition to the PAC is another project that fits all the guidelines for these funds. We are also looking to put in a commercial kitchen in the future.

And lastly, I would like to mention our Baseball Field adjacent to the Manzanita Lighthouse. This park is in need of some upgrades. We have talked about using it for multi purposes like concerts and an additional location for the Farmer's Market. These are some of the other things that were brought up at the meeting as new ideas.

We are a government entity and we have existing facilities. We don't have to start from the ground up. Why not invest in improving what we have and creating partnerships to benefit the greatest number of people.

Please share these thoughts with the commissioners. I speak for many of our North County residents.

Sincerely,

Barbara McCann

NCRD Interim General Manager



Nan Devlin <nan@tillamookcoast.com>

Fwd: Action: Notes from meeting for comments

jmw@communitysupportedfishery.com <jmw@communitysupportedfishery.com>

Wed, Nov 16, 2016 at 8:36 AM

To: lphipps@tbnep.org

Cc: Kenul <kenul@pacifier.com>, smith_chrissey22@yahoo.com, Justin <justin@tillamookchamber.org>, Nan Devlin <nan@tillamookcoast.com>, Stevie Burden <steviesburden2016@gmail.com>

Lisa,

Below are the remaining meeting times for community input regarding tourism related facilities. I attended both the North and North central meetings and both meetings had mentioned some type of estuary interpretive facility. I specifically brought up the needs of TEP and the Botts marsh location that adjoins the north waterfront parcel which owned by Ken Ulbrecht. Nan Devlin has expressed interest in it as a possible multi use facility for additional tourist related functions such as a Tillamook county visitors center or meeting/convention area.

If you have the time, I would suggest sharing your thoughts at one or both of the remaining meetings.

Best Regards,

Jeff

The community meetings will be held in three more county locations, for citizens of several communities in each of those areas. **All meetings are scheduled for 5:30 – 7pm. Refreshments will be served.**

- Nov 16: Central: at Tillamook Bay Community College, 4301 3rd St, Tillamook, for Tillamook, Oceanside, Netarts and Pleasant Valley citizens, facilitated by Rick Kneeland.
- Nov 17: South: at Pelican Pub, 33180 Cape Kiwanda Dr., Pacific City, for Hebo, Cloverdale, Beaver, Pacific City and Neskowin citizens facilitated by Marie Heimberg.

----- Forwarded message -----

From: **Lisa Phipps** <lphipps@tbnep.org>

Date: Fri, Oct 7, 2016 at 5:58 PM

Subject: Action: Notes from meeting for comments

To: Lisa Phipps <lphipps@tbnep.org>, Jeff W <jmorleyinc@gmail.com>, Kristen Penner

<kristenann@gmail.com>, Christine Smith <smith_chrissy22@yahoo.com>, "Downing, Troy" <troy.downing@oregonstate.edu>, Nan Devlin <nangage@gmail.com>, "Hanshumaker, Bill" <bill.hanshumaker@oregonstate.edu>
Cc: Claudine <claudine@tbnep.org>

Hello, All,

Here are the notes from our October 4th meeting. Please let me know if you have any comments, additions, or other edits. Next step would be to send out to larger group and prepare a short paragraph on talking points for the November TLT meetings (if they are taking comments- Nan can confirm if this is appropriate at this juncture).

Thanks, Lisa

 **Notes for the Discovery Center conversation 10-4-16.docx**
15K

----- Original message -----

From: BILL DILLARD <billdillard@nehalemtnet.net>

Date: 11/17/16 8:29 AM (GMT-08:00)

To: jkpurcell@outlook.com, eskaar@careinc.org, nan@tillamookcoast.com

Cc: Julie Chick <chickj@charter.net>

Subject: Tourism Idea, Nehalem

Hello all, I am sorry I was unable to make you meeting you had up here in Nehalem on the 14th, I want to thank you for doing so many gathering to discuss this item throughout the county. I have been attempting to come up with something that is tourism based for the city of Nehalem. I have come up with the idea of possibly using tourism dollars for improving the dock access off of 6th and H st in Nehalem. This is what I refer to as the upper dock in town. My idea is to possibly improve the area in order to make it more accessible and easier to use for those who are kayaking, canoeing etc.. My idea was some nice wide concrete steps/ramp from the edge of the pavement now down to the low water mark so people can load up there rather than the awkwardness of the dock. Plus this would clean up the muddy area that people attempt to use now.

This would also in my opinion assist the guided trips by people being able to use the parking lot at the corner of 101 and North Fork Rd to leave their vehicles after unloading. At least for as long as the person who owns this lot is agreeable to letting the merchants of the city use it. I am sure current log booms from dock to dock would also need looked into in order to allow passage through them.

In a dream world I would like to see a dock on the Island in Nehalem for people to access the Island in town along with making nature trails on the Island so people can enjoy a unique view of Nehalem. As the island is privately owned and the corps views on new piling driven in on river banks, I do not see this ever happening but its always good for us all to dream.

Thank you,

Bill L Dillard Jr.

PS This is only my idea, I have not ran this by another person on the city council or any other city agency. So this is just me talking as a citizen and not as the mayor. I more or less just wanted to get the idea out there in case it may be worth pursuing. If this type of project would even qualify.

----- Forwarded message -----

From: **Julie Chick** <chickj@charter.net>

Date: Sat, Dec 3, 2016 at 4:02 PM

Subject: Re: Your dream

To: Rick Kneeland <rwkneeland@gmail.com>

Cc: Yamamoto.david@gmail.com, Bill Baertlein <bbaertle@co.tillamook.or.us>, Rachel

Hagerty <rhagerty@co.tillamook.or.us>

Dear Rick,

Thank you for taking the time to ask for more information regarding my suggestion following the recent community tourism forum. I think you may not find big new ideas, but a reiteration of previous recommendations to consider as we move forward. Thank you for your patience as I wanted to be thoughtful in my response.

As you will see in this response, I found it difficult to talk only about “facilities” as tourism marketing and facilities go hand-in-hand and cannot be permanently separated.

Attached is my attempt to share my idea(s) for consideration.

Sincerely,

Julie Chick
Nehalem

December 1, 2016

Rick Kneeland
Tillamook County Future's Council

Subject: 2016 Community Input – Tourism Impact Study & Management

Dear Rick,

In this response, I found it difficult to talk only about “facilities” as tourism marketing and facilities go hand-in-hand and cannot be permanently separated.

I appreciate the Future's Council's willingness to include the community in this conversation regarding tourism related facilities within Tillamook County. With our relatively new TLT dollars comes a new responsibility regarding tourism in Tillamook County that reaches past those related to the industry and spreads throughout our entire community. Tourism related growth will inevitably help shape the course of who we become. The impacts of tourism within our County will have outcomes that will effect every community member whether or not they are directly involved in a tourist related business – it is important there is a diverse voice in what our future of Tillamook County looks like.

It is my hope that the impacts that this industry brings, will be positive and create off-season economic-growth, long-term identity preservation, and natural resource visitor education. I propose a thorough study as a part of this Strategic Plan effort that analyzes and uses the data collected for ‘Tillamook County Tourism 2025 Plan Sept 2014’ and State projections in order to prioritize and determine our course and the potential for success. This data can guide us how to prioritize project needs. And in this plan, let's not turn our heads from the downside - the negative effects of tourism on our community and environment, and plan and budget for those as well.

It is these impacts that raise my concerns. These less than positive impacts caused by increased numbers of people visiting are becoming more obvious within our communities. We are all aware of them in the summer and shoulder seasons: Congestion, over-crowdedness, increased traffic, housing shortages, and the unfortunate degradation of our natural resources, which is the very essence of why we are *Tillamook* and the attraction that draws tourists here. It is these in tact natural resources, the ocean, the public beaches, the rivers and bays, that create our destination, and it is this destination that we sell in tourism. To build facilities without consideration to this holistic picture could prove detrimental. This is a symbiotic relationship between visitor, destination, and community.

This strategic plan must include a strategy to address negative impacts of tourism within the community, comparable to plans for positive outcomes, and provide concrete remedies. Each new tourism facility project must consider planning as the backbone, and require each project to address visitor impacts. As we move forward, let's expect our tourism management to strive to improve the quality of life within our community and not overlook the pressures on our infrastructure, ethos or natural resources, and not solely focus on visitor numbers.

To summarize:

- Create a plan using the existing data to determine and prioritize what facilities are needed based on who is coming, why they are coming, and what will get them to stay or come back.
- Regarding new facilities, continue to only consider off-season increases of tourism.

- Develop a strategy to minimize the negative impacts of tourism by using visitor management, visitor awareness and education programs (otherwise known as eco-tourism and customer service development).
- Develop a customer service excellence program.
- Address infrastructure with increased tourism impacts in mind, not only roads and traffic, but tourism related infrastructure that visitors come here for: trails, boat launches, beaches, etc.
- Clearly state our identity - who we are and what we want (or don't want) to become - are our visitors looking for all five star hotels, or are they coming for something that we may already have?
- Do not over-develop and seek to maximize existing amenities, especially in the off-season. Develop a plan to fill the amenities we have, in the off-season.
- Finally, diversify community involvement in tourism advisory roles to include those outside tourism related businesses, to help shape our community's future, and recognize that tourism impacts others in the community besides tourism-related businesses.

Our tourism ought improve the quality of life for those who live here; be involved only in projects that meet the threshold of proven marketable attractions for this region or support these attractions; and it must reinforce our identity.

In essence, please keep a very high priority to not let the balance of tourism's negative effects outweigh the positive outcomes.

We have most of these concepts available, some more developed than others. I fear what is lacking in our current program(s) is our attention to address the future negative impacts.

Thank you again, for allowing me to express my ideas. Sincerely caring about the future of Tillamook County,

Julie Chick
Nehalem



Nan Devlin <nan@tillamookcoast.com>

Tillamook county TLT funds for Land Conservation

David Graves and Hope Stanton <davidandhope@yahoo.com>
Reply-To: David Graves and Hope Stanton <davidandhope@yahoo.com>
To: "nan@tillamookcoast.com" <nan@tillamookcoast.com>

Fri, Dec 9, 2016 at 8:44 AM

Hi Nan

I don't think this got written down at the PC meeting.:

Tillamook county TLT funds for Land Conservation:

Tillamook county must plan for the future by Land Conservation

The County should partner with the two existing land conservation organizations already doing business here.

Tourists, birders, fisherman and hunters come here for the land, streams and forests.

Many thanks

David Graves

Nehalem

From: David Graves and Hope Stanton [mailto:davidandhope@yahoo.com]
Sent: Monday, January 30, 2017 10:36 AM
To: jennifer.purcell@state.or.us
Subject:

Greetings Jennifer

I look forward to the next round of meetings.

When are they schedule to start ?

I thought you might like to see this :

<http://www.doj.state.or.us/agoffice/agopinions/op2008-3.pdf>

It dates to 2003 nonetheless I found it helpful to trying to understand how TLT funds MUST be spent.

David Graves

Nehalem, Or

503-812-5669



Nan Devlin <nan@tillamookcoast.com>

FW: TLT projects

Marie Heimburg <mheimburg@co.tillamook.or.us>
To: "Nan Devlin (nan@tillamookcoast.com)" <nan@tillamookcoast.com>

Tue, Feb 14, 2017 at 4:56 PM

Hi Nan,

I forgot to pass this on to you!

Thanks!

Marie

-----Original Message-----

From: Doug Olson [mailto:dougolson-oregon@charter.net]
Sent: Wednesday, February 01, 2017 8:14 PM
To: Marie Heimburg
Subject: TLT projects

Hi Marie

Sorry, I am out of town on Tillamook PUD business and can't make the Thursday meeting in PC. Please add the following projects to the S. County list for future consideration.

1. Development of athletic fields at the Hebo fire station property. It's public property and was surveyed several years ago for athletic facilities. I have some additional info. Could be built as a regional facility to attract regional and state events for soccer, baseball and football. Would have adequate parking and concession facilities, restrooms, etc. Local schools and adults could also use.
2. Some type of "rescue/safe" facility in PC on high ground above the projected tsunami zone. Would contain basic supplies including water, filters, lights, radios, tents, blankets, cots, etc. Start small and add to the project every year.

Many thanks,

Doug Olson

Sent from my iPad



Nan Devlin <nan@tillamookcoast.com>

RE: Discovery Center update - 3-30-17

Lisa Phipps <lhipps@tbnep.org>

Wed, Apr 5, 2017 at 9:25 AM

To: Nan Devlin <nangage@gmail.com>, Nan Devlin <nan@tillamookcoast.com>

Thanks, Nan. Look for an email shortly.

Lisa

From: Nan Devlin [mailto:nangage@gmail.com]

Sent: Friday, March 31, 2017 9:36 AM

To: Lisa Phipps <lhipps@tbnep.org>

Subject: Re: Discovery Center update - 3-30-17

I will be glad to meet with you and Commissioner Baertlein.

Nan

On Mar 30, 2017 6:36 PM, "Lisa Phipps" <lhipps@tbnep.org> wrote:

Hello, Everyone!

I wanted to let you know what has transpired since our last meeting.

Let' see...

- 1) The County has held open houses throughout the county (facilitated by Tillamook County Futures Council) at two different times to talk about where TLT dollars for facilities should go. At both meeting opportunities, I raised the topic of a discovery center. It was also raised by many others at each of the meetings in north, central and south county. There seems to be a lot of energy for this concept.
- 2) There are three options that have been identified for a location: Wheeler (it would be a new building), the Smith building at the Port of Garibaldi, and the Troller restaurant at the Port of Garibaldi. For the last two, we are trying to get a ballpark estimate of what the costs would be to improve the structures. I will be contacting the Wheeler property owner next week.
- 3) I am working with a consultant to get names of entities that could do a preliminary feasibility study. It would be a precursor to a full-blown study but would give us some idea of what we will be dealing with in moving forward. It is also a much cheaper first step.
- 4) It has been suggested that we reach out to Commissioner Baertlein to let him know that we are

looking at the possibility of a discovery center and what it might entail.

5) We need to connect with the Port and talk about how they want to be involved. They are definitely supportive of the concept and have kept it in mind as they have been looking at their master parking plan.

If there is anyone that would like to meet with me with the Port or Commissioner Baertlein, please let me know. I will be trying to schedule meetings next week for some time later in April.

That is all I have right now – if there is anything else we should know, pass it along.

Thank you, everyone!!
Lisa

From: Lisa Phipps [mailto:lhipps@tbnep.org]
Sent: Friday, October 07, 2016 5:58 PM
To: 'Lisa Phipps' <lhipps@tbnep.org>; 'Jeff W' <jmorleyinc@gmail.com>; 'Kristen Penner' <kristenann@gmail.com>; 'Christine Smith' <smith_chris22@yahoo.com>; 'Downing, Troy' <troy.downing@oregonstate.edu>; 'Nan Devlin' <nangage@gmail.com>; 'Hanshumaker, Bill' <bill.hanshumaker@oregonstate.edu>
Cc: Claudine Rhen <Claudine@tbnep.org>
Subject: Action: Notes from meeting for comments

Hello, All,

Here are the notes from our October 4th meeting. Please let me know if you have any comments, additions, or other edits. Next step would be to send out to larger group and prepare a short paragraph on talking points for the November TLT meetings (if they are taking comments- Nan can confirm if this is appropriate at this juncture).

Thanks, Lisa

LS

-----Original Message-----

From: rbccsec@gmail.com [mailto:rbccsec@gmail.com]

Sent: Wednesday, May 17, 2017 5:47 PM

To: jkpurcell@outlook.com; jennifer.purcell@state.or.us

Subject: Fwd: Meeting

Hi,

I'm hung up at work and may not be able to make it to the meeting this evening. Will you make sure that the Caboose and Visitors Center is included in the final list.

I sorry- I had intended to be there.

Thank you
Kristine
Coast Chamber



Nan Devlin <nan@tillamookcoast.com>

RE: Reminder: TLT community meetings on facilities, May 15-18

Garry Link <garrylink@charter.net>

Fri, May 19, 2017 at 4:28 PM

To: Nan Devlin <nan@tillamookcoast.com>

Cc: PURCELL Jennifer <jennifer.purcell@state.or.us>

Hi Nan,

I wasn't able to attend the meeting at Pacific City on Monday due to a high school baseball game, but I have a few comments:

First, I applaud your efforts to get the unincorporated areas involved. As you know, the grandfather clause which the incorporated communities enjoy puts the outlying areas at a disadvantage when it comes to getting funds for TLT approved projects. It's frustrating because Pacific City is one of the largest TLT fund generators.

I don't know the most up do date status, but I understand that a pay for parking system will be initiated at the Cape Kiwanda parking lot. I fully support this as a method for generating income from the people that use the facility, but I have a few related concerns:

1. Will there be an annual permit process for locals? The county boat ramp permit system seems appropriate for regular users of the parking lot.
2. I'm concerned that there will be much more pressure at nearby parking areas because of people avoiding the fee. What are the plans for Alder Street, Shore Drive, and Cape Kiwanda Drive. Will pay for parking be extended to these areas? Illegal vehicle camping is an issue and I think it will only get worse. Is there a possibility to initiate a two or three hour parking limit in these areas? At the least, would it be possible to install "no overnight parking" or "camping prohibited" signs at the end of Alder ST by the pub?
3. As you know, the Pacific City-Neskowin Sheriff's Enhanced Patrol District ballot measure failed. It's another example of how we are at a disadvantage because Pacific City is an unincorporated community, but attracts a large quantity of visitors. I voted for the enhanced patrol, but the results show that most residents don't want to pay more property taxes to add patrols that are needed largely because of increased tourist pressure. I understand that TLT funds aren't available for public safety improvements. Is there anything that can be done at the County or State level that would make it more equitable so that a community that is a very large generator of funds because of tourism can get these funds back for public safety and law enforcement related to tourism?
4. Finally, the Cape Kiwanda County parking lot has become quite an eye sore with rodeo like blue barrels delineating access lanes and parking areas. The barrels attract garbage and bags of dog excrement since garbage facilities are lacking. The Netarts boat ramp is a model facility. It would be great to get curbs to mark lanes and parking spots, add some greenery, picnic facilities, and restrooms. I hope that the plans for improving the parking facilities will make the area more appealing.

Thanks for your consideration, & I'll try to attend the next meeting.

Garry Link
PO Box 576
33820 Rip Tide DR
Pacific City, OR 97135
garrylink@charter.net
(503) 801-2224



Nan Devlin <nan@tillamookcoast.com>

RE: Reminder: TLT community meetings on facilities, May 15-18

Nan Devlin <nan@tillamookcoast.com>

Fri, May 19, 2017 at 5:25 PM

To: Garry Link <garrylink@charter.net>

Bcc: Doug Olson <dougolson-oregon@charter.net>

Hi Garry

Thanks for your comments. The TLT community meetings have been concluded for this series. I'm sure there will be more later, but none are scheduled as far as I know. The topics will surely be discussed at community action committee and chamber meetings.

Here are my comments on your questions, and then another comment on the amount of TLT that goes back to south county.

1. This is a county parks issue. I have no information on this, nor have I heard about the lot becoming a pay lot. I suggest you call the county parks director, as he will have more information for you.

[Delbert Schleichert, Parks Director](#)

Office (503) 322-3477 ext 4

2. There is a 60-spot parking lot going in nearby - paid for by TLT funds (see below). As for overnight parking, that's an issue for the county, as they are handling facilities issues. Call Rachel Hagerty, General Services Administrator, for the county.

rhagerty@co.tillamook.or.us
503-842-3403 office Ext:3303

3. There were several house bills under consideration during this legislative session concerning use of TLT funds for uses other than tourism marketing and facilities. I do know that one bill is still in committee and it is about using TLT funds for workforce housing. As you know, 30% of the funds can be used for local agencies - Tillamook County chose to use the 30% to improve roads. Most of the house bills did not make it to committee. I would suggest you contact the local legislators for the county about it. Doug Olson of Pacific City is also a good contact. Doug's email is dougolson-oregon@charter.net

4. The Cape Kiwanda parking lot and boat launch is now being improved, thanks to TLT money. If you want an update on the progress, call Liane Welch, director of Public Works. lwelch@co.tillamook.or.us or Main Phone Line: 503-842-3419 Just an FYI: the Netarts Boat Ramp is in great need of repair. It is being considered for upgrades using TLT funds.

And then I want to comment on this: "As you know, the grandfather clause which the incorporated communities enjoy puts the outlying areas at a disadvantage when it comes to getting funds for TLT approved projects. It's frustrating because Pacific City is one of the largest TLT fund generators."

Actually, south county, and Pacific City, have been the recipient of most (60%) of the TLT funds distributed through facilities grant programs. These projects have been funded to date:

Cape Kiwanda Master Plan \$95,000
Nestucca Fire Beach Access Improvement: \$50,000
60-space Parking lot at Cape Kiwanda: \$97,812
Kiwanda Community Center remodel/addition: \$339,148
Cape Kiwanda Beach Access Improvement: \$132,659
Cloverdale Wayside: \$74,537

Total: \$669,766 (so far). Many of the elements of the Cape Kiwanda Master Plan will also be funded with TLT dollars.

In addition, several organizations based in south county have received marketing and promotions grants totaling several thousands of dollars, among them are Nestucca School District, Birding and Blues Event (2 times), PCNV chamber, and Neskowin community golf course.

In contrast, Manzanita has received \$20,800 to house beach wheelchairs in a visitor center addition. Those wheelchairs are free to use for locals and visitors.

I hope this information helps. If you have questions about marketing program funding, I'll be able to answer your questions more thoroughly, as that is the portion of the TLT funds managed by Visit Tillamook Coast.

Sincerely,
Nan

--

Nan Devlin

Director of Tourism

Visit Tillamook Coast

www.tillamookcoast.com
503 842-2672

*Offices at Partners for Rural Innovation Center
4506 Third Street Tillamook, OR 97141*

[Quoted text hidden]



Nan Devlin <nan@tillamookcoast.com>

RE: Reminder: TLT community meetings on facilities, May 15-18

Garry Link <garrylink@charter.net>
To: Nan Devlin <nan@tillamookcoast.com>

Tue, May 23, 2017 at 9:47 PM

Hi Nan,

Thanks for taking the time to respond to my comments and providing contacts. Obviously, I need to catch up with the latest developments. I'll try to start attending the CPAC meetings more often. The steady increase of tourism is a double edged sword. While it fuels the growth of our businesses, it also puts a strain on our limited facilities. I just want to help find a way to direct our fair share of TLT funds to provide improved facilities while maintaining the livability of PC.

-GNL

From: Nan Devlin [mailto:nan@tillamookcoast.com]
Sent: Friday, May 19, 2017 5:26 PM
To: Garry Link <garrylink@charter.net>
Subject: Re: Reminder: TLT community meetings on facilities, May 15-18

[Quoted text hidden]

APPENDIX F – FACILITIES LISTS

FACILITIES LISTS BY COMMUNITY

NORTH

Outdoor Access	Nehalem Bay State Park tsunami evacuation routes
Outdoor Access	County wide bike trail – connect to Salmonberry, Oregon Coast Trail, and other existing trails
Outdoor Access	Tsunami evacuation zone infrastructure – workforce housing, solar panels, commercial kitchen, warming centers (perhaps use Old School House)
Outdoor Access	Improved Manzanita and Neahkahnie beach access
Outdoor Access	Signage/wayfinding for trails
Outdoor Access	Solar panels on emergency services buildings
Outdoor Access	Connect Oregon Coast Trail with NCRD and community trails, Salmonberry Trail
Outdoor Access	Salmonberry Trail – campgrounds on the trail
Outdoor Access	Improvements to Oregon Coast Bike Trail throughout Tillamook County
Outdoor Access	Tillamook County Bike Trail Master Plan - including mountain and road bikes
Outdoor Access	Bike and walking path along Neacarney Road
Conference, event and interpretive centers	Botts Marsh Interpretive Center - possibly include electric car charging stations, commercial kitchen for local producers
Conference, event and interpretive centers	Pine Grove Community House - Remodel and/or expand to accommodate more events (commercial kitchen, storage)
Conference, event and interpretive centers	Hoffman Center for the Arts – share facility across street with Library for programs and art center expansion
Conference, event and interpretive centers	Addition to NCRD gym and auditorium
Conference, event and interpretive centers	Large conference/convention center and hotel at Tillamook County Fairgrounds
Conference, event and interpretive centers	Add a conference facility to Manzanita or Wheeler city halls
Conference, event and interpretive centers	Arts and culture center (performing and visual)
Conference, event and interpretive centers	LEED Center for reuse design workshops
Conference, event and interpretive centers	Technology and business center connected to city hall
Conference, event and interpretive centers	Commercial kitchen for farm to table events
Attractions & activities	Farmers Market cover and stage - tent, sound system, etc.
Attractions & activities	NCRD swimming pool replacement
Attractions & activities	Rollercoaster at Port of Tillamook Bay - connect to railroad
Attractions & activities	Kiosks in tourist areas (such as at train depots) to educate visitors on environmental footprint
Attractions & activities	Off-season musical festival – jazz, blues, etc. Start with one venue, expand throughout county
Attractions & activities	Expand train depots in Garibaldi and Wheeler
Attractions & activities	State of the art fitness facility
Visitor Experience	Neahkahnie beach access and parking (restrooms, sidewalk along east side and parking lot on west side)
Visitor Experience	NCRD - lobby for performing arts center
Visitor Experience	Wayfinding, e.g. tsunami signage
Visitor Experience	Recycle bins throughout the county (encourage use by tourism visitors with appropriate signage)
Visitor Experience	Bus service - Sunset Highway to Tillamook (maybe just a timing or scheduling problem)
Visitor Experience	Car charging stations in each community

NORTH CENTRAL

Outdoor Access	Dock for kayaks, ADA boat and paddle launches
Outdoor Access	Retrofit boat docks and paddle launches to extend across water trails
Outdoor Access	Boat ramp in Bay City next to Pacific Seafood
Outdoor Access	Improve boat ramp at Memaloose Launch
Outdoor Access	Put restrooms and fish cleaning facilities at Lake Lyle, and improve access for canoes, kayaks
Outdoor Access	Beach boardwalk that connects to Salmonberry Trail
Outdoor Access	Boardwalk and walking path to nature preserve
Outdoor Access	Create bike trails (not on Hwy 101) that connect to Salmonberry Trail
Outdoor Access	Improve Garibaldi Pier for better crabbing access
Outdoor Access	Outdoor extreme sports facilities
Conference, event and interpretive centers	Historic Garibaldi Pier – create flexible space for estuary discovery center, “underwater theater aquarium” (model after Three Rivers Cultural Center, heritage and cultural centers in Newberg and Forest Grove)
Conference, event and interpretive centers	Center for the Arts in Rockaway – gallery, performance space, classroom (model after Bainbridge Center for the Arts)
Conference, event and interpretive centers	Improve current museum facilities
Conference, event and interpretive centers	Create center for trades that would attract tourists (model after Sitka Center and Port Townsend Wooden Boat Center)
Conference, event and interpretive centers	Convention center, doubles as tsunami center
Conference, event and interpretive centers	Renovate the blimp hangar as a meeting center
Conference, event and interpretive centers	Event tent
Attractions & activities	Restore old train depot into museum and visitor center. Move Red Caboose to train depot to open view of ocean in Rockaway.
Attractions & activities	Build high school sports facilities, potential for regional sports tournaments
Attractions & activities	Central fun center – bungee jumping, waterpark, rollercoaster, movie screen, natatorium, pool, bowling, arcades, dance floor (Rockaway or Port of Tillamook Bay)
Attractions & activities	Expand Garibaldi train station
Attractions & activities	Operate tourist trolley in peak season
Attractions & activities	Central park area with bathrooms, covered eating area, drinking fountains
Attractions & activities	Horse camp near Bay City
Attractions & activities	Fitness center and spa, connected to convention center and waterpark
Visitor experience	Tourist trolley during peak season in Rockaway, could be shared with other communities event specific (possibly operate through service clubs)
Visitor experience	Larger visitor center at Caboose area (larger leased property)
Visitor experience	Hwy 101 pedestrian overpass @ wayside in downtown Rockaway Beach (feasibility study needed)
Visitor experience	Charging stations for electric cars – possibly at wayside or at port property (should be addressed county wide)
Visitor experience	Trash and recycle containers and collection (should be addressed county wide; could be overseen by Port of Tillamook Bay)
Visitor experience	New bathrooms at Rockaway Beach and renovation of old bathrooms
Visitor experience	Hwy 101 pedestrian under-crossing at Bay City
Visitor experience	Bay City city park improvements – RV spots, picnic tables, shelters
Visitor experience	Visitor and service kiosk in Bay City
Visitor experience	Indian Longhouse @ Rockaway City Park (could be in any of the cities throughout the County)

CENTRAL

Outdoor Access	Trails app for Tillamook County
Outdoor Access	More beach access in Cape Meares, Oceanside, etc.
Outdoor Access	Safer bike trails from Tillamook to Cape Meares to Oceanside
Outdoor Access	Signage at trailheads
Outdoor Access	Netarts Bay marina reconstruction
Outdoor Access	Trail maintenance
Outdoor Access	Fitness trail
Outdoor Access	Prioritize segments of the Salmonberry Trail
Outdoor Access	Connect with Salmonberry Trail for development of cross-country running trail
Outdoor Access	Connect walking and biking trails
Outdoor Access	Separate access for non-motorized boats at the boat launches
Outdoor Access	Coordinated city park system throughout county with interconnecting trails and landscaping
Outdoor Access	Clean the sloughs and water trails
Outdoor Access	Improve Cape Meares Lake boat/kayak launch
Outdoor Access	Rail spur at Blue Heron
Outdoor Access	Trail system at Bayocean
Outdoor Access	Boardwalk in Tillamook
Outdoor Access	Boardwalk at Netarts Bay
Outdoor Access	Elk viewing center at Port of Tillamook (Lower Nehalem Valley Trust working on this)
Outdoor Access	Bike trail on Tillamook Ridge
Conference, event and interpretive centers	Add signage/wayfinding
Conference, event and interpretive centers	Educational conference center - partnership with schools and colleges, focus on families taking classes together (model after Chautauqua education series in New England)
Conference, event and interpretive centers	Neahkahnie Lodge - similar to those in national parks, with native heritage center
Conference, event and interpretive centers	Port of Tillamook - living history center similar to Williamsburg with hotel, restaurant, conference center
Conference, event and interpretive centers	"Geek retreat" - center for entrepreneurial workshops
Conference, event and interpretive centers	Outdoor school center
Conference, event and interpretive centers	Outdoor performing arts area - near Hoquarton/101
Conference, event and interpretive centers	Renovation of skating rink and fairgrounds center for conferences and events
Conference, event and interpretive centers	Preservation of grange halls for events
Conference, event and interpretive centers	Natural resources museum - fishing, farming, dairy (like Sage Center in Boardman)
Conference, event and interpretive centers	Expansion of Tillamook County Pioneer Museum
Conference, event and interpretive centers	Shirley Kalkhoven Heritage Center with residential lodge similar to national parks, with focus on temperate rain forest and natural sciences
Conference, event and interpretive centers	Destination wellness center
Conference, event and interpretive centers	Improve hatcheries
Conference, event and interpretive centers	Create pools in rivers for fisheries enhancement

CENTRAL continued

Attractions/activities	Improve fairgrounds as sports center, events, performance stage
Attractions/activities	Natorium
Attractions/activities	Family Fun Center - possibly at Port of Tillamook, similar to Bullwinkles, Great Wolf Lodge
Attractions/activities	Improvements in Hangar B
Attractions/activities	Food truck pod with covered area for dining
Attractions/activities	Enhanced train depot project - repair trestles
Attractions/activities	Rain museum
Attractions/activities	Hang gliding center in Oceanside
Attractions/activities	Performing Arts Center at Sacred Heart School
Attractions/activities	Large covered area for farmers markets
Attractions/activities	Outdoor stage
Attractions/activities	Ballparks for regional sports teams
Attractions/activities	Motocross/BMX/wheeling park—year-round
Attractions/activities	Sports tournaments – indoor gym, pool, rock climbing wall, zipline
Attractions/activities	Sports fields – tournaments – maybe at the Port of Tillamook
Attractions/activities	Teen activity center – maybe next to a conference center
Attractions/activities	Golf course at Camp Meriwether
Visitor experience	Trailhead for Salmonberry Trail in Tillamook
Visitor experience	New Tillamook Chamber Visitors Center
Visitor experience	Hotel and retail in Hoquarton Slough area with water access
Visitor experience	Parking structure in downtown Tillamook
Visitor experience	Port of Garibaldi – enhancement and lighting
Visitor experience	Tillamook City wayfinding signage
Visitor experience	Cell phone service improvement facilities
Visitor experience	Water trail maintenance, e.g. address logs blocking watercraft
Visitor experience	Recycle bins

SOUTH

Outdoor access	Get bikes off roads for safety
Outdoor access	Improve boat ramp access and launches for year-round use
Outdoor access	More trails
Outdoor access	Ramp turn around for beach access and more parking
Outdoor access	Move jet-ski facility to Sandlake
Outdoor access	Add showers/public restrooms to Kiawanda Community Center expansion
Outdoor access	Move Webb Park
Outdoor access	Sand removal in parking lots
Outdoor access	Restrooms/showers at county parks
Outdoor access	Additional parking in Neskowin
Outdoor access	Cape Kiawanda master plan multi use pathways, carried into the Pacific City downtown area
Outdoor access	Community health center and walking/fitness path
Outdoor access	Developing trail system for free recreation such as mountain biking, equestrians, hikers
Outdoor access	Countywide connecting trail systems with services – needs bathrooms, way stations, etc.
Outdoor access	Bike trail from Neskowin to Neahkahnie
Outdoor access	New fence on Cape Kiawanda with multi-lingual signs
Outdoor access	Trail development to include water trail – Nestucca Bay to Little and Big Nestucca – non-motorized access
Outdoor access	Current park moved and area improved to create parking area
Outdoor access	Preserve more land near Clay Myers reserve
Outdoor access	More campgrounds
Conference, event and interpretive centers	Dory Fishing History Center
Conference, event and interpretive centers	Interpretive Center with seashore safety education
Conference, event and interpretive centers	Arts and Cultural Center
Conference, event and interpretive centers	"Uptown" development
Conference, event and interpretive centers	Discovery Center with conference/event rooms – fishing, crabbing, forestry, historical, social
Attractions & activities	Movie theater
Attractions & activities	Add showers/public restrooms to Kiawanda Community Center expansion
Attractions & activities	Affordable retail space to encourage more shops
Attractions & activities	Food truck pod
Visitor experience	Wayfinding opportunities between downtown and Cape Kiawanda, including night sky friendly lighting
Visitor experience	Community bikes (akin to bikes in Portland)
Visitor experience	Coordinate wayfinding with county wide efforts
Visitor experience	Trash and recycling centers for tourist use at various locations
Visitor experience	Charging stations for electric cars, possibly at turn around
Visitor experience	Bathrooms and showers at the Cape, including surfer friendly
Visitor experience	Improved visitor information center, possibly joined with a new Dory Fleet Museum at NVCA Park
Visitor experience	Better recycling center at Neskowin
Visitor experience	Noble Wayside in Cloverdale – maintain site, bathrooms, kiosks, visitor information, bus site
Visitor experience	Boat washing station (help address invasive aquatic invertebrates), possibly at Webb Park or Sunset Boat Launch
Visitor experience	Day use parking at Webb Park
Visitor experience	Pedestrian over or under pass from parking area to boat launch and beach at the Cape
Visitor experience	Restrooms at Tierra del Mar
Visitor experience	Accommodations along trails
Visitor experience	Children's play structure at Nestucca Valley Community Alliance Park
Visitor experience	Old Town walking and biking paths
Visitor experience	Wayside at Hebo (Hwy 22/101)
Visitor experience	Housing for tourism industry workers

FACILITIES LISTS BY CATEGORY

ATTRACTIONS/ACTIVITIES

Location	Project/Facility Name
North	Farmers Market cover and stage - tent, sound system, etc.
North	NCRD swimming pool replacement
North	Rollercoaster at Port of Tillamook Bay - connect to railroad
North	Kiosks in tourist areas (such as at train depots) to educate visitors on environmental footprint
North	Off-season musical festival – jazz, blues, etc. Start with one venue, expand throughout county
North	Expand train depots in Garibaldi and Wheeler
North	State of the art fitness facility
North Central	Restore old train depot into museum and visitor center. Move Red Caboose to train depot to open view of ocean in Rockaway.
North Central	Build high school sports facilities, potential for regional sports tournaments
North Central	Central fun center – bungee jumping, waterpark, rollercoaster, movie screen, natatorium, pool, bowling, arcades, dance floor (Rockaway or Port of Tillamook Bay)
North Central	Expand Garibaldi train station
North Central	Operate tourist trolley in peak season
North Central	Central park area with bathrooms, covered eating area, drinking fountains
North Central	Horse camp near Bay City
North Central	Fitness center and spa, connected to convention center and waterpark
Central	Improve fairgrounds as sports center, events, performace stage
Central	Natatorium
Central	Family Fun Center - possibly at Port of Tillamook, similar to Bullwinkles, Great Wolf Lodge
Central	Improvements in Hangar B
Central	Food truck pod with covered area for dining
Central	Enhanced train depot project - repair trestles
Central	Rain museum
Central	Hang gliding center in Oceanside
Central	Performing Arts Center at Sacred Heart School
Central	Large covered area for farmers markets
Central	Outdoor stage
Central	Ballparks for regional sports teams
Central	Motocross/BMX/wheeling park– year-round
Central	Sports tournaments – indoor gym, pool, rock climbing wall, zipline
Central	Sports fields – tournaments – maybe at the Port of Tillamook
Central	Teen activity center – maybe next to a conference center
Central	Golf course at Camp Meriwether
South	Movie theater
South	Add showers/public restrooms to Kiawanda Community Center expansion
South	Affordable retail space to encourage more shops
South	Food truck pod

CONFERENCE, EVENT AND INTERPRETIVE CENTERS

Location	Project/Facility Name
North	Botts Marsh Interpretive Center - possibly include electric car charging stations, commercial kitchen for local producers
North	Pine Grove Community House - Remodel and/or expand to accommodate more events (commercial kitchen, storage)
North	Hoffman Center for the Arts – share facility across street with Library for programs and art center expansion
North	Addition to NCRD gym and auditorium
North	Large conference/convention center and hotel at Tillamook County Fairgrounds
North	Add a conference facility to Manzanita or Wheeler city halls
North	Arts and culture center (performing and visual)
North	LEED Center for reuse design workshops
North	Technology and business center connected to city hall
North	Commercial kitchen for farm to table events
North Central	Historic Garibaldi Pier - create flexible space for estuary discovery center, "underwater theater aquarium" (model after Three Rivers Cultural Center, heritage and cultural centers in Newberg and Forest Grove)
North Central	Center for the Arts in Rockaway - gallery, performance space, classroom (model after Bainbridge Center for the Arts)
North Central	Improve current museum facilities
North Central	Create center for trades that would attract tourists (model after Sitka Center and Port Townsend Wooden Boat Center)
North Central	Convention center, doubles as tsunami center
North Central	Renovate the blimp hangar as a meeting center
North Central	Event tent
Central	Add signage/wayfinding
Central	Educational conference center - partnership with schools and colleges, focus on families taking classes together (model after Chautauqua education series in New England)
Central	Neahkahnie Lodge - similar to those in national parks, with native heritage center
Central	Port of Tillamook - living history center similar to Williamsburg with hotel, restaurant, conference center
Central	"Geek retreat" – center for entrepreneurial workshops
Central	Outdoor school center
Central	Outdoor performing arts area – near Hoquarton/101
Central	Renovation of skating rink and fairgrounds center for conferences and events
Central	Preservation of grange halls for events
Central	Natural resources museum – fishing, farming, dairy (like Sage Center in Boardman)
Central	Expansion of Tillamook County Pioneer Museum
Central	Shirley Kalkhoven Heritage Center with residential lodge similar to national parks, with focus on temperate rain forest and natural sciences
Central	Destination wellness center
Central	Improve hatcheries
Central	Create pools in rivers for fisheries enhancement
South	Dory Fishing History Center
South	Interpretive Center with seashore safety education
South	Arts and Cultural Center
South	"Uptown" development
South	Discovery Center with conference/event rooms – fishing, crabbing, forestry, historical, social

OUTDOOR ACCESS

Location	Project/Facility Name
North	Nehalem Bay State Park tsunami evacuation routes
North	County wide bike trail – connect to Salmonberry, Oregon Coast Trail, and other existing trails
North	Tsunami evacuation zone infrastructure – workforce housing, solar panels, commercial kitchen, warming centers (perhaps use Old School House)
North	Improved Manzanita and Neahkahnie beach access
North	Signage/wayfinding for trails
North	Solar panels on emergency services buildings
North	Connect Oregon Coast Trail with NCRD and community trails, Salmonberry Trail
North	Salmonberry Trail – campgrounds on the trail
North	Improvements to Oregon Coast Bike Trail throughout Tillamook County
North	Tillamook County Bike Trail Master Plan - including mountain and road bikes
North	Bike and walking path along Neacarney Road
North Central	Dock for kayaks, ADA boat and paddle launches
North Central	Retrofit boat docks and paddle launches to extend across water trails
North Central	Boat ramp in Bay City next to Pacific Seafood
North Central	Improve boat ramp at Memaloose Launch
North Central	Put restrooms and fish cleaning facilities at Lake Lytle, and improve access for canoes, kayaks
North Central	Beach boardwalk that connects to Salmonberry Trail
North Central	Boardwalk and walking path to nature preserve
North Central	Create bike trails (not on Hwy 101) that connect to Salmonberry Trail
North Central	Improve Garibaldi Pier for better crabbing access
North Central	Outdoor extreme sports facilities
Central	Trails app for Tillamook County
Central	More beach access in Cape Meares, Oceanside, etc.
Central	Safer bike trails from Tillamook to Cape Meares to Oceanside
Central	Signage at trailheads
Central	Netarts Bay marina reconstruction
Central	Trail maintenance
Central	Fitness trail
Central	Prioritize segments of the Salmonberry Trail
Central	Connect with Salmonberry Trail for development of cross-country running trail
Central	Connect walking and biking trails
Central	Separate access for non-motorized boats at the boat launches
Central	Coordinated city park system throughout county with interconnecting trails and landscaping
Central	Clean the sloughs and water trails
Central	Improve Cape Meares Lake boat/kayak launch
Central	Rail spur at Blue Heron
Central	Trail system at Bayocean
Central	Boardwalk in Tillamook
Central	Boardwalk at Netarts Bay
Central	Elk viewing center at Port of Tillamook (Lower Nehalem Valley Trust working on this)
Central	Bike trail on Tillamook Ridge
South	Get bikes off roads for safety
South	Improve boat ramp access and launches for year-round use
South	More trails
South	Ramp turn around for beach access and more parking
South	Move jet ski facility to Sandlake
South	Add showers/public restrooms to Kiawanda Community Center expansion
South	Move Webb Park
South	Sand removal in parking lots
South	Restrooms/showers at county parks
South	Additional parking in Neskowin
South	Cape Kiwanda master plan multi use pathways, carried into the Pacific City downtown area
South	Community health center and walking/fitness path
South	Developing trail system for free recreation such as mountain biking, equestrians, hikers
South	Countywide connecting trail systems with services – needs bathrooms, way stations, etc.
South	Bike trail from Neskowin to Neahkahnie
South	New fence on Cape Kiwanda with multi-lingual signs
South	Trail development to include water trail – Nestucca Bay to Little and Big Nestucca – non-motorized access
South	Current park moved and area improved to create parking area
South	Preserve more land near Clay Myers reserve
South	More campgrounds

VISITOR EXPERIENCE

Location	Project/Facility Name
North	Neahkahnie beach access and parking (restrooms, sidewalk along east side and parking lot on west side)
North	NCRD - lobby for performing arts center
North	Wayfinding, e.g. tsunami signage
North	Recycle bins throughout the county (encourage use by tourism visitors with appropriate signage)
North	Bus service - Sunset Highway to Tillamook (maybe just a timing or scheduling problem)
North	Car charging stations in each community
	Tourist trolley during peak season in Rockaway, could be shared with other communities event specific (possibly operate through service clubs)
North Central	Larger visitor center at Caboose area (larger leased property)
North Central	Hwy 101 pedestrian overpass @ wayside in downtown Rockaway Beach (feasibility study needed)
North Central	Charging stations for electric cars - possibly at wayside or at port property (should be addressed county wide)
North Central	Trash and recycle containers and collection (should be addressed county wide; could be overseen by Port of Tillamook Bay)
North Central	New bathrooms at Rockaway Beach and renovation of old bathrooms
North Central	Hwy 101 pedestrian under-crossing at Bay City
North Central	Bay City city park improvements – RV spots, picnic tables, shelters
North Central	Visitor and service kiosk in Bay City
North Central	Indian Longhouse @ Rockaway City Park (could be in any of the cities throughout the County)
Central	Trailhead for Salmonberry Trail in Tillamook
Central	New Tillamook Chamber Visitors Center
Central	Hotel and retail in Hoquarton Slough area with water access
Central	Parking structure in downtown Tillamook
Central	Port of Garibaldi – enhancement and lighting
Central	Tillamook City wayfinding signage
Central	Cell phone service improvement facilities
Central	Water trail maintenance, e.g. address logs blocking watercraft
Central	Recycle bins
South	Wayfinding opportunities between downtown and Cape Kiwanda, including night sky friendly lighting
South	Community bikes (akin to bikes in Portland)
South	Coordinate wayfinding with county wide efforts
South	Trash and recycling centers for tourist use at various locations
South	Charging stations for electric cars, possibly at turn around
South	Bathrooms and showers at the Cape, including surfer friendly
South	Improved visitor information center, possibly joined with a new Dory Fleet Museum at NVCA Park
South	Improved restrooms at Neskowin
South	Better recycling center at Neskowin
South	Noble Wayside in Cloverdale – maintain site, bathrooms, kiosks, visitor information, bus site
South	Boat washing station (help address invasive aquatic invertebrates), possibly at Webb Park or Sunset Boat Launch
South	Day use parking at Webb Park
South	Pedestrian over or under pass from parking area to boat launch and beach at the Cape
South	Restrooms at Tierra del Mar
South	Accommodations along trails
South	Children's play structure at Nestucca Valley Community Alliance Park
South	Old Town walking and biking paths
South	Wayside at Hebo (Hwy 22/101)
South	Housing for tourism industry workers

OTHER IDEAS

Location	Project/Facility Name
North	"Impact of tourism on facilities and environment"
North	State law change in description of tourism facility
North	Invest in homeless shelter facility
North	Solar panels on public buildings
North	Housing for employees of tourism facilities - dormitory
North	Sustainable hemp wood housing
North Central	Workforce housing
North Central	Fund Fire department
North Central	School of trades –
North Central	Alternate north-south road system from Hwy 101
Central	Improve hatcheries
Central	Housing for tourism industry workers
Central	Fisheries enhancement – create pools in rivers
Central	Improved signage for car and RV parking
South	South county library addition for resale shop
South	Tsunami shelter – like Cannon Beach and Seaside
South	Add a turnaround in Pacific City old town
South	Sand removal and parking lot maintenance

ATTRACTIONS/ACTIVITIES – NORTH

Farmers Market cover and stage - tent, sound system, etc.

NCRD swimming pool replacement

Rollercoaster at Port of Tillamook Bay - connect to railroad

Kiosks in tourist areas (such as at train depots) to educate visitors on environmental footprint

Off-season musical festival – jazz, blues, etc. Start with one venue, expand throughout county

Expand train depots in Garibaldi and Wheeler

State of the art fitness facility

ATTRACTIONS/ACTIVITIES – NORTH CENTRAL

Restore old train depot into museum and visitor center. Move Red Caboose to train depot to open view of ocean in Rockaway.

Build high school sports facilities, potential for regional sports tournaments

Central fun center – bungee jumping, waterpark, rollercoaster, movie screen, natatorium, pool, bowling, arcades, dance floor (Rockaway or Port of Tillamook Bay)

Expand Garibaldi train station

Operate tourist trolley in peak season

Central park area with bathrooms, covered eating area, drinking fountains

Horse camp near Bay City

Fitness center and spa, connected to convention center and waterpark

ATTRACTIONS/ACTIVITIES – CENTRAL

Improve fairgrounds as sports center, events, performance stage

Natatorium

Family Fun Center - possibly at Port of Tillamook, similar to Bullwinkles, Great Wolf Lodge

Improvements in Hangar B

Food truck pod with covered area for dining

Enhanced train depot project - repair trestles

Rain museum

Hang gliding center in Oceanside

Performing Arts Center at Sacred Heart School

Large covered area for farmers markets

Outdoor stage

Ballparks for regional sports teams

Motocross/BMX/wheeling park– year-round

Sports tournaments – indoor gym, pool, rock climbing wall, zipline

Sports fields – tournaments – maybe at the Port of Tillamook

Teen activity center – maybe next to a conference center

Golf course at Camp Meriwether

ATTRACTIONS/ACTIVITIES – SOUTH

Movie theater

Add showers/public restrooms to Kiawanda Community Center expansion

Affordable retail space to encourage more shops

Food truck pod

CONFERENCE, EVENT AND INTERPRETIVE CENTERS – NORTH

- Botts Marsh Interpretive Center - possibly include electric car charging stations, commercial kitchen for local producers
 - Pine Grove Community House - Remodel and/or expand to accommodate more events (commercial kitchen, storage)
 - Hoffman Center for the Arts – share facility across street with Library for programs and art center expansion
-
- Addition to NCRD gym and auditorium
 - Large conference/convention center and hotel at Tillamook County Fairgrounds
 - Add a conference facility to Manzanita or Wheeler city halls
 - Arts and culture center (performing and visual)
 - LEED Center for reuse design workshops
 - Technology and business center connected to city hall
 - Commercial kitchen for farm to table events

CONFERENCE, EVENT AND INTERPRETIVE CENTERS – NORTH CENTRAL

Historic Garibaldi Pier - create flexible space for estuary discovery center, “underwater theater aquarium” (model after Three Rivers Cultural Center, heritage and cultural centers in Newberg and Forest Grove)

Center for the Arts in Rockaway - gallery, performance space, classroom (model after Bainbridge Center for the Arts)

Improve current museum facilities

Create center for trades that would attract tourists (model after Sitka Center and Port Townsend Wooden Boat Center)

Convention center, doubles as tsunami center

Renovate the blimp hangar as a meeting center

Event tent

CONFERENCE, EVENT AND INTERPRETIVE CENTERS – CENTRAL

Add signage/wayfinding

Educational conference center - partnership with schools and colleges, focus on families taking classes together (model after Chautauqua education series in New England)

Neahkahnie Lodge - similar to those in national parks, with native heritage center

Port of Tillamook - living history center similar to Williamsburg with hotel, restaurant, conference center

“Geek retreat” – center for entrepreneurial workshops

Outdoor school center

Outdoor performing arts area – near Hoquarton/101

Renovation of skating rink and fairgrounds center for conferences and events

Preservation of grange halls for events

Natural resources museum – fishing, farming, dairy (like Sage Center in Boardman)

Expansion of Tillamook County Pioneer Museum

Shirley Kalkhoven Heritage Center with residential lodge similar to national parks, with focus on temperate rain forest and natural sciences

Destination wellness center

Improve hatcheries

Create pools in rivers for fisheries enhancement

CONFERENCE, EVENT AND INTERPRETIVE CENTERS – SOUTH

Dory Fishing History Center

Interpretive Center with seashore safety education

Arts and Cultural Center

"Uptown" development

Discovery Center with conference/event rooms – fishing, crabbing, forestry, historical, social

OUTDOOR ACCESS – NORTH

Nehalem Bay State Park tsunami evacuation routes
County wide bike trail – connect to Salmonberry, Oregon Coast Trail, and other existing trails
Tsunami evacuation zone infrastructure – workforce housing, solar panels, commercial kitchen, warming centers (perhaps use Old School House)
Improved Manzanita and Neahkahnie beach access
Signage/wayfinding for trails
Solar panels on emergency services buildings
Connect Oregon Coast Trail with NCRD and community trails, Salmonberry Trail
Salmonberry Trail – campgrounds on the trail
Improvements to Oregon Coast Bike Trail throughout Tillamook County
Tillamook County Bike Trail Master Plan - including mountain and road bikes
Bike and walking path along Neacarney Road

OUTDOOR ACCESS – NORTH CENTRAL

Dock for kayaks, ADA boat and paddle launches

Retrofit boat docks and paddle launches to extend across water trails

Boat ramp in Bay City next to Pacific Seafood

Improve boat ramp at Memaloose Launch

Put restrooms and fish cleaning facilities at Lake Lytle, and improve access for canoes, kayaks

Beach boardwalk that connects to Salmonberry Trail

Boardwalk and walking path to nature preserve

Create bike trails (not on Hwy 101) that connect to Salmonberry Trail

Improve Garibaldi Pier for better crabbing access

Outdoor extreme sports facilities

OUTDOOR ACCESS – CENTRAL

Trails app for Tillamook County

More beach access in Cape Meares, Oceanside, etc.

Safer bike trails from Tillamook to Cape Meares to Oceanside

Signage at trailheads

Netarts Bay marina reconstruction

Trail maintenance

Fitness trail

Prioritize segments of the Salmonberry Trail

Connect with Salmonberry Trail for development of cross-country running trail

Connect walking and biking trails

Separate access for non-motorized boats at the boat launches

Coordinated city park system throughout county with interconnecting trails and landscaping

Clean the sloughs and water trails

Improve Cape Meares Lake boat/kayak launch

Rail spur at Blue Heron

Trail system at Bayocean

Boardwalk in Tillamook

Boardwalk at Netarts Bay

Elk viewing center at Port of Tillamook (Lower Nehalem Valley Trust working on this)

Bike trail on Tillamook Ridge

OUTDOOR ACCESS – SOUTH

Get bikes off roads for safety

Improve boat ramp access and launches for year-round use

More trails

Ramp turn around for beach access and more parking

Move jet ski facility to Sandlake

Add showers/public restrooms to Kiawanda Community Center expansion

Move Webb Park

Sand removal in parking lots

Restrooms/showers at county parks

Additional parking in Neskowin

Cape Kiawanda master plan multi use pathways, carried into the Pacific City downtown area

Community health center and walking/fitness path

Developing trail system for free recreation such as mountain biking, equestrians, hikers

Countywide connecting trail systems with services – needs bathrooms, way stations, etc.

Bike trail from Neskowin to Neahkahnie

New fence on Cape Kiwanda with multi-lingual signs

Trail development to include water trail – Nestucca Bay to Little and Big Nestucca – non-motorized access

Current park moved and area improved to create parking area

Preserve more land near Clay Myers reserve

More campgrounds

VISITOR EXPERIENCE – NORTH

Neahkahnie beach access and parking (restrooms, sidewalk along east side and parking lot on west side)

NCRD - lobby for performing arts center

Wayfinding, e.g. tsunami signage

Recycle bins throughout the county (encourage use by tourism visitors with appropriate signage)

Bus service - Sunset Highway to Tillamook (maybe just a timing or scheduling problem)

Car charging stations in each community

VISITOR EXPERIENCE – NORTH CENTRAL

Tourist trolley during peak season in Rockaway, could be shared with other communities event specific (possibly operate through service clubs)

Larger visitor center at Caboose area (larger leased property)

Hwy 101 pedestrian overpass @ wayside in downtown Rockaway Beach (feasibility study needed)

Charging stations for electric cars - possibly at wayside or at port property (should be addressed county wide)

Trash and recycle containers and collection (should be addressed county wide; could be overseen by Port of Tillamook Bay)

New bathrooms at Rockaway Beach and renovation of old bathrooms

Hwy 101 pedestrian under-crossing at Bay City

Bay City city park improvements – RV spots, picnic tables, shelters

Visitor and service kiosk in Bay City

Indian Longhouse @ Rockaway City Park (could be in any of the cities throughout the County)

VISITOR EXPERIENCE – CENTRAL

Trailhead for Salmonberry Trail in Tillamook

New Tillamook Chamber Visitors Center

Hotel and retail in Hoquarton Slough area with water access

Parking structure in downtown Tillamook

Port of Garibaldi – enhancement and lighting

Tillamook City wayfinding signage

Cell phone service improvement facilities

Water trail maintenance, e.g. address logs blocking watercraft

Recycle bins

VISITOR EXPERIENCE – SOUTH

Wayfinding opportunities between downtown and Cape Kiwanda, including night sky friendly lighting

Community bikes (akin to bikes in Portland)

Coordinate wayfinding with county wide efforts

Trash and recycling centers for tourist use at various locations

Charging stations for electric cars, possibly at turn around

Bathrooms and showers at the Cape, including surfer friendly

Improved visitor information center, possibly joined with a new Dory Fleet Museum at NVCA Park

Improved restrooms at Neskowin

Better recycling center at Neskowin

Noble Wayside in Cloverdale – maintain site, bathrooms, kiosks, visitor information, bus site

Boat washing station (help address invasive aquatic invertebrates), possibly at Webb Park or Sunset Boat Launch

Day use parking at Webb Park

Pedestrian over or under pass from parking area to boat launch and beach at the Cape

Restrooms at Tierra del Mar

Accommodations along trails

Children's play structure at Nestucca Valley Community Alliance Park

Old Town walking and biking paths

Wayside at Hebo (Hwy 22/101)

Housing for tourism industry workers

PRELIMINARY PROJECT DESCRIPTIONS

Project Description	Where would the project be located?	Who are the existing or potential project champions?	Who are the possible project partners?	Whom does the project benefit?
NCRD – Lobby for Performing Arts Center with restrooms	North end of current gym and performing arts center	NCRD, Riverbend Players, Patrons, Friends of NCRD	Cannon Beach choir, bathroom users, Manzanita Music Festival, Neahkahnie School District, CARTM, Manzanita visitor Center, vacation rental companies, North Oregon Coast Symphony, Visit Tillamook Coast, cities of Manzanita, Nehalem and Wheeler	Tourists (focus on off-season), north county communities, second home owners, and government and non-government agencies
Hoffman Center for the Arts, shared facility with north county library	North end of current gym and performing arts center	Hoffman Center for the Arts, Friends of Library, Tillamook Library System, City of Manzanita, Hoffman family, Leila Salmon	City of Manzanita, Manzanita visitor Center, local artists and writers, local businesses, NCRD, vocational rental companies, school districts, community college, CARTM	Visitors (year-round), local businesses, artists, local residents, vacation rental companies, non-profits, senior discussion groups, playwrights, early learners, readers
NCRD Swimming Pool Replacement	At NCRD where skate ramp is, lower parking lot east of building	NCRD and patrons, Friends of NCRD	Nearby medical providers, Neahkahnie School District, Cities of Manzanita, Nehalem and Wheeler, Retirement homes, Parents of swim team kids, swim teams (Garibaldi and Bay City), Fire & Rescue, State Parks, Coast Guard and auxiliary, Red Cross, Seniors, Rental companies, Visit Tillamook Coast	Project partners, year-round visitors and tourists, children of north county, swim meets and teams from other communities (and parents), community members
Connect bike and walk trails	Throughout north Tillamook County	NW Coast Trails Coalition for Tillamook County, State Parks, ODOT, County parks, Oregon Coast Visitors Assoc., Visit Tillamook Coast, NCRD	Bicycle tour associations, Year of Wellness, Travel Oregon, local businesses, REI, Nike, Yakima racks, NCRD, Medical clinics, Portland bicycle stores, cities of Manzanita, Nehalem and Wheeler	Local businesses, tourists, vacation home owners, communities, motorists, public land managers, counties north and south of Tillamook

Project Description	Where would the project be located?	Who are the existing or potential project champions?	Who are the possible project partners?	Whom does the project benefit?
Multi-purpose community hub	Old Lumber Building, 19485 Highway 101 N. Rockaway, 5800 sq ft on .42 acres	Mike Arsenault, Rockaway Merchants Assoc., City of Rockaway, TCAN, Judith Yamada	Creamery, Chamber, Lions, Garibaldi, Visit Tillamook Coast, other Art Centers	Tourists, locals, educators, artists, musicians, event goers, volunteers, businesses, lodging, retail
Restore Train depot to original condition	Old depot in Rockaway	Rockaway tourism commission, City of Rockaway, Oregon Coast Scenic Railroad, Salmonberry Trail	Garibaldi, Wheeler, Port of Tillamook Bay, State Forest, train associations, cycling groups	Tourists, train riders, cyclists, area businesses, hospitality businesses, people using trail
Visitor services at Lake Lytle (improved launch, restrooms, safety information)	Hwy 101 side of Lake Lytle	Marine Board, Tillamook Estuary Partnership, County parks, ODF&W	Boating groups wanting to do events, City of Rockaway, Chamber, birding groups and guides, kayaking groups, fishermen, ODF&W, dragon boat clubs	Environment, businesses, locals, hospitality companies, tourists
Educational Conference and Activity Center	Fairgrounds, Tillamook Forest Center, TBCC, Twin Rocks Camp, McGruder Camp, Piers End, Sitka Center	Fairgrounds, Tillamook Forest Center, TBCC, Twin Rocks Camp, McGruder Camp, Piers End, Sitka Center	Universities, Grande Ronde Tribe	Visitors, students, volunteers, locals, arts & culture visitors, science travelers, schools
Aquatic-based Recreation Center	Netarts Bay Marina, all waterway access points, whitewater to tidewater	Marine Board, Tillamook Estuaries Partnership, County Parks, ODF&W, Port of Garibaldi	Friends of Netarts Bay, Pacific Seafood, Local gov't, ODF, ODF&W, Marine Board, Coast Guard, user groups and guides	Commercial seafood harvesters, retail, charter boats, recreational users, boat rentals, guides
Covered Event Area	2nd and Ivy parking lot in Tillamook, Fairgrounds, 2nd Street Plaza in Tillamook	Tillamook Chamber, Fairgrounds, City of Tillamook, Port of Garibaldi	Food Roots, Travel Oregon, Visit Tillamook Coast, Arts groups, Library, TBCC, Farmers Markets	Local farmers, visitors in shoulder seasons, downtown businesses
Signage and Wayfinding	Countywide – public lands, county, city, state	Tillamook Chamber, Visit Tillamook Coast, local community action groups, local governments and chambers	County planning, medical services, Roads/Public works, state-ODOT, Travel Oregon, State forest, BLM, ODF&W, County Parks	Travelers, visitors, locals, businesses

Project Description	Where would the project be located?	Who are the existing or potential project champions?	Who are the possible project partners?	Whom does the project benefit?
Discovery Center	Northwest corner of 4-way stop or Tillamook County 32-acre plot (south county)	OSU	Forestry Service, Fish & Wildlife, BLM, Hatfield Center, Oregon Coast Aquarium, T.C.P. Library, University of Washington, Dorymen's Association, Surf Club	Tourists, locals, students, educators
Art & Culture Center	2.3 acres on Resort Drive, or near Nestucca Valley wildlife refuge on Hwy 101	Intel, Gates Foundation, Oregon universities	N.V schools, Chamber Music, Library Club, NVPC Chamber, local businesses, Kiwanda Hospitality	Tourists, locals, artists, students
Multi-use Paths	Connect both sides of river. Extend Kiwanda Master Plan pathways to cross river, over bridge, Chester's store to bank, across bridge to KMP. For bicycles, pedestrians, non-motorized but no horses	Schubert Moore, CAC, Chamber, NVCA, Lions	State Bike groups, public works, ODOT, OBRA, Reach the Beach, Cycle Oregon, Oregon Coast Trail group, State Parks, BLM, Sheriff and Fire Dept, bike-related businesses, local businesses	Tourists, residents, businesses, emergency response, ease of congestion, environment
South-Central county trail connection	Along waterways, expand 101, Three Capes Scenic Route	County trail committees	Bike organizations, law enforcement, emergency services, public works, RAC	Tourists and residents, bikers, drivers, family enrichment
Pedestrian over or under pass at the Cape	East and north sides of Inn at Cape Kiwanda	Tillamook County Parks and Roads Dept., Chamber, CAC, local businesses	State Parks, Dorymens Assoc., Marine Board	Beach visitors, community businesses
Children's play structure at NVCA Park	Nestucca Valley Community Alliance Park	NCVA, Grade School (Misty Wharton), Year of Wellness	Chamber, local businesses, designers (natural movement/nature oriented)	Visitors and locals with families
Day use parking at Webb Park	Single level parking at Webb Park (assumes relocating the campground)	County Parks	County Roads, Chamber, local businesses, Dorymen	Visitors and locals