



Dream of selling products from your favorite recipe but have no idea how to expand beyond your own kitchen? These workshops are for you!

LEARN FROM EXPERTS

Get informed about the ODA regulations, recipe selection, labeling guidelines, pH testing, record keeping, marketing tips, and pricing.

WHO SHOULD ATTEND?

Anyone who has a recipe that they are interested in expanding to a market level. New and experienced small farmer-food entrepreneurs interested in producing farm-direct, value-added products for sale.

WORKSHOP LOCATIONS

Recipe to Market Demonstration Days – Tillamook County Fairgrounds – 4H building on Third Street, Tillamook

Farm-Direct Essentials and How to Build and Market Your Business – Partners for Rural Innovation Building, 4506 Third Street, Tillamook.

JUST \$50* REGISTER NOW:
TILLAMOOKCOAST.COM/RECIPETOMARKET

Questions? Call Nan Devlin 503 842-2672
nan@tillamookcoast.com



Workshop Schedule

February 9 – Farm-Direct Essentials
 10am – 2pm, 4506 Third Street, Tillamook

February 20 – Recipe to Market
 Demonstration Day with **Sarah Masoni** from Food Innovation Center
 8:30am – 4:30pm, 4-H Building, Tillamook

February 21 – Repeat Recipe to Market Demonstration Day

February 22 – How to Build and Market Your Business with Small Business Development Center and Visit Tillamook Coast
 9am – 4pm, 4506 Third Street, Tillamook

*** Fee is normally \$400; a grant from Business Oregon enables a one-time low-cost fee of \$50**

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