



VisitTillamookCoast

Recommended for Funding

Organization Name	Project Goals	Industry	Awarded
Blue Siren Shellfish	1) Increase collaboration marketing opportunities and visitor reach for local food businesses 2) Increase sales of local seafood products to visitors 3) Increase the visibility of local producers	Food Producer	\$20,000
Garibaldi Charters	1) Consumer awareness print advertising 2) Improving website and online presence 3) Lodging/fishing package giveaways 4) Resume sportsman show	Recreational Fishing	\$5,250
Garibaldi Museum	1) Select artifacts for videotaping 2) Videotape & edit virtual field trip 3) Market to educators and parents 4) Edit video for in-museum exhibit & social media	Arts/Cultural Heritage	\$3,300
Garibaldi Portside Bistro	1) Online advertisement and promotion 2) On-Site signage: lighted pole sign	Restaurant	\$20,000
Kayak Tillamook	1) Refresh marketing assets and acquire COVID content 2) Increase social media engagement 3) Print advertising for drive market	Outdoor Recreation	\$19,100
Lucky Beach Boutique	1) Website update and PCNV Chamber 2) Creating of passport packages 3) Advertising and media materials 4) Content and video materials to use on web, social media	Retail	\$14,000
Nehalem Bay Winery	1) Social media campaign 2) 'Celebrating Mohler' website 3) Print marketing campaign 4) Support local musicians	Food/Lodging	\$10,000
North Fork 53	1) Develop print and promotional tea label art & gift box 2) 4-5 minute video of Tillamook Coast Communitytea 3) Social media campaign Communitytea blends	Agritourism	\$9,350
Ocean Inn	1) Website redesign (add online reservations) 2) Increase social media 3) Email campaign 4) Professional video (not paid for by grant)	Lodging	\$10,833
Offshore Grill	1) New location messaging 2) Source Fresh collaboration marketing 3) Consultant to assist with marketing efforts 4) Host food influencers event	Restaurant	\$16,500
Oregon Beach Ceremonies	1) Styled photoshoot 2) Increase social media engagement/customer base 3) Conduct two elopment giveaways	Other	\$5,000
Oregon Coast Today	1) Advertorial development 2) Publish & distribute quarterly magazine 3) Video content to accompany advertorials 4) Promote through digital channels	Other	\$12,975
Oregon Coastal Flowers	1) Increase digital social media engagement 2) Print marketing 3) E-Newsletter Development	Agritourism	\$13,750
The Winery at Manzanita	1) Billboard placement 2) Professional photography 3) Partner with hotel to create a package deal	Food Producer	\$20,000
Tillamook Area Chamber of Commerce	1) Promo video production 2) #shoptillamook giveaways 3) Advertising and promotion	Other	\$10,000
Wild Manzanita	1) Increase quality of visitors' experience by promoting Wild as a one-stop shop for all things locally grown and made	Retail	\$10,000
Total Recommended for Funding			\$200,058