

**Transient Lodging Tax (TLT) collected by Tillamook County
and Year-over-Year (YoY) Plus or Minus percentage**

Year	2014	2015	2016	2017	2018	2019	2020
Quarter		YoY	YoY	YoY	YoY	YoY	YoY
Q1	\$271,768	\$347,583 +28%	\$372,408 +7%	\$428,548 +15%	\$592,489 +38%	\$698,966 +17%	\$583,952 -19%
Q2	\$516,547	\$622,615 +21%	\$710,225 +14%	\$785,772 +11%	\$1,017,417 +29%	\$1,144,806 +13%	\$622,265 -45%
Q3	\$1,175,049	\$1,374,272 +17%	\$1,463,778 +7%	\$1,573,159 +7%	\$1,748,400 +10%	\$1,943,681 +11%	\$2,262,578 +16%
Q4	\$335,062	\$411,297 +23%	\$430,203 +4%	\$485,714 +10%	\$630,878 +22%	\$709,038 +12%	\$1,220,524 +72%
TOTALS	\$2,298,426	\$2,755,767 +22%	\$2,976,614 +8%	\$3,273,193 10%	\$3,989,184 +25%	\$4,496,491 +13%	\$4,689,319 +4%
*Data as of 02/20/2020 per Tillamook Count Community Planning Department				TLT Grand Total 2014-2020: \$24,570,422 30% roads: \$7,371,126			

County-Wide Gross Lodging Receipts

	2014	2015	2016	2017	2018	2019	2020
Q1	\$4,926,624	\$6,533,832	\$6,731,876	\$8,334,802	\$10,760,740	\$12,466,788	\$10,321,260
Q2	\$9,405,545	\$11,318,943	\$12,769,920	\$14,456,140	\$18,075,890	\$20,145,913	\$10,950,663
Q3	\$21,529,620	\$24,642,800	\$26,516,400	\$28,988,598	\$31,126,052	\$34,587,676	\$39,816,596
Q4	\$6,369,943	\$7,381,531	\$7,941,654	\$9,226,510	\$11,239,105	\$12,387,260	\$21,682,098
Totals	\$42,231,732	\$49,877,106	\$53,959,850	\$61,006,050	\$71,201,787	\$79,587,637	\$82,770,617
Lodging Receipts Grand Total, 2014- 2020: \$442,577,654				Percentage of increase from 2014-2020: 96%			

Visitor Spending in Tillamook County, per annual Dean Runyan Economic Impact Report

2014	2015	YoY	2016	YoY	2017	YoY	2018	YoY	2019	2020	YoY
\$220.9M	\$229.1 M	+3.76%	\$227.4M	-.77%*	\$232.7M	2.34%	\$240.1M	3.15%	\$249.5M		
*The minus .77% represents a drop in retail sales and cost of gas. That was the year of the tornado that destroyed several businesses in Manzanita, and transportation costs were less. All other visitor spending factors increased in 2016.											