

PACIFIC CITY / WOODS PARKING ADVISORY COMMITTEE
Wednesday, March 31, 2021, 1:00 – 3:00 pm
VIRTUAL

MEETING NOTES & ACTION ITEMS

Member Organizations Appointed by Order 20-028	Representative	3/31	4/28	5/26
Tillamook County Public Works Department	Chris Laity	X		
Tillamook County Parks Department	JoAnn Woelfle	X		
Tillamook County Sheriff's Office	Josh Brown	X		
Tillamook County Department of Community Development	Sarah Absher	X		
Tillamook County Transportation District	Doug Pilant	X		
Nestucca Rural Fire Protection District	Jim Oeder	X		
Pacific City Doryman's Association	Ray Monroe (Craig Wenrick stand it)			
Pacific City-Nestucca Valley Chamber of Commerce	Susan Amort	X		
Oregon Parks and Recreation Department	Dennis Comfort (Justin Parker stand it)	X		
Nestucca Valley Community Alliance	Marie Heimburg			
Pacific City/Woods Citizen Advisory Committee	Larry Rouse	X		
Major Business (51 or more employees)	Jim Prinzing	X		
Minor Business (50 or less employees)	Nicole Twigg			
Citizen-at-Large	Marty Wisehart	X		
Tillamook County Commissioners Liaison – NON-VOTING	Rachel Hagerty	X		

Additional Attendees: Anne Price, Larry Rouse, Lisa Macy-Baker, Jason Elkins, Commissioner Yamamoto, Nan Devlin,

NEXT MEETING: Wednesday, April 28, 2021
1:00 – 3:00 pm, Virtual

STRATEGY	LOCATION	NOTES	STATUS / ACTION ITEMS
1.3 Consistent Parking Branding		<ul style="list-style-type: none"> • Develop destination management website • QR code to be championed by new Destination Coordinator • PR about purpose of the PAC/PMP, proactive with local citizens 	<ul style="list-style-type: none"> • BROOK / NAN / JIM – develop destination management website, pending funding approval • BROOK - PR about purpose of the PAC/PMP: Monthly column taken out with PC Sun (first edition published on March 12th) • BROOK - Direct mailer to residents. Not yet started
1.4 Wayfinding/Signage		<ul style="list-style-type: none"> • VTC completed Pacific City Wayfinding Plan – Phase 1 (Brooten Rd) • VTC to complete Phase 2 (Cape Kiwanda) • Consider permanent electronic reader boards • Explore addition of Haystack Park to access beach/McPhillips • Add signage regarding parking enforcement; citizen request to add cold-water recreation safety messaging 	<ul style="list-style-type: none"> • NAN / BROOK – Brooten Rd design intent drawings and fabrication/installation; funding request sent to county in January • NAN / BROOK – Phase 2 – Cape Kiwanda wayfinding plan to go on hold until Cape Kiwanda RFP is complete • BROOK / CHRIS – developing communications plan for temp. digital signage 2021 (working with Surfriders / NVCA / Dorymen)
1.5 “How to Get Around” Resource		<ul style="list-style-type: none"> • Provide to lodging providers, CD, Chamber, etc. • OPRD focusing on developing on-line resources • Develop a widget 	<ul style="list-style-type: none"> • BROOK – discuss overflow solutions for 2021 at CK prior to developing resource <ul style="list-style-type: none"> ○ BROOK - Doryman Parcel – open to discussion for possible overflow parking (fundraising opp). <ul style="list-style-type: none"> ▪ PC Shuttle stop already exists by parcel ▪ Doryman would need to man it ○ BROOK - Don Sheeley - 25 spaces behind old Windemere office ○ Vacant lot on corner of PC-4way ○ Vacant lot by ruppell & pacific and pot shop ○ NVCA / skate park parking lot (not viable for RV / Campers – comment from Lisa Macy) ○ RV / trailers go to Sunset Drive Boat Launch / Webb Park? (JoAnn)?

STRATEGY	LOCATION	NOTES	STATUS / ACTION ITEMS
1.6 Coordinate with Community Destinations		<ul style="list-style-type: none"> • VTC purchased “OregonCoastTrip” url for trip check. Focused on beach areas of Tillamook County <ul style="list-style-type: none"> ○ CK lot already has a camera. Multi-county need, begins in Till Co. Link to individual destination websites ○ Cross-promote by linking Pelican camera on OPRD website ○ Port of Garibaldi bar camera (County wide) • OPRD and other entities distributing messaging to visitors 	<ul style="list-style-type: none"> • BROOK / NAN – will develop trip check app further pending DMO website approval • Cameras @ Oswald West / Manzanita / Oceanside / Neskowin
1.7 Stakeholder Outreach & Education		<ul style="list-style-type: none"> • Travel Oregon is working with groups on the coast to develop messaging about behavior protocols at the beach to help visitors prepare for their visit and minimize community conflicts • 2021 Travel Oregon campaign is “Take Care Out There”. VTC is “Caring For Our Coast” 	<ul style="list-style-type: none"> •
2.1 Real-time Parking Availability Information	CK Lot	<ul style="list-style-type: none"> • Pacific City area added to trip check • Arica and Jim discussed widget that OCVA developed. 	<ul style="list-style-type: none"> • BROOK / CHRIS – Temp signage for 2021 • 3 portable signs – need one at TDM and Neskowin
1.10 Shuttle Service		<ul style="list-style-type: none"> • 2021 Shuttle 6/6 – 9/7 ran every 45 minutes, Sat 9am-8pm and Sun 9am-6pm • NW Connector group – regional grant to update regional website, has vehicles in open trip planner. Plan to have trackers for Shuttle van by summer. (GTFXS, demand-response transit opportunities available for first/last mile – dial a ride like uber when they download the app) • Applied for regional grant for stop near Pelican. 	<ul style="list-style-type: none"> • DOUG – GPS trackers are being upgraded to 4G to meet new standards next year. This year we are going to reuse old trackers from buses we are taking out of service and put in the shuttle buses. Next, year new trackers will have to be purchased. Brent is checking to see if we can turn them on/off and only use them during the tourist season • BROOK / DOUG - 2021 PC Shuttle – Proposed dates 5/28 – 9/6. Proposed adding Friday to schedule (3 days / week total). Proposed added stop at Roger & Brooten to capture more local residents. • DOUG – needs to update route / schedule • Commissioners – looking to find another bus. Run straight route from Bob Straub to TDM (Doug – no safe turnaround at TDM but safe turnaround at Sitka Sedge) • CAC can help with messaging (PC Shuttle)

STRATEGY	LOCATION	NOTES	STATUS / ACTION ITEMS
1.11 Maintenance/Sand Clearing	CK Lot, PC Turnaround, Bob Straub	<ul style="list-style-type: none"> Econoblox for sand containment chosen due to ease of install, quality of function, and do not conflict with ADA rules; incorporate with 1.16 Sand cleaning and restriping completed for Cape Kiwanda and Bob Straub lots; summer sand clearing every Thursday 	<ul style="list-style-type: none"> Clear lots as needed. Last clearing on 2/12/21 Next cleaning 4/2/21 County striped Bob Straub. Future thermoplastic striping
1.13 Pay-to-Park	CK Lot, Hungry Harbor, PC Turnaround	<ul style="list-style-type: none"> Explore fee at Tierra del Mar, along with speed bump and caution light Exploring designing volunteer program for free annual parking passes and finding local partners (SOLV, Surfriders, etc.) County wide messaging. (Education vs enforcement) Fee is a PARKING fee, not an ACCESS fee. Problem with recreational immunity for charges of \$15 or less. 	<ul style="list-style-type: none"> JOANN – Online reservation system available 2/9 (day use and annual pass). BROOK - County wide messaging. (Education vs enforcement) – will work with JoAnn to include this message in April PC Sun Column Explore local businesses providing for cash purchasing of day passes How do we enforce County fees on State beach? Sheriff Brown working with Chief Oeder on So County office Lot is still legally open to public access. Boat / trailer / parking on the beach JOANN – Recreation Area Parking Lot Special Use and Fee Recommendation – Review Letter to BOCC <ul style="list-style-type: none"> BROOK to distribute survey. PAC to complete and email to Rachel and Brook by April 12. Dory days (originally exempt from fee) Add second pay station closer Pelican Paystation has “sleep” mode where screen shuts off – can we bypass this? Or add sticker – tap to activate Possibility to track where Annual Passes are being used?
1.9 Improve Bicycle & Pedestrian Facilities	CK Drive		<ul style="list-style-type: none"> RACHEL – RFP closed 2/26. Consultant selection made, currently in contract negotiations (hoping to be under contract at end of April)
1.12 Time Limit Restrictions	CK Lot, PC Turnaround		
1.16 Reconfigure Parking Facilities	CK Lot	<ul style="list-style-type: none"> No trailer/RV parking signs installed at CK lot summer 2020 CK and Bob Straub lots striped summer 2020 	

STRATEGY	LOCATION	NOTES	STATUS / ACTION ITEMS
1.17 Establish Remote Parking Areas	Jensen Property, Webb Park	<ul style="list-style-type: none"> Jensen: appraisal, Phase 1 environmental, concept plan draft done Webb Park: relocation to NE county property, develop parking at current Park ~200 spaces 	<ul style="list-style-type: none"> - Reconstruct CK Parking Lot - Replace CK Parking Lot Restrooms - Upgrade CK Parking Lot Garbage and Recycling Facilities - Construct CK Drive Multi-Use Path - Relocate Webb Park - Develop Jensen Property • Delayed closing of Jensen a few weeks for seller to review appraisal – Board Approved Addendum 9. Closing within 30 days of today • RACHEL - Discuss NVCA parking lot and County's role – County would need own insurance. Skatepark early phases done soon. NVCA would like to complete playground area prior to turning over to County. Room for additional pay-to-park. Consider purchasing current lease with Light Wave. (Comm. Yamamoto). • NVCA would like to remain "friends of the park" association (501 c3). Aiming to finish funding for skatepark and write grants for playground. Continue Long Board Competition
1.19 Public Restrooms	CK Lot	<ul style="list-style-type: none"> Local businesses assist with cleaning 	
2.2 Improve Bicycle & Pedestrian Facilities: Bike Racks	CK lot		
2.3 Create Electric Vehicle Charging Stations	CK Lot	<ul style="list-style-type: none"> ODOT Climate Office possible funder 	
2.4 Roadway Improvements	Sunset		
3.1 Improve Bicycle & Pedestrian Facilities: Hungry Harbor	Hungry Harbor		
3.2 Rebuild & Reconfigure Parking Facilities	PC Turnaround		
3.3 Public Restrooms	PC turnaround		
1.15 Implement Regular Parking Enforcement		<ul style="list-style-type: none"> Explore automated ticketing as a long-term option PAC recommended to BOC to plan to fund a new officer for south county by spring 2021 <ul style="list-style-type: none"> 4 openings on patrol side including new position as authorized by BOCC. 	<ul style="list-style-type: none"> Explore funding OPRD ranger w/ TLT: Hoping to put park host at Bob Straub. OPRD has citation authority (State Park property only) • Sheriff Brown – Grace period. Not doing enforcement to gain revenue, enforcement is for compliance • Message that tickets are not going towards funding deputies • Major confusion at CK lot – orange jacket volunteer? (we had Beach Ambassadors in 2020). Safety?

STRATEGY	LOCATION	NOTES	STATUS / ACTION ITEMS
			<ul style="list-style-type: none"> • Arica Sears - Beach Ambassadors - add parking messaging to their program. • Can we do it sooner? Information based, not enforcement! (call 911 if any issues)
NEW: Beach Closure		<ul style="list-style-type: none"> • Hungry Harbor closed to vehicles not launching boats; McPhillips and PC Turnaround closed; TDM open 	<ul style="list-style-type: none"> • 11/4 BOC letter to OPRD recommending permanent closure at Hungry Harbor (excluding for boat launching) and TDM north • 11/18 OPRD recommended to OR State Parks Recreation Commission to open rulemaking • OPRD commission work session to be scheduled • PC Turnaround – BOCC Resolution to open 3/26/21

STATUS	STRATEGY	LOCATION	NOTES	ACTION ITEMS
ON HOLD	1.8 Parking Ambassadors (Volunteers)		<ul style="list-style-type: none"> • Trailhead & Beach Ambassadors posted at Cape Kiawanda w/ 3 volunteers; Ambassador program through North Coast Tourism Management Network; • PAC deemed currently unsafe to have volunteers guide assist with parking issues 	
ON HOLD	1.12 Time Limit Restrictions	Fishers		
ON HOLD	1.14 Development Parking Requirements			
ON HOLD	1.16 Reconfigure Parking Facilities	Bob Straub, PC Boat Launch		
ON HOLD	1.17 Establish Remote Parking Areas	Bob Straub, PC Boat Launch, KCC, Goodman's, 1000 Trails slide	<ul style="list-style-type: none"> • KCC supports use of lot for parking as needed, if no event conflict; would accept donations • NVCA explore Title II funds for park development • Bob Straub Parking: review/update 1970's master plan 	
ON HOLD	2.2 Improve Bicycle & Pedestrian Facilities: Bike Racks	Bob Straub	<ul style="list-style-type: none"> • Pacific City Pathways was a nonprofit that did a lot of planning on bike paths, may have some valuable info to contribute to the conversation—Carolyn McVicar, Paul Carlson 	
ON HOLD	3.2 Rebuild & Reconfigure Parking Facilities	Fishers		
ON HOLD	3.3 Public Restrooms	Fishers		
INACTIVE	1.18 Define Roadway Shoulders	CK, McPhillips, Shore, Pine, Madrona, Circle	<ul style="list-style-type: none"> • No parking both sides Kiwanda (Order #20-019); No parking Shore (W side to Pine and both sides to S end, Order #16-041); No parking Pine (both sides); Gravel berm W side of McPhillips 	

COMPLETE	1.1 Appoint a Parking Manager South County Destination Manager		<ul style="list-style-type: none"> • VTC hired Brook Wyntergreen • Start under VTC; possible later transition to Chamber • County-VTC agreement amendment for funding 	
COMPLETE	1.2 Establish a Parking Advisory Committee		<ul style="list-style-type: none"> • Board Order #20-028 	
COMPLETE	1.3 Pay-to-Park	<ul style="list-style-type: none"> • CK Lot & PC Turnaround 	<ul style="list-style-type: none"> • Board Order implementing new fees effective date 1/1/2021 • 1/9 parks free pass work party success. • Install fee machines at CK Lot and PC Turnaround with covered structure (March 2021) • 	
COMPLETE	1.7 Stakeholder Outreach & Education		<ul style="list-style-type: none"> • 2020 Campaign complete - Travel Oregon is working with groups on the coast to develop messaging about behavior protocols at the beach to help visitors prepare for their visit and minimize community conflicts 	
COMPLETE	2.1 New camera provides parking info and security monitoring	<ul style="list-style-type: none"> • CK Lot 	<ul style="list-style-type: none"> • JIM – installing camera week of 11/30. Camera installed and operational. Mycera reaching out to see who needs access. Comment: 1-2 hour updates may be too long of a period 	

BIN LIST

- Bench dedication / plaque as a memorial for the deceased or other commemoration – topic for Destination Manager
- Tierra del Mar – decisions are being made but they are not formally part of the PMP mission; consider adding – **BOCC supportive of adding representation. Adding PAC and appointment together. Applications are open and the deadline to apply is April 23.**

PUBLIC COMMENT

- Consider funding a Water Rescue Crew from PMP – Lisa Macy, Surfrider PC Chapter President (email from recent TDM incident)
- Public Comment: Anne Price commented that she was supportive of the county taking a management role in the NVCA lot. She wanted to remind us that the PCJWSA acquired a BLM lease for the adjoining property and that the NVCA signed an agreement with PCJWSA for use of the access granted by the BLM lease. These rights need to be retained if there is a change in ownership or management.

ADDITIONAL ITEMS

- The PAC is interested in convening every three weeks through the summer after the April 28th meeting. Confirm schedule at April meeting.
- Rachel reviewed the proposed budget for County Fund 133.