

Transient Lodging Tax (TLT) collected by Tillamook County and Year-over-Year (YoY) Plus or Minus percentage																
Year	2014		2015		2016		2017		2018		2019		2020		2021	
			YoY		YoY		YoY		YoY		YoY		YoY		YoY	
Q1	\$271,768	\$347,583	+28%	\$372,408	+7%	\$428,548	+15%	\$592,489	+38%	\$698,966	+17%	\$618,064	-19%	\$1,455,464	+135%	
Q2	\$516,547	\$622,615	+21%	\$710,225	+14%	\$785,772	+11%	\$1,017,417	+29%	\$1,144,806	+13%	\$622,883	-45%			
Q3	\$1,175,049	\$1,374,272	+17%	\$1,463,778	+7%	\$1,573,159	+7%	\$1,748,400	+10%	\$1,943,681	+11%	\$2,264,999	+16%			
Q4	\$335,062	\$411,297	+23%	\$430,203	+4%	\$485,714	+10%	\$630,878	+22%	\$709,038	+12%	\$1,241,503	+72%			
TOTALS	\$2,298,426	\$2,755,767	+22%	\$2,976,614	+8%	\$3,273,193	10%	\$3,989,184	+25%	\$4,496,491	+13%	\$4,747,449	+4%			
*Data as of 05/07/2021 per Tillamook County Community Planning Department														TLT Grand Total 2014-2020: \$26,123,425 30% roads: \$7,837,027		

County-Wide Gross Lodging Receipts									
	2014	2015	2016	2017	2018	2019	2020	2021	
Q1	\$4,926,624	\$6,533,832	\$6,731,876	\$8,334,802	\$10,760,740	\$12,466,788	\$10,321,260	\$25,404,581	
Q2	\$9,405,545	\$11,318,943	\$12,769,920	\$14,456,140	\$18,075,890	\$20,145,913	\$10,950,663		
Q3	\$21,529,620	\$24,642,800	\$26,516,400	\$28,988,598	\$31,126,052	\$34,587,676	\$39,816,596		
Q4	\$6,369,943	\$7,381,531	\$7,941,654	\$9,226,510	\$11,239,105	\$12,387,260	\$21,682,098		
Totals	\$42,231,732	\$49,877,106	\$53,959,850	\$61,006,050	\$71,201,787	\$79,587,637	\$82,770,617		
Lodging Receipts Grand Total, 2014- 2020: \$468,638,988									Percentage of increase from 2014-2020: 96%

Visitor Spending in Tillamook County, per annual Dean Runyan Economic Impact Report													
2014	2015	YoY	2016	YoY	2017	YoY	2018	YoY	2019	2020	YoY		
\$220.9M	\$229.1 M	+3.76%	\$227.4M	-.77%*	\$232.7M	2.34%	\$240.1M	3.15%	\$249.5M				
*The minus .77% represents a drop in retail sales and cost of gas. That was the year of the tornado that destroyed several businesses in Manzanita, and transportation costs were less. All other visitor spending factors increased in 2016.													