

PACIFIC CITY / WOODS PARKING ADVISORY COMMITTEE
Wednesday, July 28th, 2021, 1:00 – 3:00 pm
Kiawanda Community Center

MEETING NOTES & ACTION ITEMS

Member Organizations Appointed by Order 20-028	Representative	7/28	8/16	9/28
Tillamook County Public Works Department	Chris Laity	X		
Tillamook County Parks Department	JoAnn Woelfle / Melissa Rondeaux	X		
Tillamook County Sheriff's Office	Josh Brown (Matt Kelly stand in)	X		
Tillamook County Department of Community Development	Sarah Absher			
Tillamook County Transportation District	Doug Pilant	X		
Nestucca Rural Fire Protection District	Jim Oeder			
Pacific City Doryman's Association	Ray Monroe (Craig Wenrick stand in)			
Pacific City-Nestucca Valley Chamber of Commerce	Susan Amort	X		
Oregon Parks and Recreation Department	Justin Parker / Jason Elkins	X		
Nestucca Valley Community Alliance	Marie Heimburg			
Pacific City/Woods Citizen Advisory Committee	Larry Rouse	X		
Major Business (51 or more employees)	Jim Prinzing			
Minor Business (50 or less employees)	Nicole Twigg	X		
Citizen-at-Large	Marty Wisehart	X		
Tierra Del Mar Representative	Lisa Macy-Baker	X		
Tillamook County Commissioners Liaison – NON-VOTING	Rachel Hagerty			

Additional Attendees: Brook Wyntergreen, Anne Price, Doneg, Megan Stack, Bob Papke, Gary Peterson, Tim Hirsch

NEXT MEETING: Monday, August 16, 2021
1:00 – 3:00 pm, Kiawanda Community Center

STRATEGY	LOCATION	NOTES	STATUS / ACTION ITEMS
1.3 Consistent Parking Branding		<ul style="list-style-type: none"> • Develop destination management website • QR code to be championed by new Destination Coordinator • PR about purpose of the PAC/PMP, proactive with local citizens. PC Sun Column monthly column is ongoing • (HOLD) Develop destination management website, pending funding approval 	<ul style="list-style-type: none"> • BW - Add button on VTC homepage to direct viewers to South County page (COMPLETE)
1.4 Wayfinding/Signage		<ul style="list-style-type: none"> • VTC completed Pacific City Wayfinding Plan – Phase 1 (Brooten Rd) • (HOLD) Brooten Rd design intent drawings and fabrication/installation; funding request sent to County in January • Consider permanent electronic reader boards • Explore addition of Haystack Park to access beach/McPhillips • Add signage regarding parking enforcement; citizen request to add cold-water recreation safety messaging • NAN / BROOK – Phase 2 – Cape Kiwanda wayfinding plan to go on hold until Cape Kiwanda RFP is complete • temp. digital signage 2021 – developed communications plan for (worked with Surfriders / NVCA / Dorymen) • Closed parking on Sunset / open parking on Kiwanda <ul style="list-style-type: none"> ○ Sunset – same signage as last summer April 29th posted on Trip Check - No RV / Trailers on CK Lot, available parking at Sunset Boat Launch ○ No RV/Trailer parking on Kiwanda Drive. Make people aware of Shuttle Service 	<ul style="list-style-type: none"> • Closed parking on Sunset / open parking on Kiwanda <ul style="list-style-type: none"> ○ Option: only opening weekends – nearly impossible to manage ○ Chris to remove existing “no parking” signs on Kiwanda Drive (COMPLETE) ○ TDM and North of Circle are getting a ton of parking. Chief and Chris to talk offline to move berm further north. CL -The berm is State Parks. ○ BW - Add sign in that area to Sunset Boat Launch (Review main parking lot signage) (COMPLETE) ○ Add additional reader board further up the hill. “Overflow Parking / RV Boat Launch on Sunset Shuttle Provided” (would have to on East Side on McPhillips) (COMPLETE) ○ TDM sign is working well ○ Advance directives N & S of McPhillips. OPRD to include park signage ○ Exiting TDM signage – asphalt apron has drop. Existing fence makes it not safe ○ • BROOK – Direct overflow parking into NVCA. Sandwich boards on both sides, volunteer can pick up / put out. add board and change color – Signs to arrive week of 7/6 <ul style="list-style-type: none"> ○ Put together sign (COMPLETE) ○ Full most days • Alder Street – no overnight camping signs. County to add signage. (COMPLETE)

STRATEGY	LOCATION	NOTES	STATUS / ACTION ITEMS
1.5 “How to Get Around” Resource		<ul style="list-style-type: none"> • Provide to lodging providers, CD, Chamber, etc. • OPRD focusing on developing on-line resources • Develop a widget • discuss overflow solutions for 2021 at CK prior to developing resource <ul style="list-style-type: none"> ○ NVCA, Doryman Parcel / Old Windermere / PC 4-way / Reuppel & Pacific are ongoing ○ Webb Park Full. Not available for overflow 	<ul style="list-style-type: none"> • BROOK –overflow solutions for 2021. Strategizing management systems with private owners. <ul style="list-style-type: none"> ○ PC 4-way / Reuppel & Pacific are ongoing ○ Summer 2022 – potential County management of Doryman parcel ○ Webb Park closed in 2022 (9 months in advance) • Nan / Marty – VTC website with GIS assets went live 6/15/21. Can add alternative transportation / parking – https://tillamookcoast.com/recreation-map/ <ul style="list-style-type: none"> ○ Will add bike rentals (Moment could add). Mobility link is already there. • BROOK – Interactive Map for web & print currently in design • Building out DMO for both private and public website <ul style="list-style-type: none"> ○ share rentals that include public transportation options ○ What would the URL be?
1.6 Coordinate with Community Destinations		<ul style="list-style-type: none"> • VTC purchased “OregonCoastTrip” url for trip check. Focused on beach areas of Tillamook County • OPRD and other entities distributing messaging to visitors • Beach Ambassador – volunteers needed! Trailkeepers of Oregon. Booth / tent located on beach away from parking areas. Potential volunteers need to take online training - https://www.trailkeepersoforegon.org/trailambassadors/ 	<ul style="list-style-type: none"> • BROOK – ODOT Trip Check liaison <ul style="list-style-type: none"> ○ Pelican IT to coordinate CK lot camera live stream with Trip Check ○ https://camera.innatcapekiwanda.com/ckpl.html • SURFRIDERS / MOMENT – Surf / Dory safety <ul style="list-style-type: none"> ○ BW - Add to South County website, other social media platforms ○ Ben Moon to help message with Van Life apps. • JASON / OPRD – Beach Access for boat launching activities. <ul style="list-style-type: none"> ○ Possible permit for dash. Possible online format for using the launch ○ Beach ranger says it’s still running smoothly • Trailkeepers hoping to line up Beach Ambassadors for weekend of 11th. Contact Justin or Jason
1.7 Stakeholder Outreach & Education		<ul style="list-style-type: none"> • Tsunami Wayfinding PC Woods Updated Plan. CAC / Community Review 7/10/21 	
2.1 Real-time Parking Availability Information	CK Lot	<ul style="list-style-type: none"> • Pacific City area added to trip check • Arica and Jim discussed widget that OCVA developed. 	<ul style="list-style-type: none"> • Parking officer / ambassador may assist with real-time

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1.10 Shuttle Service		<ul style="list-style-type: none"> Commissioners looking to find another bus. Run straight route from Bob Straub to TDM (Doug – no safe turnaround at TDM but safe turnaround at Sitka Sedge) 2021 PC Shuttle running Friday – Sundays from 5/28 – 9/5. Adding a second bus to run mid-days. Adding two stops in TDM; 1 stop @ Sitka Sedge; 1 stop further south stop @ Stephen & Roger Route / Schedule will be on GTFS – can track on mobile CAC can help with messaging People can flag bus as long as it is safe Shuttle ran at max capacity and outperformed all other TCTD units on Memorial Day Weekend 4th of July - 35% more ridership than Memorial Day 	<ul style="list-style-type: none"> DOUG – looking for surfboard racks for back of the bus CL – add PC Shuttle language to ODOT Trip Check. (COMPLETE) Completed 4 more weeks for July – ridership is very strong. In comparison to other services – passengers / mile & passengers / hour is up there with top performers Anecdotal conversations – many passengers excited by digital signage prompting them that they can ride for free Still have capacity – 30 min service is very helpful. Trip sheet statistics show consistent ridership throughout the day DP – collect data on where folks are parking – which stops are being utilized most
1.11 Maintenance/Sand Clearing	CK Lot, PC Turnaround, Bob Straub	<ul style="list-style-type: none"> Econoblox for sand containment chosen due to ease of install, quality of function, and do not conflict with ADA rules; incorporate with 1.16 Sand cleaning and restriping completed for Cape Kiwanda and Bob Straub lots; summer sand clearing every Thursday Clear lots as needed. County striped Bob Straub. Future thermoplastic striping 	<ul style="list-style-type: none">
1.13 Pay-to-Park	CK Lot, Hungry Harbor, PC Turnaround	<ul style="list-style-type: none"> Explore fee at Tierra del Mar, along with speed bump and caution light Exploring designing volunteer prog ram for free annual parking passes and finding local partners (SOLVE, Surfriders, etc.) County wide messaging. (Education vs enforcement) Fee is a PARKING fee, not an ACCESS fee. Problem with recreational immunity for charges of \$15 or less. Add second pay station closer Pelican – Solar option. PAC recommendation / confirm with board. <ul style="list-style-type: none"> Support from PAC 4/28/21 PC Sun Column focused on education and awareness of PMP implementation Pay station signage has been adjusted. “County” signage has been added <ul style="list-style-type: none"> Parking signage is cluttered. 6 large signs currently at entrance 	<ul style="list-style-type: none"> 2nd pay station to be installed. Bus shelter to arrive end of August <ul style="list-style-type: none"> Friendly Reminder Signs – “remember to pay” – add info where the funding is going (reach would go beyond locals) <ul style="list-style-type: none"> BW – update graphic for kiosks Fines up to \$250 – sign. JW & BW to finalize Kiosk & pay station Sunday / Monday JOANN– Recreation Area Parking Lot Special Use and Fee Recommendation – <ul style="list-style-type: none"> Sarah Absher + Working Group coordinating inter-agency permit requirements. JIM – adding security cameras. <ul style="list-style-type: none"> Two (2) cameras added on Headlands & Pelican, one (1) added with good visibility on public restroom All viewable by permission – logins to sheriff’s office Rachel putting together agreement Kelly – pulling together PMP Revenues trend report

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		<ul style="list-style-type: none"> • Explore local businesses providing for cash purchasing of day passes <ul style="list-style-type: none"> ○ Webb Park can accept cash for day pass • Sheriff expressed support for parking SO vehicle in the lot. (Could reserve overnight parking spot at Webb Park) <ul style="list-style-type: none"> ○ Park front area of lot ○ Melissa to contact host. Sandwich to block off stalls ○ Room for radar trailer at 82. ○ Personnel needed for both radar and vehicle parking 	
1.9 Improve Bicycle & Pedestrian Facilities	CK Drive		<ul style="list-style-type: none"> • RACHEL – New Project Title: Kiwanda Corridor Project <ul style="list-style-type: none"> - Reconstruct CK Parking Lot - Replace CK Parking Lot Restrooms - Upgrade CK Parking Lot Garbage and Recycling Facilities - Construct CK Drive Multi-Use Path - Relocate Webb Park - Develop Jensen Property • NVCA Lot added to master plan • RACHEL – Ongoing discussion for County to partner to manage the NVCA Parking Lot • First Kick-Off meeting with steering committee. Late July planning charette – Parks Advisory / PAC / select CAC involvement (COMPLETE) •
1.12 Time Limit Restrictions	CK Lot, PC Turnaround		
1.16 Reconfigure Parking Facilities	CK Lot	<ul style="list-style-type: none"> • No trailer/RV parking signs installed at CK lot summer 2020 • CK and Bob Straub lots striped summer 2020 	
1.17 Establish Remote Parking Areas	Jensen Property, Webb Park	<ul style="list-style-type: none"> • Jensen: appraisal, Phase 1 environmental, concept plan draft done • Webb Park: relocation to NE county property, develop parking at current Park ~200 spaces 	
1.19 Public Restrooms	CK Lot	<ul style="list-style-type: none"> • Local businesses assist with cleaning 	
2.2 Improve Bicycle & Pedestrian Facilities: Bike Racks	CK lot		
2.3 Create Electric Vehicle Charging Stations	CK Lot	<ul style="list-style-type: none"> • ODOT Climate Office possible funder 	
2.4 Roadway Improvements	Sunset		
3.1 Improve Bicycle & Pedestrian Facilities: Hungry Harbor	Hungry Harbor		

STRATEGY	LOCATION	NOTES	STATUS / ACTION ITEMS
3.2 Rebuild & Reconfigure Parking Facilities	PC Turnaround		
3.3 Public Restrooms	PC turnaround		
1.15 Implement Regular Parking Enforcement		<ul style="list-style-type: none"> • Explore automated ticketing as a long-term option • PAC recommended to BOC to plan to fund a new officer for south county by spring 2021 <ul style="list-style-type: none"> ○ 4 openings on patrol side including new position as authorized by BOCC. • Sheriff Brown working with Chief Oeder on So County office • How do we enforce County fees on State beach? <ul style="list-style-type: none"> ○ OPRD added County fee language to their website • Passive Enforcement, positive messaging / call out on vehicle via slip of paper with date & time and license plate • Due to low initial revenues hiring of deputy on hold <ul style="list-style-type: none"> ○ Hoping to achieve funding towards end of summer for 1st deputy • Security officers to manage opening / closing of Kiwanda Drive (only open Mon – Thurs) 	<ul style="list-style-type: none"> • Seasonal Temp “Parking Ambassador” <ul style="list-style-type: none"> ○ Add out to BBSI ○ “Volunteer” could be paid as well! \$20 / hour. ○ Can collect data on who’s parking / who’s staying longer (turnover rate) • 6 Deputies down – parking enforcement takes 15-20 min for every citation
1.8 Parking Ambassadors		<ul style="list-style-type: none"> • (2020) Trailhead & Beach Ambassadors posted at Cape Kiawanda w/ 3 volunteers; Ambassador program through North Coast Tourism Management Network; • PAC deemed currently unsafe to have volunteers guide assist with parking issues 	<ul style="list-style-type: none"> • County moving forward with contracted, County staff, and / or volunteers
Other		<ul style="list-style-type: none"> • A little outside of PAC study area but helps to disperse vehicles in PC Woods • 	<ul style="list-style-type: none"> • Seasonal Parking at OPRD property on east side of Sand Lake Road, within Sitka Sedge Property <ul style="list-style-type: none"> ○ Grass needs to be maintained really short (Chief Oeder). Consider no smoking signs ○ Master Plan from TORTA (to share with PAC). ○ Justin to coordinate a site visit and develop costs – Chief, OPRD, TORTA, Brook • Honor TORTA / share trailhead information <ul style="list-style-type: none"> ○ User group will grow organically. Goal is education / school involvement

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			<ul style="list-style-type: none"> ○ Is on National Forest (camping allowed for up to 2 weeks) ○ New Ranger is more lumber oriented vs nature ○ Trailhead at Forest Road 1004 (Near Whelan Island). ¾ of a mile north of Sitka Sedge – add shuttle stop <ul style="list-style-type: none"> ▪ Doug considering adding Whelan Island shuttle stop ● OPRD - Seasonal parking might be separate conversation. Might have bandwidth to better dedicate parking space in Spring. For now, can't include on "getting around resource" <ul style="list-style-type: none"> ○ Wants to do neighborhood outreach
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STATUS	STRATEGY	LOCATION	NOTES	ACTION ITEMS
ON HOLD	1.12 Time Limit Restrictions	Fishers		
ON HOLD	1.14 Development Parking Requirements			
ON HOLD	1.16 Reconfigure Parking Facilities	Bob Straub, PC Boat Launch		
ON HOLD	1.17 Establish Remote Parking Areas	Bob Straub, PC Boat Launch, KCC, Goodman's, 1000 Trails slide	<ul style="list-style-type: none"> ● KCC supports use of lot for parking as needed, if no event conflict; would accept donations ● NVCA explore Title II funds for park development ● Bob Straub Parking: review/update 1970's master plan 	
ON HOLD	2.2 Improve Bicycle & Pedestrian Facilities: Bike Racks	Bob Straub	<ul style="list-style-type: none"> ● Pacific City Pathways was a nonprofit that did a lot of planning on bike paths, may have some valuable info to contribute to the conversation—Carolyn McVicar, Paul Carlson 	
ON HOLD	3.2 Rebuild & Reconfigure Parking Facilities	Fishers		
ON HOLD	3.3 Public Restrooms	Fishers		
INACTIVE	1.18 Define Roadway Shoulders	CK, McPhillips, Shore, Pine, Madrona, Circle	<ul style="list-style-type: none"> ● No parking both sides Kiwanda (Order #20-019); No parking Shore (W side to Pine and both sides to S end, Order #16-041); No parking Pine (both sides); Gravel berm W side of McPhillips 	
COMPLETE	1.1 Appoint a Parking Manager South County Destination Manager		<ul style="list-style-type: none"> ● VTC hired Brook Wyntergreen ● Start under VTC; possible later transition to Chamber ● County-VTC agreement amendment for funding 	

COMPLETE	1.2 Establish a Parking Advisory Committee		<ul style="list-style-type: none"> • Board Order #20-028 	
COMPLETE	1.3 Pay-to-Park	<ul style="list-style-type: none"> • CK Lot & PC Turnaround 	<ul style="list-style-type: none"> • Board Order implementing new fees effective date 1/1/2021 • 1/9 parks free pass work party success. • Install fee machines at CK Lot and PC Turnaround with covered structure (March 2021) • 	
COMPLETE	1.7 Stakeholder Outreach & Education		<ul style="list-style-type: none"> • 2020 Campaign complete - Travel Oregon is working with groups on the coast to develop messaging about behavior protocols at the beach to help visitors prepare for their visit and minimize community conflicts 	
COMPLETE	2.1 New camera provides parking info and security monitoring	<ul style="list-style-type: none"> • CK Lot 	<ul style="list-style-type: none"> • JIM – installing camera week of 11/30. Camera installed and operational. Mycera reaching out to see who needs access. Comment: 1-2 hour updates may be too long of a period 	
COMPLETE	NEW: Beach Closure	<ul style="list-style-type: none"> • Hungry Harbor closed to vehicles not launching boats; McPhillips and PC Turnaround closed; TDM open 	<ul style="list-style-type: none"> • 11/4 BOC letter to OPRD recommending permanent closure at Hungry Harbor (excluding for boat launching) and TDM north • 11/18 OPRD recommended to OR State Parks Recreation Commission to open rulemaking • OPRD commission work session to be scheduled • PC Turnaround – BOCC Resolution to open 3/26/21 • 4/14 OPRD closed beach 	

BIN LIST

- Bench dedication / plaque as a memorial for the deceased or other commemoration – topic for Destination Manager

PUBLIC COMMENT

- Gary – grade out TDM berm and improve potholes on Sandlake road

ADDITIONAL ITEMS

- Speed limits at TDM beach entrance / exit? CL to add tubes
 - Also at McPhillip parking area. Advance notification sign (total of 5 digital signs. 4 for PC and 1 for TDM). Northbound reader board for TDM. Southbound reader board for Circle Drive (**COMPLETE**)
 - Explore permanent signage? Tie into Wayfinding plans
- Josh TORTA – Incentives for STVR to get tourists out on bikes? - ebikes vs “acoustic” bikes – ebikes can really get folks using alt. transportation vs driving
- Can TLT funds be utilized to purchase ebikes (park at Sunset Boat Launch). Safety issues first?
 - Case Rouse started ebike business
 - Moment rents them
 - TORTA interested in helping add ebikes to trail system
- PC Pathways – Carolyn McVicker (Marty to reach out to her)