



WELCOME

THANK YOU



STAFF



Executive Director
Nan Devlin, MTA



**Deputy Director, Finance
and Administration**
Amy Blackburn, CPA



**Manager, Community and
Industry Programs**
Julie Hurliman



**Trails and Outdoor
Recreation Manager**
Dan Haag, MFA



BOARD OF DIRECTORS

- **Chair:** *Valerie Folkema*, Commissioner, Port of Garibaldi, owner of Garibaldi Marina
- **Vice Chair:** *Justin Aufdermauer*, Tillamook Chamber of Commerce
- **Secretary:** *Claudine Rehn*, Tillamook Estuaries Partnership
- **Treasurer:** *Mike Bever*, Executive Vice President, Tillamook Creamery
- *Amanda Cavitt*, Garibaldi Portside Bistro & Barview Market
- *Susan Amort*, Pacific City Nestucca Valley Chamber of Commerce
- *Mary Johnson*, City Manager, Wheeler
- *Amy VanDyke*, Vacasa, Manzanita
- *Jennifer Nelson*, COO, Nestucca Ridge Companies, Pacific City
- *Rita Welch*, Tillamook Air Museum
- *Jeff Wong*, Commercial fisherman, Rockaway Beach
- *Mary Faith Bell*, Tillamook County Commissioner liaison
- *Jim Prinzing*, past chair/ex officio



PEOPLE. PLACE. PROFIT.

**“ SUSTAINABLE
TOURISM
TOURISM THAT TAKES
FULL ACCOUNT OF ITS
CURRENT AND FUTURE
ECONOMIC, SOCIAL AND
ENVIRONMENTAL
IMPACTS, ADDRESSING
THE NEEDS OF
VISITORS, THE
ORGANIZATION
INDUSTRY, THE
ENVIRONMENT AND
HOST COMMUNITIES. ”**



DESTINATION MANAGEMENT



Visit Tillamook Coast

EQUITY STATEMENT

**WE MEASURE OUR EFFORTS
AND ALLOCATE OUR TIME
THROUGH THE 3R'S**

RETURN

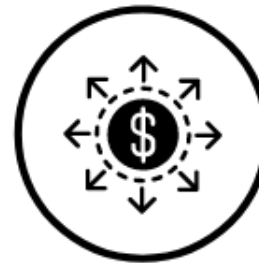
ON



RELATIONSHIP



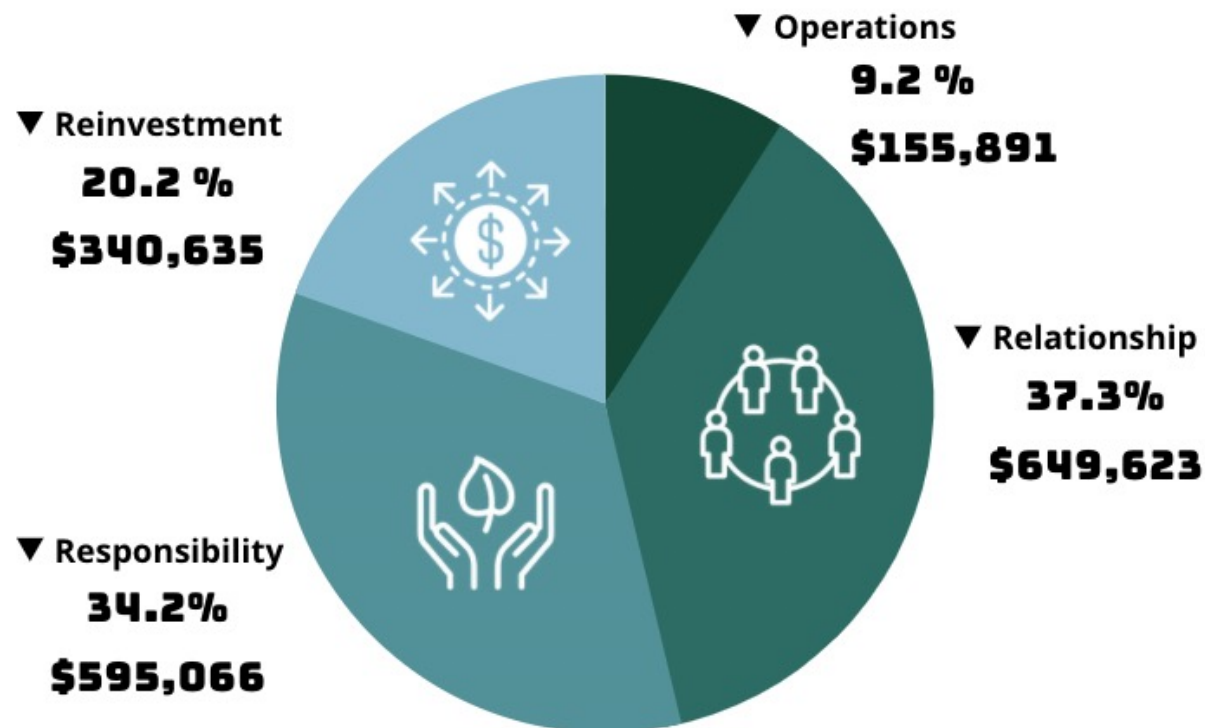
RESPONSIBILITY



REINVESTMENT

2022-2023 Transient Lodging Tax
Destination Management
Investment Allocation

\$1,741,154



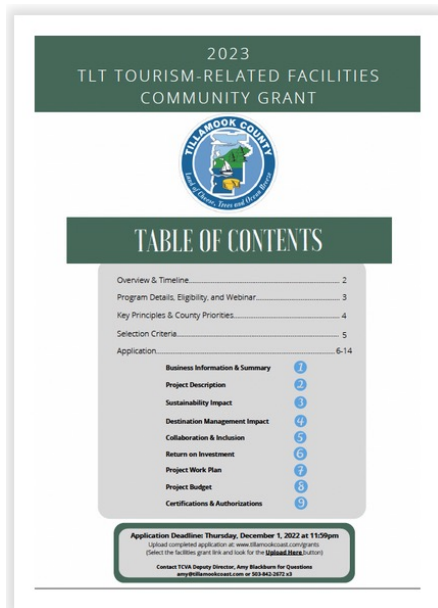
RETURN ON RELATIONSHIP

KEY INITIATIVES

- COMMUNITY DEVELOPMENT
- CULINARY & AGRITOURISM
- CULTURAL HERITAGE & THE ARTS
- INDUSTRY SUPPORT & COMMUNICATIONS



COMMUNITY & BUSINESS DEVELOPMENT



Develop an
arts district
in city of
Tillamook



Hello, Neighbor!

Provide neighbors of STRs with
accurate agency contact info to
reduce calls to 911.



RELATIONSHIP

CULINARY & AGRITOURISM



CULTURAL HERITAGE & THE ARTS



SAVE THE DATE
NOVEMBER 5TH



RELATIONSHIP



INDUSTRY SUPPORT & COMMUNICATIONS

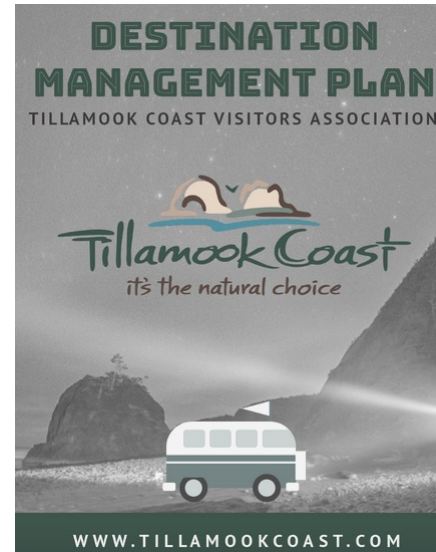
2022-2023
SUSTAINABLE TOURISM
GRANT APPLICATION



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TCVA Grants:
business signage,
sponsorships,
annual
marketing grants
– now at
\$950,000 since
2015.



EXPLORE MANZANITA
oregon

ROCKAWAY BEACH
OREGON
small town. big beach.

Guest Service *Gold*[®]

RETURN ON RESPONSIBILITY

KEY INITIATIVES

- **DESTINATION DEVELOPMENT**
- **PUBLIC SAFETY SUPPORT & MESSAGING**
- **STEWARDSHIP OF NATURAL ENVIRONMENT**
- **TRAILS & OUTDOOR RECREATION**



DESTINATION DEVELOPMENT



Destination management plans
for Rockaway Beach, Garibaldi,
Bay City and, soon Manzanita

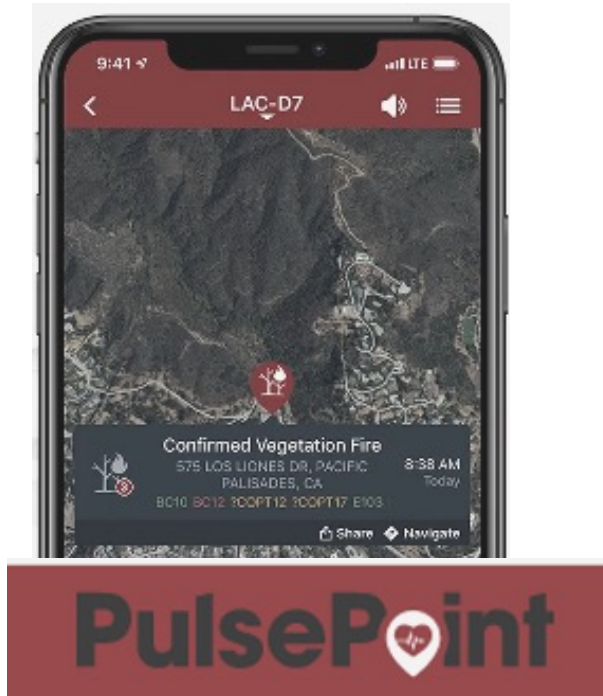
FACILITIES REPORT



KIWANDA CORRIDOR
PROJECT



PUBLIC SAFETY SUPPORT & MESSAGING



STEWARDSHIP OF NATURAL RESOURCES



RESPONSIBILITY

TRAILS & OUTDOOR RECREATION

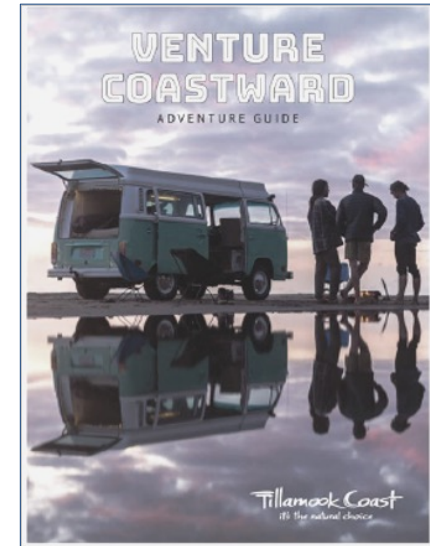


Trails & Recreation Newsletter

RETURN ON REINVESTMENT

KEY INITIATIVE

- MESSAGING & COMMUNICATIONS



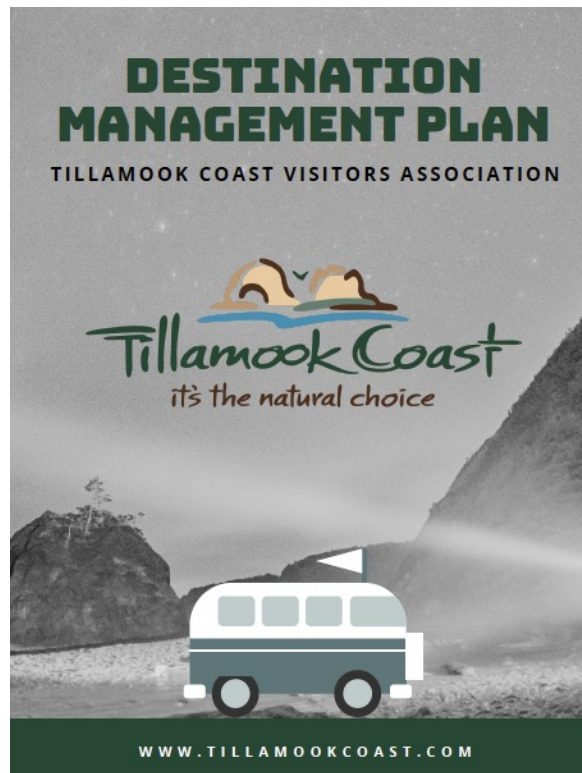
OPERATIONS



Professional Certificate in
Sustainable Tourism Destination
Management at George
Washington University



PLEASE DISTRIBUTE!



ENJOY DINNER!



**NEXT UP
AWARDS PRESENTATION**

**EXCELLENCE IN
CULTURAL
HERITAGE
AWARD**



LISA SEARS

**HISTORIC
CEMETERY
PRESERVATION**



**EXCELLENCE IN
CULINARY
HOSPITALITY
AWARD**



JAKE & MICHELLE BURDEN

GRILL & COFFEE

HOUSE



**EXCELLENCE IN
OUTDOOR
RECREATION
AWARD**



TRAILKEEPERS OF OREGON



**EXCELLENCE IN
STEWARDSHIP
AWARD**



TILLAMOOK WORKING LANDS & WATERS COOPERATIVE



**EXCELLENCE IN
BUSINESS
DEVELOPMENT
AWARD**



JANDY OYSTERS & ACRES



JA
JAndy Oyster Co.



**EXCELLENCE IN
TOURISM
DEVELOPMENT
AWARD**



PATRICK ZWEIFEL



November 5th Tillamook County Fairgrounds



Swiss Stomp with the Polkatones



Crowned Schwingfest



Steinstossen



Little Swiss Contest



Lederhosen 5K Fun Run



Cornhole Tourney



Axe Throwing

Lederhosen 5K Fun Run
Corn Hole Tournament
Crowned Schwingfest
Steinstossen Competition
Axe throwing
Polkatones
Quilt Guild Tidal Treasures Quilt Show
Rose City Accordion Club
Helvetia Alpengluehen Choral Club
Yodeling
Swiss dance lessons and the Stomp
Tapping of the Festival Keg (Werner's)
Crowning of the Schwing King



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BOARD OF DIRECTORS COMMENTS

IN MEMORIUM



Doug Pilant
Tillamook County Transportation District



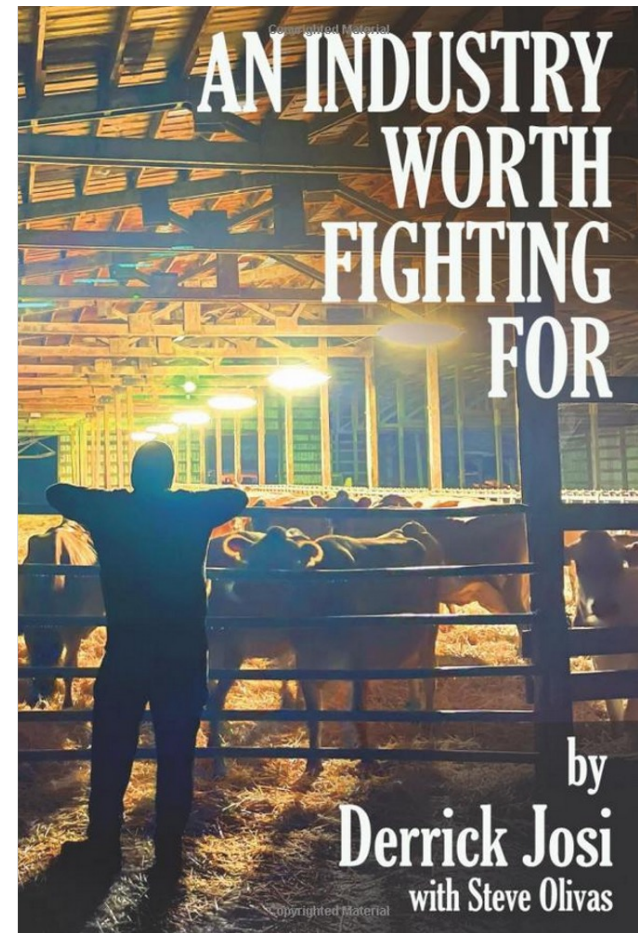
Dee Harguth
Sheltered Nook

BOOK GIVEAWAY!



**#1 ON AMAZON - GREEN BUSINESS &
AGRICULTURAL BUSINESS CATEGORIES**

**LOCAL 4TH GENERATION DAIRY FARMER
AND AUTHOR**





VisitTillamookCoast

RAFFLE TIME!

GET THOSE TICKETS OUT



Visit Tillamook Coast

THANK YOU