



Astoria — Seaside — Cannon Beach — Tillamook County
Participant Application and Agreement 2023

Our mission is to highlight and promote culinary and agricultural experiences on Oregon’s North Coast, and to establish the region as a food-from-the-source destination. To accomplish our mission, we will promote, map, link, endorse and network participant organizations, and establish local and regional recognition for locally sourced products. The North Coast Food Trail, with the theme Food, Farm, Fish & Forage, includes a brochure map, signage, website, social media campaigns, media outreach, and ongoing regional promotions.

Participation benefits

- Listing of your business or organization on the Trail map, website and social media
- Spotlight features on social media (e.g., Facebook, Instagram) and in media outlets
- Invitation to participate in special events, such as a food festival or producer-chef connect
- Trail logo and maps to include in your marketing efforts
- Agritourism limited liability sign (farm, ranch, winery) per ORS 30.671 to 30.677
- Promotion campaign through Visit Tillamook Coast
- Invitation to participate in networking and distribution opportunities with other Trail members
- 200-word description and image on website promoting products and services

In return, participants pledge to:

- One-year commitment to participate in the trail
- Promote local products from the north Oregon coast
- Accept visitors to your business, minimum 10 days per year, can be by appointment (farms will require proper insurance for accepting visitors)
- Display the window sticker, map and sign at place of business
- Display the Agritourism limited liability sign (farm, ranch, winery) per ORS 30.671 to 30.677 at entrance to the agritourism site
- Link trail URL on your website and social media
- Acknowledge product source on menu/boards (restaurants, lodging, etc.)

Participant fee: \$100 (all funds designated for trail marketing and promotion)

Check payable to Tillamook Coast Visitors Association, PO Box 1268, Tillamook OR 97141

Or submit application and payment online: <https://tillamookcoast.com/foodtrail-apply>

Farmers/Fishers Producers	Business/Lodging/ Restaurants/Retail	Beverage Makers	Experiences/guides/ caterers/cooking schools	Farmers Markets/ Farmstands	Food Product Producers
75% of defining ingredient is from the north Oregon coast; Livestock – 50% of life in north Oregon coast	25% of products sold/menu ingredients are locally sourced and menu promotes/prioritizes local when available	Has a production facility on the north Oregon Coast	Uses or showcases local products in 50% of offerings	50% of participants are local producers	Product made, canned, smoked, or roasted locally



Participant information

<p>Primary contact (Administrative use only)</p>	
<p>Name of business (as it will appear on map & website)</p>	
<p>Category (see list of categories above)</p>	
<p>Physical address (as it will appear on map & website)</p>	
<p>Mailing address (Administrative use only)</p>	
<p>Primary contact Email (Administrative use only)</p>	
<p>Primary contact Phone (Administrative use only)</p>	
<p>Business Phone</p>	
<p>Website</p>	
<p>Social Media Presence (list link to Facebook page, Instagram #, Twitter, etc.)</p>	
<p>Specific products and services</p>	
<p>Special events / activities (e.g., tours, dinners, festivals)</p>	
<p>Days/months available for accepting visitors (minimum 10 days a year)</p>	
<p>Hours available for accepting visitors</p>	
<p>Business Description (100 words or less)</p>	



North Coast Food Trail Member Pledge:

I agree to help promote the North Coast Food Trail and the local products that are grown, raised, harvested, or created on the north Oregon coast. As a part of that commitment, I agree to accept visitors to my business location for a minimum of 10 days per calendar year (including by appointment) and meet the additional requirements for liability, insurance and promotion as defined for specific categories as they apply. I will display the logo and trail maps, link the Trail website to my company website and social media, and post the Agritourism limited liability signage on my farm, ranch or property where visitors can clearly see it.

Primary Contact Signature: _____

Date: _____

Visit Tillamook Coast Signature/Title: _____

Date: _____

Nan Devlin
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