

## FOR IMMEDIATE RELEASE

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## Tillamook Coast Achieves "Destination Verified" status from Wheel the World, Elevating Accessibility for Travelers

**TILLAMOOK, Ore., 16 Sept. 2024** — The <u>Tillamook Coast Visitors Association</u> (TCVA) proudly announces that the Tillamook Coast has achieved the prestigious "Destination Verified" status from <u>Wheel the World</u>, a groundbreaking travel-tech start-up dedicated to making travel accessible for people with disabilities and seniors. This achievement follows a comprehensive survey of 30 sites along the Tillamook Coast, highlighting the region's commitment to providing inclusive and accessible experiences for all travelers.

"Achieving the 'Destination Verified' status from Wheel the World is a significant step for the Tillamook Coast," says Dan Haag, Director of Trails, Outdoor Recreation and Accessibility. "We are committed to ensuring that everyone, regardless of their mobility needs, can explore and enjoy all that our region has to offer."

Wheel the World's "Destination Verified" status is a seal of approval for destinations that actively prioritize accessibility, ensuring that people with disabilities can confidently plan seamless, worry-free experiences. Through this recognition, the Tillamook Coast joins a select group of global destinations that prioritize inclusive travel, further cementing the region's reputation as a forward-thinking and welcoming destination.

Wheel the World's proprietary Accessibility Mapping System (AMS) app, used by trained mappers, gathered detailed accessibility information from various sites across the Tillamook Coast. This data is available at

<u>www.wheeltheworld.com/accessible-travel/usa/oregon/tillamook-coast</u> where users can now access personalized travel options that match their specific requirements via Tillamook Coast's personalized accessible travel web page.

By becoming "Destination Verified," the Tillamook Coast demonstrates its commitment to making its natural beauty, local businesses, and cultural experiences more accessible to a broader audience. This initiative not only enhances the experience for visitors with disabilities but also promotes a more inclusive tourism model that benefits the local community and economy.

For more information on Tillamook Coast's Wheel the World partnership, visit <a href="https://www.tillamookcoast.com/wheel-the-world">www.tillamookcoast.com/wheel-the-world</a>.

## **About Visit Tillamook Coast**

Tillamook Coast Visitors Association (dba Visit Tillamook Coast) is a destination management organization committed to sustainable tourism principles of community, stewardship and economic vitality. We support the Tillamook Coast through initiatives guided by those principles, including outdoor recreation, accessibility, culinary/agritourism, cultural heritage/arts, community development, natural resources and public safety. For more information, visit <a href="https://www.tillamookcoast.com">www.tillamookcoast.com</a>.

## **About Wheel the World**

Wheel the World, based in San Francisco, is a pioneering travel-tech start-up focused on making travel more accessible for people with disabilities and seniors. Through their platform, they offer over 200 global destinations with guaranteed end-to-end accessible travel experiences. By leveraging cutting-edge technology and a comprehensive accessibility database, Wheel the World provides unmatched travel solutions for individuals with accessibility needs.