



2024-2025

PROPOSED BUDGET

2022-2023 ACTUAL	2023-2024 BUDGET		2024-2025 PROPOSED	2024-2025 ADOPTED
550,000	730,000	TOTAL CASH ON HAND	687,000	
RESOURCES				
1,210,121	1,172,160	Tillamook Coast Destination Management *	1,635,061	
384,000	97,000	Tillamook County Facilities Investment - Wayfinding	482,000	
-	100,000	TLT Funds: Community Investment: Food Partners for Rural Food Systems	100,000	
-	-	Transfers, Net	-	
1,594,121	1,369,160	Total Request	2,217,061	
2,144,121	2,099,160	TOTAL RESOURCES	2,904,061	-
REQUIREMENTS				
<i>County</i>				
79,273	109,081	Operations	122,150	
450,593	587,959	Personnel	617,676	
292,440	264,600	Community Investment	507,015	
136,745	153,620	Messaging	161,600	
200,970	216,900	Development	226,620	
464,100	97,000	Wayfinding	482,000	
-	-	Contingency	100,000	
County Requirements - Total			2,217,061	
<i>TCVA</i>				
20,000	20,000	Transfers OUT - Facilities Fund: Grants Match	300,000	
-	-	TCVA Requirements Total	300,000	
1,644,121	1,449,160	Requirements Subtotal	2,517,061	-
500,000	650,000	Unappropriated Ending Fund Balance	387,000	
2,144,121	2,099,160	TOTAL REQUIREMENTS	2,904,061	-

Operations

2022-2023	2023-2024		2024-2025	2024-2025
REVISED	ADOPTED		PROPOSED	PROPOSED
400	480	Bank Fees	600	
	-	State/Business Annual Fees	50	
1,312	2,401	Equipment Rental/Lease Contract*	2,000	
500	1,500	Furniture & Equipment Purchase	500	
1,300	1,300	Google Email Suite	1,300	
2,061	2,200	Liability Insurance	2,500	
-	1,000	Logo Apparel	1,000	
10,400	10,400	Meetings*	13,300	
4,000	12,000	Membership Dues	5,000	
10,000	16,100	Occupancy*	19,500	
1,800	1,200	Office Supplies	2,000	
300	300	Personal Property Tax	400	
1,000	800	Postage/Couriers/Shipping	1,500	
10,000	26,000	Professional Services*	20,000	
		<i>Vanguard Annual Fee</i>	5,000	
-	-	Recruitment Expense	-	
5,500	6,000	Software & Subscriptions	22,000	
11,600	13,200	Staff Travel*	12,000	
100	100	State Annual Fees	-	
19,000	14,100	Training & Development*	13,500	
79,273	109,081	TOTAL OPERATIONS	122,150	-

Personnel

2022-2023	2023-2024		2024-2025	2024-2025
REVISED	ADOPTED		PROPOSED	PROPOSED
4,800	6,000	Home Office Stipend	6,000	
44,200	59,000	Insurance Benefits	55,950	
3,841	5,005	Life/AD&D/LTD	5,886	
31,930	42,214	Payroll Taxes	43,860	
14,228	18,498	Retirement Contributions	28,935	
350,893	456,442	Wages	476,245	
702	800	Workman's Comp Insurance	800	
450,593	587,959	TOTAL PERSONNEL	617,676	-

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Community Investment

2022-2023 REVISED	2023-2024 ADOPTED		2024-2025 PROPOSED	2024-2025 PROPOSED
1,140	3,400	Committee & Community Meetings	3,400	
6,200	52,700	Industry Support & Community Programs*	215,015	
14,600	13,000	Community Training Programs*	93,100	
30,000	-	Event Hosting	4,000	
200,000	50,000	Grants*	50,000	
-	10,000	Public Affairs	1,500	
28,500	31,500	Sponsorships*	40,000	
10,000	100,000	Stakeholder Partnership - Rural Food Systems	100,000	
2,000	4,000	Stakeholder Promo Items	-	
292,440	264,600	TOTAL COMMUNITY INVESTMENT	507,015	-

Messaging

2022-2023 REVISED	2023-2024 ADOPTED		2024-2025 PROPOSED	2024-2025 PROPOSED
2,000	7,700	E-Newsletter	3,100	
50,720	51,720	Fulfillment (Visitor Guide Distribution & Postage)*	56,000	
11,900	28,700	Digital Placement*	35,500	
11,625	5,000	Print Placement*	9,500	
26,000	26,000	Online/Radio Placement	26,000	
25,500	25,500	Television Placement	25,500	
9,000	9,000	Podcast Placement	6,000	
136,745	153,620	TOTAL DESTINATION MESSAGING	161,600	-

Development

2022-2023	2023-2024		2024-2025	2024-2025
REVISED	ADOPTED		PROPOSED	PROPOSED
28,600	20,500	Creative Marketing Services	25,920	
50	500	FAM/Site Visits/Tours	500	
35,870	48,200	IT & Website*	46,900	
-	20,000	Other Contractors	14,000	
112,850	113,500	Production*	129,900	
4,200	3,200	Promos & Giveaways	3,200	
6,000	6,000	Public Relations-Media Outreach	1,200	
13,400	5,000	Research & Studies*		
200,970	216,900	TOTAL DESTINATION DEVELOPMENT	226,620	-

*See Detail Page + Special Projects

Facilities Infrastructure

2022-2023	2022-2023		2024-2025	2024-2025
REVISED	ADOPTED		PROPOSED	PROPOSED
464,100	97,000	Wayfinding	482,000	
	-	<i>Details are under wayfinding tab</i>	-	
464,100	97,000	TOTAL WAYFINDING	482,000	-