



## NEWS RELEASE

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### **Tillamook Coast Honors Tourism Leaders at Annual Banquet**

*Eleven awardees recognized for positive local impact*

**TILLAMOOK, Ore., 26 FEB. 2025** — The Tillamook Coast Visitors Association (TCVA) celebrated the outstanding contributions of local businesses, organizations, and individuals to the region's tourism industry at the annual Tillamook Coast Tourism Banquet on Friday, February 21, at the Tillamook Creamery. The event recognized those who have made a significant impact in cultural heritage, outdoor recreation, agritourism, marketing, community stewardship, accessibility, arts and culture, business development and destination management.

"The success of tourism in Tillamook County is due to the dedication and passion of the people and organizations we honored tonight," said Nan Devlin, executive director of TCVA. "These award winners not only contribute to a thriving visitor economy, but also enhance the quality of life for our communities."

#### **2025 Tourism Award Winners**

- **Excellence in Cultural Heritage** – Tillamook County Historical Society
- **Excellence in Outdoor Recreation** – Blimp Base Disc Golf Course (Port of Tillamook Bay and Tillamook School District)
- **Excellence in Culinary & Agritourism** – Josi Farms, Jamie and DJ Josi
- **Excellence in Community Stewardship** – Cape Meares Community Association
- **Excellence in Marketing** (two honorees)
  - Pacific City Fishing – Mark and Linda Lytle
  - Nordic Pirate Fishing – Jim Skaar
- **Award of Excellence in Business Development** – Twins Ranch, Cindy and Larry Oswald
- **Excellence in Accessibility** – Sand Dollar Restaurant in Rockaway Beach, Emma Heathershaw
- **Excellence in Arts and Culture** – Riverbend Players in Nehalem
- **Excellence in Destination Management** – City of Manzanita

TCVA extends its gratitude to the Tillamook Creamery for providing a spectacular local venue and catering services for the community celebration.

"This event is about recognizing the dedication of those who go above and beyond to make the Tillamook Coast a remarkable place to live, work and visit," said Devlin. "We're honored to celebrate their achievements and the lasting impact they have on our community."

For more information about TCVA and its initiatives, visit [tillamookcoast.com](http://tillamookcoast.com).

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**About Visit Tillamook Coast**

Tillamook Coast Visitors Association (dba Visit Tillamook Coast) is a destination management organization committed to sustainable tourism principles of community, stewardship and economic vitality. We support the Tillamook Coast through initiatives guided by those principles, including outdoor recreation, accessibility, culinary/agritourism, cultural heritage/arts, community development, natural resources and public safety. For more information, visit [www.tillamookcoast.com](http://www.tillamookcoast.com).