



NEWS RELEASE

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Tillamook Coast Visitors Association Announces More Than \$754,000 in Tourism Grant Awards

TILLAMOOK, Ore., 05 MARCH 2025 — The Tillamook Coast Visitors Association (TCVA) has awarded \$754,313 in tourism facilities and marketing grants to local organizations, businesses, and municipalities for the 2024-25 fiscal year. These grants, funded by Tillamook County lodging tax, support infrastructure improvements and marketing initiatives that enhance tourism experiences and benefit the community.

"These grants are investments in the future of Tillamook County," said Nan Devlin, executive director of TCVA. "They not only strengthen our visitor economy but also improve the quality of life for residents by supporting local businesses, outdoor recreation, cultural experiences, and essential infrastructure projects."

2024-25 TCVA Marketing Grant Recipients

A total of **\$42,182** was awarded to tourism-related businesses and nonprofit organizations for marketing projects:

- Tillamook Estuaries Partnership – \$5,000
- de Garde Brewing – \$5,000
- Salmonberry Trail Foundation – \$5,000
- Kelly's Brighton Marina – \$5,000
- Pine Grove Community Center – \$5,000
- Hoffman Center for the Arts – \$5,000
- SurfLife Surf School – \$2,182
- Oregon Coast Forest Therapy – \$2,500
- PNW Paddling Club – \$2,500
- Troxel's Gem and Jewelry Store – \$2,500
- Two Capes Lookout Glamping Center – \$2,500

2024-25 TCVA Facilities Grant Recipients

A total of **\$712,131** was awarded for tourism-related facilities improvements across Tillamook County, supporting parks, trails, public spaces, and accessibility enhancements:

- Port of Garibaldi – Lumberman's Park – \$10,501
- City of Nehalem – H St. Park – \$25,000
- Salmonberry Trail Foundation – Wheeler – \$75,000
- City of Bay City – Playground – \$62,472
- City of Bay City – Bathroom – \$75,000

- City of Tillamook – Coatsville Park – \$49,681
- Port of Garibaldi – Event Tent – \$40,000
- YMCA – Pastega Activity Center – \$75,000
- Neskowin Community Association – Beach Access – \$75,000
- Sitka Center for the Arts – \$40,950
- Shorepine Village HOA – Dune Ramp – \$10,457
- Pine Grove Community Center – Outdoor Enhancements – \$72,106
- Pine Grove Community Center – Windows – \$5,097
- Tillamook County Rodeo Association – \$40,720
- South Tillamook County Library Club – \$45,147

In addition, the City of Manzanita has awarded nearly \$14,000 in its Off-Season Marketing Grants program.

Since 2015, TCVA has awarded more than **\$5.6 million** in tourism facilities grants and **\$1.2 million** in tourism marketing grants, fostering sustainable growth and development across Tillamook County.

"By reinvesting lodging tax dollars into our communities, we are helping to ensure a thriving, visitor-friendly destination while maintaining the character and natural beauty that make the Tillamook Coast so special," Devlin said.

For more information about TCVA's grant programs and how to apply, visit www.tillamookcoast.com/grants.

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About Visit Tillamook Coast

Tillamook Coast Visitors Association (dba Visit Tillamook Coast) is a destination management organization committed to sustainable tourism principles of community, stewardship and economic vitality. We support the Tillamook Coast through initiatives guided by those principles, including outdoor recreation, accessibility, culinary/agritourism, cultural heritage/arts, community development, natural resources and public safety. For more information, visit www.tillamookcoast.com.