

Tillamook Coast Visitors Association (dba Visit Tillamook Coast)

2025-2026 PROPOSED BUDGET			
2024-2025			2025-2026 PROPOSED
	\$122,100	Organizations	\$114,300
	\$617,676	Personnel	\$779,850
		Destination Development	\$760,000
		Community Investment	\$237,000
		Communications/Messaging	\$401,500
		Contingency	\$50,000
	\$100,000	Tourism Facilities Grant	\$400,000
	\$400,000		
		<b>SUBTOTAL</b>	<b>\$2,772,650</b>
		Accessibility Grants	Less: \$100,000 carryover
		Partners for Rural Food Systems	Less: \$100,000 carryover
		Wayfinding	Less: \$470,000 carryover
	\$2,257,061	<b>TOTAL TLT REQUEST FROM COUNTY</b>	<b>\$2,102,650</b>
	(w/o facilities grant)	<b>TOTAL TCVA CARRYOVER</b>	<b>\$670,000</b>
		<b>TOTAL TLT BUDGET 2025-26</b>	<b>\$2,772,650</b>

2024-2026 BUDGET CATEGORY DETAILS			
2024-2025			2025-2026 PROPOSED
		<b>OPERATIONS</b>	
	\$400	Bank fees	\$600
	\$50	State/Business Annual Fees	\$100
	\$2,000	Equipment maintenance/fees	\$3,500
	\$500	Equipment purchases	\$1,500
	\$1,300	Google Workspace fees	\$1,800
	\$2,500	Liability Insurance	\$2,500
	\$13,200	Meetings	\$5,000
	\$5,000	Membership Dues	\$5,000
	\$19,500	Occupancy/rent	\$14,000
	\$2,000	Office Supplies	\$400
	\$400	Personal Property Tax	\$0
	\$56,000	Visitor Guide Distribution (Tillamook Chamber)	\$22,000
	\$1,500	Postage, Couriers, Shipping	\$100
	\$20,000	Professional Services (Accounting, Vanguard Annual Fees, HR, Legal, Tax CPA)	\$14,000
	\$22,000	Software Subscriptions (Foundant, Zoom, ESRI, MailChimo, Cision/ClickUs, Online)	\$25,000
	\$800	Domain Renewals	\$800
	\$12,000	Staff Travel & Expenses	\$8,000
	\$25,000	Auditor/fees (for 2025-26 fiscal year)	\$5,000
	\$13,500	Staff training and development	\$5,000
		<b>TOTAL OPERATIONS</b>	<b>\$114,300</b>

PERSONNEL			
2024-2025			2025-2026 PROPOSED
	\$6,000	Home Office Stipend	\$7,200
	\$55,950	Insurance benefits (QHERA)	\$70,350
	\$586	Life/AD&D/LTD	\$6,500
	\$43,860	Payroll Taxes	\$55,000
	\$28,935	401K Contributions	\$35,000
	\$800	Mileage	\$7,000
	\$800	Workers's Comp	\$800
	\$476,245	Wages	\$598,000
		<b>TOTAL PERSONNEL</b>	<b>\$779,850</b>

DESTINATION DEVELOPMENT			
2024-2025			2025-2026 PROPOSED
	N/A	Accessibility Grant - Lodging properties	\$100,000 carryover
	\$60,000	Trailkeepers of Oregon (trail maintenance)	\$75,000
	\$50,000	Workforce Training	\$35,000
	\$402,000	Wayfinding	\$470,000 carryover
	\$100,000	Partners for Rural Food Systems	\$100,000 carryover
	\$0	Industry Sector Research	\$10,000
		<b>TOTAL DESTINATION DEVELOPMENT</b>	<b>\$790,000</b>

COMMUNITY INVESTMENT			
2024-2025			2025-2026 PROPOSED
	\$5,000	Marketing Grants	\$100,000
	\$40,000	Sponsorships	\$20,000
	not specified	TBCC Scholarships	\$2,000
	not specified	Volunteer Adventures	\$8,000
	\$15,000	Dave's Chair	\$27,000
	\$4,000	Food Industry Workshops	\$10,000
	not specified	Accessibility support (hearing loops, Sunflower program, planning)	\$15,000
	\$93,100	Community planning workshops	\$1,000
	not specified	Wilderness First Aid	\$20,000
	N/A	Crave the Coast	\$35,000
	not specified	Other event hosting	\$10,000
	re-categorized	<b>TOTAL COMMUNITY INVESTMENT</b>	<b>\$237,000</b>

COMMUNICATIONS & MESSAGING			
2024-2025			2025-2026 PROPOSED
	\$41,900	Marketing Contractors	\$87,000
	\$46,900	Writing, photography, videography, graphic design)	\$40,000
	\$161,000	IT/Website Management	\$197,500
		Cardwell Creative	
		Promotions	
		Visitor guide, OPR, Beachconnection.net, podcasts, Food Trail, YouTube, Facebook, Instagram, NW Sports Radio, Online campaigns, sponsored content, Print ads, media outreach, accessibility campaign, arts & culture	
	\$56,000	Production	\$64,000
	\$3,200	Guidebooks, Visitor guide, Tide Books	\$3,000
	\$500	Promos/Giveaways/Auction items	\$10,000
		Fam & Curated Tours/Influencers	
	re-categorized	<b>TOTAL COMMUNICATIONS &amp; MESSAGING</b>	<b>\$401,500</b>