



NEWS RELEASE

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TCVA Opens Marketing, Accessibility Grants January 1

Reinvesting \$200,000 in Tillamook County economy

TILLAMOOK, Ore., Dec. 18, 2025 — The [Tillamook Coast Visitors Association](https://www.tillamookcoast.com/visitors-association) (TCVA) will open two grant programs on January 1, 2026, providing funding opportunities for tourism-related businesses and lodging properties across Tillamook County. The programs include TCVA's annual Tourism Marketing Grants and a new Accessibility Grants for Hotels and Motels program.

Together, the two grant programs will make \$200,000 available during the 2025–2026 fiscal year to support sustainable tourism marketing efforts and improve accessibility with local lodging.

TCVA Tourism Marketing Grants, 2025–2026

The Tourism Marketing Grants program opens January 1, 2026, with applications due by February 28, 2026. TCVA has allocated **\$100,000**, with applicants eligible to request up to **\$10,000 per project**. Matching funds are not required.

Since 2015, TCVA has awarded more than \$1 million in marketing grant funding to tourism-related organizations. The program supports marketing and promotional efforts that help businesses reach visitors, build resiliency, and align with TCVA's Sustainable Tourism Brand Promise and Strategic Plan priorities, including accessibility, outdoor recreation, environmental stewardship, cultural heritage and the arts, and culinary and agritourism.

Accessibility Grants for Hotels and Motels, 2025–2026

Also opening January 1, 2026, TCVA's new Accessibility Grants for Hotels and Motels program will provide \$100,000 to support accessibility improvements at hotels and motels throughout Tillamook County for guests with mobility challenges. Applications are due February 28, 2026, with a maximum request of \$10,000 per project. Matching funds are not required.

This new grant category aligns with regional accessibility efforts supported by Wheel the World and Travel Oregon, and reflects TCVA's commitment to improving access for visitors of all abilities.

Grant funds will be distributed on a reimbursement basis in accordance with grant agreements. Full details for both programs are available at [tillamookcoast.com/grants](https://www.tillamookcoast.com/grants). Questions may be directed to Nan Devlin at nan@tillamookcoast.com.

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About Visit Tillamook Coast

Tillamook Coast Visitors Association (dba Visit Tillamook Coast) is a destination management

organization committed to sustainable tourism principles of community, stewardship and economic vitality. We support the Tillamook Coast through initiatives guided by those principles, including outdoor recreation, accessibility, culinary/agritourism, cultural heritage/arts, community development, natural resources and public safety. For more information, visit www.tillamookcoast.com.