



NEWS RELEASE

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Tillamook Coast Visitors Association Awards Nearly Half a Million in Tourism Facilities Grants

\$453,425 reinvested in local infrastructure, accessibility, and community spaces

TILLAMOOK, Ore., 4 Feb., 2026 — The Tillamook Coast Visitors Association, in partnership with Tillamook County, has awarded \$453,425 in Tourism Facilities Grants for the 2025–26 fiscal year, supporting community-driven projects that improve public spaces, accessibility, outdoor recreation, and visitor infrastructure throughout Tillamook County.

The annual facilities grant program reinvests visitor-generated lodging tax dollars directly back into local communities. Community reinvestment in the tourism industry means directing revenue generated by visitors (Transient Lodging Taxes, or hotel and motel taxes) into projects that strengthen the destination for residents first. These investments help fund critical infrastructure, preserve natural and cultural resources, improve accessibility, and ensure tourism contributes to long-term community wellbeing.

“Tourism works best when it supports the places people call home,” said Dan Haag, interim executive director. “By reinvesting lodging tax dollars into community facilities and infrastructure, we’re ensuring tourism strengthens quality of life for residents while creating meaningful, sustainable experiences for visitors.”

2025-26 TCVA Facilities Grant Recipients

A total of \$453,425 was awarded for tourism-related facilities improvements across Tillamook County:

- City of Rockaway Beach – Lake Lytle restroom – \$50,000
- Tillamook Estuaries Partnership – Estuaries Science Center – \$50,000
- Friends of Cape Meares Lighthouse – Fresnel Lens restoration – \$50,000
- Oregon Coast Scenic Railroad – Completion of water tower – \$50,000
- Oceanside Action Partnership – Tire Trail rebuild – \$13,400
- City of Wheeler – Dock and pathway accessibility improvements – \$46,780
- Oceanside Action Partnership – Shared use path project – \$35,000
- Tillamook Off-Road Alliance – Buzzard Butte Trail Network – \$50,000
- Netarts-Oceanside Volunteer Firefighters Association – Emergency preparedness Conex boxes – \$35,000
- Dorymen’s Heritage Center – 100-year land lease plan – \$50,000
- Kiawanda Community Center – Entryway improvements – \$17,845
- North Tillamook Library Friends – Energy-efficient lighting replacement – \$5,400

Since 2015, TCVA and Tillamook County have reinvested **more than \$6 million** in tourism facilities grants, in addition to more than \$1.2 million in tourism marketing grants, supporting projects that improve access, protect natural resources, and enhance community spaces across the county.

More information about the Tourism Facilities Grant program, including eligibility and past recipients, is available at www.tillamookcoast.com/grants.

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About Visit Tillamook Coast

Tillamook Coast Visitors Association (dba Visit Tillamook Coast) is a destination management organization committed to sustainable tourism principles of community, stewardship and economic vitality. We support the Tillamook Coast through initiatives guided by those principles, including outdoor recreation, accessibility, culinary/agritourism, cultural heritage/arts, community development, natural resources and public safety. For more information, visit www.tillamookcoast.com.