



NEWS RELEASE

Media contact: Nicole Steen

Phone: 503.842.2672

Email: nicole@tillamookcoast.com

Tillamook Coast Visitors Association Awards Nearly \$185,000 in Tourism Marketing Grants

Additional \$15,000 directed to sponsorships to support community initiatives

TILLAMOOK, Ore., 6 April, 2026 — The Tillamook Coast Visitors Association has awarded \$184,850 in tourism marketing grants for the 2025–26 fiscal year, supporting 29 projects that promote local businesses, events and experiences across Tillamook County.

The TCVA Board of Directors originally allocated \$200,000 for the program and approved shifting the remaining approximately \$15,000 into sponsorship opportunities to further invest in community-driven initiatives.

“These marketing grants are one of the ways we support the small businesses, nonprofits and organizations that make the Tillamook Coast such a special place,” said Dan Haag, Interim Executive Director of TCVA. “We were able to fund a wide range of strong projects this year, and by moving the remaining funds into sponsorships, we can continue to support additional community efforts throughout the year.”

Funded projects span a diverse range of marketing efforts, including website development, video production, event promotion, seasonal campaigns and cultural programming. Recipients include:

- **Local experiences and small businesses**, such as Fish With Lips, West Fish & Chips LLC and Garibaldi Charters, received funding for marketing campaigns and promotional content.
- **Arts and culture organizations**, including the Tillamook County Pioneer Museum, Bay City Arts Center, Manzanita Film Festival and Neskowin Chamber Music, were awarded funding to promote programming, workshops and events.
- **Community and nonprofit initiatives**, such as Friends of Netarts Bay/WEBS, Twin Rocks Friends Camp and the Dorymen’s Heritage Center, received support for outreach, website improvements and visitor engagement.
- **Creative media and storytelling projects**, including Hancock Photography LLC and Shifting Tides, to highlight the region’s natural beauty and off-season experiences.
- **Tourism-facing businesses and destinations**, such as Two Capes Lookout and Spa Manzanita, received funding to enhance digital presence and marketing efforts.

Several projects were fully funded, including Dew Restaurant’s brand identity and social media campaign, Hart’s Camp photography and videography project, accessibility-focused website upgrades at Two Capes Lookout, Kiawanda Community Center’s website update, and North Coast Whiskey Festival put on by MacGregor’s Literary.

TCVA's tourism marketing grant program supports projects that align with the region's sustainable tourism goals, including promoting outdoor recreation, cultural heritage, culinary and agritourism, and year-round visitation.

Since 2015, TCVA has invested nearly \$1.4 million in tourism marketing grants, helping local organizations and businesses reach new audiences while strengthening the visitor economy.

For more information about TCVA's grant programs, visit tillamookcoast.com/grants.

###

About Visit Tillamook Coast

Tillamook Coast Visitors Association (dba Visit Tillamook Coast) is a destination management organization committed to sustainable tourism principles of community, stewardship and economic vitality. We support the Tillamook Coast through initiatives guided by those principles, including outdoor recreation, accessibility, culinary/agritourism, cultural heritage/arts, community development, natural resources and public safety. For more information, visit www.tillamookcoast.com.