

TILLAMOOK COAST

COMMUNITY SUPPORT FUND GUIDELINES

2026 - 2027

ACCESSIBILITY | VISUAL CONTENT | OFFSEASON EVENTS

Strategic investments that strengthen visitor experiences, local businesses, and year-round tourism.

ABOUT

Support Fund PROGRAM GUIDELINES

Tillamook Coast Visitors Association (TCVA) offers targeted support funds that help local businesses, organizations, and communities improve the visitor experience and strengthen the Tillamook Coast as a destination. For 2026-2027, these opportunities focus on accessibility, high-quality visual content, and offseason events.

ACCESSIBILITY

Rolling: \$75,000 total | Up to \$7,500

Supports practical improvements that remove accessibility barriers and improve the visitor experience for people with mobility, sensory, communication, and other accessibility needs.

Examples: ramps and entry improvements, accessible restroom improvements, mobility equipment, tactile or Braille signage, assistive listening or visual alert systems, website accessibility improvements, sensory kits, and low-sensory spaces.

VISUAL CONTENT

Rolling: \$25,000 total | Up to \$2,500

Helps tourism-related small businesses improve photography and videography by hiring professional creative contractors to produce high-quality content that showcases their business, the Tillamook Coast, or stories highlighting underrepresented communities.

Examples: professional photography, videography, short-form video and social media content, and legal drone photography or videography by a qualified operator.

OFFSEASON EVENTS

Rolling: Oct. 20, 2026 – May 1, 2026

Supports events and event-related investments that generate visitation and economic activity during periods of lower visitor demand.

Examples: new arts, culture, music, heritage, culinary, outdoor recreation, or nature-based events; moving or extending an event into a lower-demand period; multi-day programming; and new components designed to increase overnight stays.

APPLICATION AND PROGRAM GUIDE

ACCESSIBILITY	WHO CAN APPLY? Hotels, motels, inns and other commercial lodging; legally registered short-term vacation rentals; non-profits; and small visitor-serving businesses in Tillamook County. HOW TO START Submit a simple Letter of Intent with applicant information, a project description and accessibility barrier being addressed, estimated cost, and amount requested.
VISUAL CONTENT	WHO CAN APPLY? Small businesses, non-profits, or tourism-related organizations in Tillamook County with a specific need for improved photography or videography. HOW TO START Submit a short application describing the content needed, visitor benefit, contractor, project cost, amount requested, and how the content will be used.
OFFSEASON EVENTS	WHO SHOULD APPLY? Applicants proposing launch-ready new events or meaningful expansions of existing events that can increase visitation during an offseason or shoulder-season period. WHAT TO SHOW Identify when the event will occur, explain why that period is an offseason opportunity, and demonstrate how the project can encourage overnight stays, support local businesses, or create compelling reasons to visit.
REVIEW PRIORITIES	TCVA WILL LOOK FOR: Clear visitor benefit, readiness to proceed, strong and achievable project scope, effective use of funds, and lasting value. Depending on the program, TCVA may also consider geographic and industry diversity, partnerships, community benefit, active marketing use, and the ability to leverage additional funding.
REMINDERS	BEFORE YOU APPLY Funding is limited and awards are not guaranteed. Programs may close when funds are fully committed. Approved projects may require an award or grant agreement, proof of expenses, completion documentation, and other program-specific requirements.

Choose the program that best matches your project and review the full program guidelines before applying.